



## NEWS

For Immediate Release

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### **Frontier Airlines Becomes First Carrier to Provide Daily Non-Stop Service Between Denver and Louisville**

*Two Flights Per Day Will Connect Denver to the Home of Churchill Downs and the Kentucky Derby, and Louisville Passengers to the Western U.S., Mexico and Canada*

**DENVER (January 16, 2007)** - Frontier Airlines (Nasdaq: FRNT) today announced it will launch daily non-stop service between its Denver International Airport (DEN) hub and Louisville International Airport (SDF) beginning April 1, 2007. The two daily non-stop flights between Denver and Louisville will utilize Frontier's JetExpress service operated by Republic Airlines. In a separate announcement made last week, Republic Airlines was selected by Frontier Airlines to provide and operate 17, 76-seat Embraer 170 regional jets beginning in March, 2007. As the first new destination to be announced under the new relationship with Republic Airlines, passengers on the Denver – Louisville route will enjoy the comfort and convenience of its new 76-seat Embraer ERJ 170. The new service will offer convenient connections to Frontier cities throughout the western U.S., five Mexican destinations including Cabo San Lucas (SJD), Guadalajara (GDL), Ixtapa/Zihuatanejo (ZIH), Mazatlan (MZT), and Puerto Vallarta (PVR), as well as to Calgary and Vancouver.

"The airport is thrilled to welcome Frontier Airlines to Louisville," commented Airport Board Chairman J. D. Nichols. "When asked, our travelers clearly indicated a preference for non-stop service to Denver and top destinations on the West Coast. Frontier's new low cost service to the west provides our customers with easy and affordable access to dozens of cities in the west, Mexico and Canada."

"We've worked hard to recruit Frontier to be a part of Louisville's air-service mix, and are excited that they will be joining us at Louisville International Airport to greatly expand our citizens' options when flying to the West," Mayor Jerry Abramson said. "In addition to the overwhelming economic impact resulting from our massive airport expansion of two decades ago, we also have seen growth and enhancements in air service, like the addition of Frontier, another low-cost airline for Louisville International."

According to a 2006 survey conducted by the Greater Louisville Chamber of Commerce, 68.2 percent of Greater Louisville employers require travel to Denver and 88.2 percent require access to the West Coast. Frontier, recently named best U.S. low cost carrier by readers of *Business Traveler* magazine, offers convenient service to Denver and major western markets, allowing business travelers to plan flights that are conducive to their business schedules.

“This new route will be a great fit for passengers originating in either Denver or Greater Louisville,” said John Happ, senior vice president of marketing and planning for Frontier. “There is strong demand for service from Louisville to Denver, and we know our hometown customers will enjoy direct access to Louisville’s business community and cultural attractions, as well as ‘the most exciting two minutes in sports’ – the Kentucky Derby.”

To celebrate the new Louisville service, Frontier will offer special introductory fares as low as US\$80 each way. All fares are one-way with round-trip purchase required, and must be purchased by 9:59 p.m. MST, February 28, 2007 for travel through May 10, 2007. In addition, Frontier will offer double miles for travel between Denver and Louisville through May 15, 2007, for members of EarlyReturns, Frontier Airlines’ frequent flyer program. To enroll in the program, customers can visit Frontier’s website at [www.frontierairlines.com](http://www.frontierairlines.com), pick up an EarlyReturns enrollment form at any Frontier airport counter, or call Frontier’s EarlyReturns Service Center toll-free hotline at 866-26-EARLY.

To make a reservation, customers can visit Frontier’s Web site at [www.frontierairlines.com](http://www.frontierairlines.com), contact Frontier Airlines at 1-800-4321-FLY, or consult their professional travel agent.

**Flight schedule for DEN-SDF service**

Following is the Denver – Louisville flight schedule:

**Denver- Louisville**

<b>Flight Number</b>	<b>Departs</b>	<b>Arrives</b>	<b>Frequency</b>
4962	3:15pm	7:40pm	Daily
4960	7:15pm	11:40pm	Daily

**Louisville– Denver**

<b>Flight Number</b>	<b>Departs</b>	<b>Arrives</b>	<b>Frequency</b>
4961	6:55am	7:45am	Daily
4960	8:10pm	9:00pm	Daily

*All times given in local arrival or departure city times.*

## Introductory Fares to/from Louisville

**\*Fares shown are each way; round-trip, 7-day advance purchase is required for US and Canada travel. Tickets must be purchased by 9:59 p.m. MST on February 28, 2007 for travel by May 10, 2007 in the US /Canada and November 14, 2007 for Mexico. Service to Louisville begins April 1, 2007.**

<b>US/CANADA*</b>	Sacramento	\$101
Albuquerque	Salt Lake City	
\$86	\$119	
Billings	Seattle	
\$129	\$109	
Boise	San Francisco	
\$99	\$129	
Calgary++	San Jose	
\$109	\$109	
Denver	Spokane	
\$80	\$109	
El Paso	Tucson	
\$109	\$109	
Las Vegas	Vancouver++	
\$109	\$109	
Los Angeles	<b>MEXICO+</b>	
\$109	Guadalajara	
Orange County	\$179	
\$109	Mazatlan	
Portland	\$189	
\$109	Cabo San Lucas	
Phoenix	\$199	
\$109	Puerto Vallarta	
San Diego	\$199	
\$109		

**\*US:** Fares shown are each way, but 7 day advance roundtrip purchase is required for off-peak travel Tuesday, Wednesday and Saturday. Fares slightly higher other days of the week. Tickets must be booked 9:59 pm MST 2/28/07 or within 24 hours whichever comes first for travel thru 5/10/07. Blackout dates of April 7-9 2007 applies. Fares do not include passenger facility fees of up to \$18 roundtrip, the September 11th Security Fee of up to \$10 roundtrip or fees of \$3.40 per segment. A segment is defined as one takeoff and one landing. Service to/from Louisville is provided by Frontier JetExpress, operated by Republic Airlines.

**+Mexico:** Service to/from Mexico may be less than daily. Fares are shown each way and roundtrip purchase is required for off peak travel valid to/from Mexico Monday - Thursday. Blackout days to Mexico 5/25 - 5/26/07 and from 5/28 - 5/29/07 apply. Maximum stay is 120 days. Tickets must be booked 9:59 pm MST 2/28/07 or within 24 hours whichever comes first for travel thru 11/14/07. Fares do not include passenger facility fees of up to \$18 roundtrip, the September 11th Security Fee of up to \$10 roundtrip, or fees of \$3.40 per segment. A segment is defined as one takeoff and one landing. Federal International Air Transportation Taxes of \$29.00 roundtrip or foreign departure taxes, customs and immigration fee, airport improvement and health inspection fees and tourism fees combined for up to \$70 r/t are not included in this fare. Passports will be required for travel to/from Mexico as of 1/23/07.

**++Canada:** Fares shown are each way, but 7 day advance roundtrip purchase is required for off-peak travel Tuesday, Wednesday and Saturday. Fares slightly higher other days of the week. Tickets must be booked 9:59 pm MST 2/28/07 or within 24 hours whichever comes first for travel thru 5/10/07. Blackout dates of April 7-9 2007 applies. Fares do not include passenger facility fees of up to \$18 roundtrip, the September 11th Security Fee of up to \$10 roundtrip, US Immigration fee of \$7, surcharges of \$12.20 roundtrip or fees of \$3.40 per segment. A segment is defined as one takeoff and one landing. In addition, Canadian taxes, surcharges and fees of up to \$40 roundtrip are not included in the fare amount. Passports will be required for travel to/from Canada as of 1/23/07. Service to Vancouver begins 5/5/07. Service to Calgary is provided by Frontier JetExpress, operated by Horizon Airlines.

**All:** Seats are limited and certain flights and/or days of travel may be unavailable at these prices, especially during busy travel periods. Tickets are nonrefundable and nontransferable, but may be reissued for a \$100 change fee plus any applicable difference in fare. Previously purchased tickets may not be exchanged for these special fare tickets. Fares and schedules are subject to change without notice and other restrictions may apply. Based on January 2007 schedule some service may be operated by Frontier JetExpress operated by Republic Airlines, Inc. or Horizon Airlines.

### **About Frontier Airlines Holdings, Inc.**

Frontier Airlines Holdings, Inc. is the parent company of Denver-based Frontier Airlines. Currently in its 13<sup>th</sup> year of operations, Frontier Airlines is the second largest jet service carrier at Denver International Airport, employing approximately 5,000 aviation professionals. With 55 aircraft and one of the youngest Airbus fleet in North America, Frontier offers 24 channels of DIRECTV® service in every seatback along with 33 inches of legroom in an all coach configuration. In conjunction with its regional jet fleet, operated by Republic Airlines, Frontier offers routes linking its Denver hub to 55 destinations including 48 U.S. cities in 28 states spanning the nation from coast to coast, eight cities in Mexico and one city in Canada. In November of 2006, Frontier and AirTran announced a first-of-its-kind integrated marketing partnership that offers travelers the ability to reach more than 80 destinations across four countries with low fares, aboard two of the youngest fleets in the industry. In December of 2006 Frontier was designated “Best Low Cost Carrier” in the U.S. by the readers of *Business Traveler* magazine. For more in-depth information on Frontier Airlines, please visit our website at [www.FrontierAirlines.com](http://www.FrontierAirlines.com).