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**LOUISVILLE
REGIONAL
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Southwest Airlines Adds Flights from Louisville to Popular Florida Destinations

March 8, 2007, Louisville, KY – Southwest Airlines today announced that beginning July 17, 2007, the airline will add one additional daily departure each to Orlando, FL and Tampa, FL -- doubling the daily departures to each destination.

“We are thrilled that Southwest has announced enhanced service to these popular business and leisure destinations. With this announcement, Southwest will offer 21 daily departures from Louisville,” said Skip Miller, Executive Director of the Louisville Regional Airport Authority.

Flight Schedule Effective July 17, 2007:

To Orlando, FL

Flight Number	Depart Louisville	Arrive Orlando
WN1074	1:00 p.m.	3:00 p.m.
WN1753	5:20 p.m.	7:20 p.m. (New)

From Orlando, FL

Flight Number	Depart Orlando	Arrive Louisville
WN1777	935 a.m.	11:45 a.m. (New)
WN1704	3:25 p.m.	5:35 p.m.

To Tampa, FL

Flight Number	Depart Louisville	Arrive Tampa
WN620	12:15 p.m.	2:20 p.m. (New)
WN2965	2:45 p.m.	4:50 p.m.

From Tampa, FL

Flight Number	Depart Tampa	Arrive Louisville
WN1414	2:45 p.m.	4:50 p.m. (New)
WN205	5:05 p.m.	7:10 p.m.

This announcement follows several recent Airport Authority air service announcements, including new service to Denver, Raleigh-Durham, and Kansas City and the attainment of all-jet status. Louisville International Airport is served by 10 major passenger airlines and offers over 100 daily departures to 28 non-stop destinations. Schedules and fares are available at www.southwest.com and www.flylouisville.com.

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Louisville International Airport (SDF) www.flylouisville.com Bowman Field (LOU)