



**LOUISVILLE
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Airport Announces “Derby Deals”

Weekend Getaways to Major Destinations Starting at \$68 Each Way

Louisville, KY (March 10, 2010)—Louisville International Airport (SDF) is introducing “Derby Deals,” a special promotion through which travelers can take advantage of low fares offered by four airlines to 12 nonstop destinations during Derby weekend.

To accommodate the large number of race fans arriving in Louisville during Derby week, airlines add additional flights and larger aircraft. This increase in seats has allowed the airport’s airline partners to develop special fares on flights departing from Louisville on peak arrival days.

“This is your ticket to a Derby weekend getaway to fabulous destinations for just \$68 to \$129 each way,” said Skip Miller, Executive Director for the Airport Authority.

Travelers must depart Louisville on Thursday April 29, Friday April 30, or Saturday May 1, 2010, and return on either Sunday, May 2, or Monday 3, 2010, to take advantage of these special fares. Tickets are on sale now and must be purchased by April 15, 2010. Visit FlyLouisville.com for more information.

Destination	Fares as low as (each way)
Atlanta, GA	\$99
Charlotte, NC	\$119
Cleveland, OH	\$129
Denver, CO	\$68
Detroit, MI	\$89
Houston, TX	\$129
Memphis, TN	\$129
Minneapolis, MN	\$129
Newark/New York City	\$99
New York/LaGuardia	\$99 - \$119
Philadelphia, PA	\$119
Washington DC/Reagan	\$119

** Taxes, fees and restrictions apply. Visit FlyLouisville.com for full terms and conditions*

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Louisville International Airport (SDF) www.flylouisville.com Bowman Field (LOU)