



ALLEGIANT KICKS OFF SUMMER IN LOUISVILLE WITH VACATION GIVEAWAYS AND FREE HOMEMADE COOKIES

[Click to Tweet:](#) .@Allegiant kicks off summer in Louisville with vacation giveaways and homemade cookies at @plsthks! Plan your vacation today at Allegiant.com!

LOUISVILLE, Ky. May 22, 2018 — **Allegiant** ([NASDAQ: ALGT](#)) kicks off the summer in Louisville with vacation giveaways and homemade cookies in downtown Louisville from 7 a.m. to 10 a.m. at Please & Thank You located at 252 E. Market Street. Jump-start the day with a sweet morning treat and the chance to win one of six vacation packages as Allegiant celebrates a year in Louisville.

“Allegiant is celebrating its one-year anniversary in Derby City and offers nine nonstop, ultra-low-cost routes via Louisville International Airport,” said Scott DeAngelo, Allegiant chief marketing officer. “As Louisville’s hometown airline, we’re thrilled to offer everyone a chance to travel with their family and friends on affordable, convenient flights to incredible destinations.”

Allegiant is partnering with Please & Thank You to give away a free chocolate chip cookie to everyone who stops by between 7 a.m. and 10 a.m. at the 252 E. Market St. Louisville, KY 40204 location. Everyone will get a cookie and six lucky winners will win a vacation package that includes roundtrip tickets for four and a three-night hotel stay in either Myrtle Beach, Savannah / Hilton Head Island or Las Vegas. Allegiant is starting summer off right, with trips to some of the top vacation spots from coast to coast.

Allegiant began service in Louisville on May 19, 2017 and now offers nonstop, ultra-low-cost flights to nine destinations, including Las Vegas; Savannah, Georgia / Hilton Head Island, South Carolina; and six destinations in Florida: Destin / Fort Walton Beach, Fort Lauderdale, Orlando / Sanford, Punta Gorda and St. Pete / Clearwater. Allegiant will also begin service on two new routes launching in June: Jacksonville, Florida and Myrtle Beach, South Carolina. In the past year, more than 179,000 Allegiant passengers have traveled through Louisville International Airport (SDF).

Allegiant offers a unique option to Louisville-area travelers with low base fares and savings on rental cars and hotels. Travelers can book their entire vacation with Allegiant for less.

Allegiant®

Las Vegas-based Allegiant ([NASDAQ: ALGT](#)) is focused on linking travelers to world-class leisure destinations. The airline offers industry-low fares on an all-jet fleet while also offering other travel-related products such as hotel rooms and rental cars. All can be purchased only through the company website, Allegiant.com. Beginning with one aircraft and one route in 1999, the company has grown to over 80 aircraft and more than 300 routes across the country with base airfare less than half the cost of the average domestic roundtrip ticket. For downloadable press kit, including photos, visit: <http://gofly.us/ToZT30iauev>.

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