



ALLEGIANT RINGS IN THE NEW YEAR WITH NEW SERVICE AND FARES AS LOW AS \$44

[Click to tweet:](#) .@Allegiant adds a new city to its route map to ring in the #NewYear - @FlyLouisville #GetAway #YourWay

LOUISVILLE, Ky. Jan. 10, 2017 — Allegiant ([NASDAQ: ALGT](#)) today rings in the new year by announcing service to a new city – Louisville, Kentucky. **To celebrate, the company, known for its exceptional travel deals, is offering one-way fares on the new routes for as low as \$44.***

“We’re thrilled to announce our arrival in a brand new city to begin the new year,” said Jude Bricker, Allegiant chief operating officer. “We’re sure that Louisville travelers will take advantage of our nonstop, ultra-low fare service to the six sunny vacation destinations we’re announcing today.”

Routes added to Louisville International Airport (SDF) include:

1. **Fort Lauderdale, Florida via Fort Lauderdale-Hollywood International Airport (FLL)** – year-round service begins May 19, 2017 with fares as low as \$64*.
2. **Destin / Fort Walton Beach, Florida via Destin-Fort Walton Beach Airport (VPS)** – seasonal service begins May 24, 2017 with fares as low as \$65*.
3. **Orlando / Sanford, Florida via Orlando Sanford International Airport (SFB)** – year-round service begins May 24, 2017 with fares as low as \$49*.
4. **Tampa / St. Pete, Florida via St. Pete-Clearwater International Airport (PIE)** – year-round service begins May 24, 2017 with fares as low as \$49*.
5. **Fort Myers / Punta Gorda, Florida via Punta Gorda Airport (PGD)** – year-round service begins May 25, 2017 with fares as low as \$69*.
6. **Savannah, Georgia via Savannah / Hilton Head International Airport (SAV)** – seasonal service begins May 26, 2017 with fares as low as \$44*.

Each new route will be the only nonstop option between Louisville and the respective destination. Flight days, times and the lowest fares can be found only at [Allegiant.com](#).

“This is an exciting day for Louisville International Airport and area travelers,” said Skip Miller, executive director of the Louisville Regional Airport Authority. “Allegiant will offer nonstop flights and attractive low fares to several of the region’s most requested destinations, including four previously unserved airports. We welcome Allegiant to Louisville.”

Allegiant offers a unique option to Louisville travelers with low base fares and savings on rental cars, hotels and activity and attraction tickets. Travelers can book their entire vacation with Allegiant for less.

***About the introductory one-way fares:**

Seats are limited. Price includes taxes and fees. Fares are one way and not available on all flights. Flights between SDF and FLL must be purchased by Jan. 13, 2017 for travel between May 19, 2017 and Aug. 15, 2017. Flights between SDF and VPS must be purchased by Jan. 13, 2017 for travel between May 24, 2017 and Aug. 15, 2017. Flights between SDF and SFB must be purchased by Jan. 13, 2017 for travel between May 24, 2017 and Aug. 15, 2017. Flights between SDF and PIE must be purchased by Jan. 13, 2017 for travel between May 24, 2017 and Aug. 15, 2017. Flights between SDF and PGD must be purchased by Jan. 13, 2017 for travel between May 25, 2017 and Aug. 15, 2017. Flights between SDF and SAV must be purchased by Jan. 13, 2017 for travel between May 26, 2017 and Aug. 15, 2017. Price displayed reflects purchase by debit card; purchase by credit card subject to surcharge not to exceed \$8 each way per passenger. See [Allegiant.com](#) for details. For optional services and baggage fees, please visit [Allegiant.com](#). Additional restrictions may apply.



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Allegiant®

Las Vegas-based Allegiant (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations. The airline offers industry-low fares on an all-jet fleet while also offering other travel-related products such as hotel rooms, rental cars and attraction tickets. All can be purchased only through the company website, Allegiant.com. Beginning with one aircraft and one route in 1999, the company has grown to over 80 aircraft and more than 300 routes across the country with base airfares less than half the cost of the average domestic roundtrip ticket. For downloadable press kit, including photos, visit: <http://gofly.us/iiFa303wrtF>.

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