

## ALLEGIANT TAKES OFF WITH NONSTOP FLIGHTS TO 2 NEW CITIES WITH FARES AS LOW AS \$45\*

<u>Click to tweet:</u> .@Allegiant launches new nonstop flights from @FlyLouisville to @FlyMyrtleBeach and @JAXairport, just in time for the summer travel season! #TogetherWeFly

LOUISVILLE, Ky. June 6, 2018 — Allegiant (NASDAQ: ALGT) this week launches new ultra-low-cost, nonstop service to Jacksonville, Florida and Myrtle Beach, South Carolina. To celebrate, the company, known for its exceptional travel deals, is offering one-way fares on the new routes for as low as \$45.\*

"We're thrilled to offer new nonstop, service from Louisville to two great destinations: Jacksonville and Myrtle Beach," said Drew Wells, vice president of revenue and planning. "Louisville travelers have welcomed us as a part of their community, and we're proud to continue to grow there and provide more ultra-low-cost vacation options."

New seasonal service from Louisville International Airport (SDF) includes:

- 1. **Myrtle Beach, South Carolina** via Myrtle Beach International Airport (MYR) twice-weekly flights begin June 6, 2018 with fares as low as \$45.\*
- 2. **Jacksonville, Florida** via Jacksonville International Airport (JAX) twice-weekly flights begin June 8, 2018 with fares as low as \$53.\*

With the addition of these new routes, Allegiant will now serve nine cities from Louisville. Flight days, times and the lowest fares can be found only at Allegiant.com.

"This summer is especially exciting for us with the beginning of Allegiant's nonstop service to both Jacksonville International Airport and Myrtle Beach International Airport," said Dan Mann, executive director for the Louisville Regional Airport Authority. "We are glad Allegiant continues to invest in Louisville – launching their 8<sup>th</sup> and 9<sup>th</sup> routes on the heels of their first anniversary at Louisville International Airport. We also thank the community's leisure travelers for continuing to show their strong enthusiasm for Allegiant's low fares and vacation packages to some of the most sought-after, fun-in-the-sun destinations."

Allegiant offers a unique option to Louisville-area travelers with low base fares and savings on rental cars and hotels. Travelers can book their entire vacation with Allegiant for less.

## \*About the introductory one-way fares:

Seats are limited. Price includes taxes and fees. Fares are one way and not available on all flights. Flights between SDF and MYR must be purchased by June 8, 2018 for travel between June 13, 2018 and Aug. 18, 2018. Flights between SDF and JAX must be purchased by June 10, 2018 for travel between June 15, 2018 and Aug.13, 2018. For more details, optional services and baggage fees, please visit <a href="Allegiant.com">Allegiant.com</a>. Additional restrictions may apply.

## Allegiant<sup>®</sup>

Las Vegas-based Allegiant (NASDAQ: ALGT) is focused on linking travelers to world-class leisure destinations. The airline offers industry-low fares on an all-jet fleet while also offering other travel-related products such as hotel rooms and rental. All can be purchased only through the company website, Allegiant.com. Beginning with one aircraft and one route in 1999, the company has grown to over 80 aircraft and more than 300 routes across the country with base airfares less than half the cost of the average domestic roundtrip ticket. For downloadable press kit, including photos, visit: <a href="http://gofly.us/ToZT30iauev">http://gofly.us/ToZT30iauev</a>.

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