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Lesa Seibert Appointed to Airport Board

Louisville, KY (October 16, 2013) Lesa Seibert has been appointed by Mayor Greg Fischer to the Board of Directors of the Louisville Regional Airport Authority for a four-year term, ending July 15, 2017. She replaces Jeff Sullivan, whose term had expired.

Ms. Seibert is President of Xtreme Media, a Louisville-based international multi-media firm, which she founded in 2000.

The company focuses on web design, social media, internet marketing, SEO, mobile websites, mobile apps and text marketing services for more than 200 clients.

Ms. Seibert has more than 13 years in the web/internet industry, overseeing all facets of the company—from design to operations. She is a featured speaker around the region and hosts seminars on web design, social media and internet marketing for groups and companies. She also is a Google and Constant Contact Certified Expert.

Ms. Seibert serves as the Immediate Past President of the National Association of Women Business Owners (Louisville Chapter). In addition, she serves on the Louisville Arena Authority Board, Women 4 Women Board, Citizens Union Bank Advisory Board, GLI Small and Independent Business Committee and IdeaFestival Planning & Taste of Innovation Committees.

She is a native—and current resident— of Spencer County, KY. She is married to Gregg Seibert and has two children, Ian Seibert and Brittany Seibert Swan.



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Louisville International Airport (SDF) www.flylouisville.com Bowman Field (LOU)