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Lyft is Airport's First Ridesharing Service

Louisville, KY (November 5, 2015)—The Louisville Regional Airport Authority today announced that, beginning Monday, November 9, passengers at Louisville International Airport (SDF) will have an additional ground-transportation option through an agreement with Lyft to pick up passengers at Louisville International Airport.

"Transportation Network Companies are popular with travelers as an affordable, convenient ground-transportation option. We are pleased to have Lyft join our ground-transportation business partners at SDF," said Skip Miller, Executive Director of the Louisville Regional Airport Authority.

Under the one-year pilot program, Lyft will have two vehicle spaces on the lower (arrival) level of the commercial curb for passenger pickup. In addition, Lyft will have a limited staging area in the cell phone waiting lot. Passengers who have requested a ride through Lyft should follow the Ground Transportation signs inside the terminal and look for the "Lyft pink" signs and painted curb just beyond the red-columned bus loading area.

"Since our launch in Louisville over a year and a half ago, residents and visitors have embraced Lyft's safe, affordable rides. We're excited to be the first ridesharing partner of Louisville International and we'd like to thank Executive Director Miller and the entire SDF staff for welcoming modern options like Lyft to the airport," noted Bakari Brock, Senior Director of Business Operations for Lyft.

Lyft will pay a \$2 trip fee for every pick up from the airport and a monthly business privilege fee of \$500. There is not a trip fee paid to the airport for dropping passengers off at SDF. Lyft is the only TNC currently authorized to pick up passengers from SDF.

For an entire list of permitted ground transportation operators at Louisville International, visit <http://www.flylouisville.com/ground-transportation/>

Lyft is a San Francisco-based company that uses a mobile application to connect riders with drivers who will transport them using a personal vehicle. Unlike taxis, TNCs are not permitted to accept street hails and must use the mobile app exclusively for ride requests and payments.

Lyft contact: Chelsea Wilson, Public Policy Communications Manager, 916.812.0409

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Louisville International Airport (SDF) www.flylouisville.com Bowman Field (LOU)