



ALLEGIANT CELEBRATES NEW NONSTOP SERVICE TO PHOENIX WITH FARES AS LOW AS \$57

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LOUISVILLE, Ky. Oct. 4, 2017 — Allegiant ([NASDAQ: ALGT](#)) today launches new service between Louisville, Kentucky and Phoenix / Mesa. **To celebrate, the company, known for its exceptional travel deals, is offering one-way fares on the new route for as low as \$57.***

"We're excited to add another affordable, convenient destination option for Louisville residents," said Lukas Johnson, Allegiant senior vice president of commercial. "We believe that Louisville-area travelers will love this ultra-low-cost, nonstop service to the Valley of the Sun."

The new flights operate twice weekly and fly nonstop between Louisville International Airport (SDF) and Phoenix-Mesa Gateway Airport (AZA). With the addition of this new route, Allegiant will serve seven routes from Louisville: Savannah, Ga. / Hilton Head, S.C. and five destinations in Florida: Destin / Fort Walton Beach, Fort Lauderdale, Fort Myers / Punta Gorda, Orlando / Sanford and Tampa / St. Pete. Flight days, times and the lowest fares can be found only at [Allegiant.com](#).

"Providing additional air service options to the western U.S. has been among our highest priorities and we are thrilled Allegiant now offers year-round service from Louisville to Phoenix-Mesa," said Jim Welch, chair of the Louisville Regional Airport Authority Board of Directors. "We continue to be very pleased with the strong consumer response to Allegiant's nonstop service and affordable vacation packages."

Allegiant offers a unique option to Louisville travelers, with low base fares and savings on rental cars and hotels. Travelers can book their entire vacation with Allegiant for less.

***About the introductory one-way fares:**

Seats are limited. Price includes taxes and fees. Fares are one way and not available on all flights. Flights must be purchased by Oct. 6, 2017 for travel by Feb. 28, 2018. See [Allegiant.com](#) for details. For optional services and baggage fees, please visit [Allegiant.com](#). Additional restrictions may apply.

Allegiant®

Las Vegas-based Allegiant (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations. The airline offers industry-low fares on an all-jet fleet while also offering other travel-related products such as hotel rooms and rental cars. All can be purchased only through the company website, [Allegiant.com](#). Beginning with one aircraft and one route in 1999, the company has grown to over 80 aircraft and more than 300 routes across the country with base airfares less than half the cost of the average domestic roundtrip ticket. For downloadable press kit, including photos, visit: <http://gofly.us/iiFa303wrtF>.

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