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For Immediate Release

‘The Video Art Project at Louisville International Airport’ Recently Launched

LOUISVILLE, KY (February 6, 2018) – The inaugural video of *The Video Art Project at Louisville International Airport* recently launched at the airport as a continuation of the community’s input from the Terminal Enhancement Project. The art, which aims to showcase the city’s artistic expression, is showcased in four display areas that include a combined 32 high-definition video boards in the lower level baggage claim and in the post-security checkpoint connector.

“We’re very pleased to have *The Video Art Project at Louisville International Airport* available for people to enjoy,” said Darrell Watson, Director of Properties and Business Development for the Louisville Regional Airport Authority. “This will allow travelers and other guests to experience and appreciate the rich arts and cultural scene of our community.”

The first installation of video work is *> Electron < Electron ~ Photon* by Kentucky-based artist, Valerie Sullivan Fuchs. Known for her work with video, video installation, sound, solar power and sculpture, this one channel video installation in two versions is from Fuchs’ ongoing series, *Future Falls City, 2010 to the present*. Using



Image from “> Electron < Electron ~ Photon” by artist Valerie Sullivan Fuchs.

images of the Ohio River, Louisville’s surrounding land and city scape, her work imagines what kind of new structures may be discovered and how that may inform the future universe and transports to

other worlds. Fuchs’ video work is a continuation of the *Future Falls City* series started in 2010 and was inspired by the unseen world of colliding particles being studied at CERN, the European Organization for Nuclear Research.

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“I am truly honored to be the first artist selected as part of this program at Louisville International Airport, and look forward to seeing future artists’ works transform these same monitors,” said Valerie Sullivan Fuchs. “In *> Electron < Electron ~ Photon*, the intertwining built and organic structures emphasize the distinctive beauty of our city, the Ohio River and the land.”

The Video Art Project at Louisville International Airport will allow artists to submit annual proposals for future exhibitions at the airport that inspire ideas about the city, region and state. Information regarding proposal submittals will be available in the coming months.

For more information about artist Valerie Sullivan Fuchs, visit www.valeriefuchs.com or www.valeriefuchs.org/new-work.

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