

Louisville Regional Airport Authority
Rental Car Concessions
Market Share
Fiscal Year 2016

	<u>Alamo</u>	<u>Avis</u>	<u>Budget</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Payless</u>	<u>Total</u>	<u>Prior Year</u>
July-15	579,866.86	931,236.19	851,187.37	604,304.01	939,726.06	1,307,407.20	936,256.42	95,953.80	6,245,937.91	5,789,104.60
% of Total	9.28	14.91	13.63	9.68	15.05	20.93	14.99	1.54	100.00	
August-15										
% of Total	-	-	-	-	-	-	-	-	-	-
September-15										
% of Total	-	-	-	-	-	-	-	-	-	-
October-15										
% of Total	-	-	-	-	-	-	-	-	-	-
November-15										
% of Total	-	-	-	-	-	-	-	-	-	-
December-15										
% of Total	-	-	-	-	-	-	-	-	-	-
January-15										
% of Total	-	-	-	-	-	-	-	-	-	-
February-16										
% of Total	-	-	-	-	-	-	-	-	-	-
March-16										
% of Total	-	-	-	-	-	-	-	-	-	-
April-16										
% of Total	-	-	-	-	-	-	-	-	-	-
May-16										
% of Total	-	-	-	-	-	-	-	-	-	-
June-16										
% of Total	-	-	-	-	-	-	-	-	-	-
YTD (\$)	\$ 579,866.86	\$ 931,236.19	\$ 851,187.37	\$ 604,304.01	\$ 939,726.06	\$ 1,307,407.20	\$ 936,256.42	\$ 95,953.80	\$ 6,245,937.91	\$ 5,789,104.60
% of Total	9.28	14.91	13.63	9.68	15.05	20.93	14.99	1.54	100.00	

Louisville Regional Airport Authority
Rental Car Concessions
Transaction Count
Fiscal Year 2016

	<u>Alamo</u>	<u>Avis</u>	<u>Budget</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Payless</u>	<u>Total</u>	<u>Prior Year</u>
July-15	2,626	4,230	3,535	2,686	3,934	5,775	5,128	572	28,486	27,047
% of Total	9.22	14.85	12.41	9.43	13.81	20.27	18.00	2.01	100.00	
August-15										
% of Total	-	-	-	-	-	-	-	-	-	-
September-15										
% of Total	-	-	-	-	-	-	-	-	-	-
October-15										
% of Total	-	-	-	-	-	-	-	-	-	-
November-15										
% of Total	-	-	-	-	-	-	-	-	-	-
December-15										
% of Total	-	-	-	-	-	-	-	-	-	-
January-15										
% of Total	-	-	-	-	-	-	-	-	-	-
February-16										
% of Total	-	-	-	-	-	-	-	-	-	-
March-16										
% of Total	-	-	-	-	-	-	-	-	-	-
April-16										
% of Total	-	-	-	-	-	-	-	-	-	-
May-16										
% of Total	-	-	-	-	-	-	-	-	-	-
June-16										
% of Total	-	-	-	-	-	-	-	-	-	-
YTD	2,626	4,230	3,535	2,686	3,934	5,775	5,128	572	28,486	27,047
% of Total	9.22	14.85	12.41	9.43	13.81	20.27	18.00	2.01	100.00	

Louisville Regional Airport Authority
Rental Car Concessions
Revenue per Transaction
Fiscal Year 2016

	<u>Alamo</u>	<u>Avis</u>	<u>Budget</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Payless</u>	<u>Total</u>	<u>Prior Year</u>
July-15	220.82	220.15	240.79	224.98	238.87	226.39	182.58	167.75	219.26	214.04
August-15	-	-	-	-	-	-	-	-	-	208.44
September-15	-	-	-	-	-	-	-	-	-	170.59
October-15	-	-	-	-	-	-	-	-	-	185.25
November-15	-	-	-	-	-	-	-	-	-	185.03
December-15	-	-	-	-	-	-	-	-	-	182.55
January-15	-	-	-	-	-	-	-	-	-	188.21
February-16	-	-	-	-	-	-	-	-	-	188.41
March-16	-	-	-	-	-	-	-	-	-	192.57
April-16	-	-	-	-	-	-	-	-	-	197.70
May-16	-	-	-	-	-	-	-	-	-	207.01
June-16	-	-	-	-	-	-	-	-	-	217.00
YTD	220.82	220.15	240.79	224.98	238.87	226.39	182.58	167.75	219.26	195.46

Louisville Regional Airport Authority
Rental Car Concessions
Market Share Report
Fiscal Year 2016

	Alamo			Avis			Budget			Dollar/Thrifty		
	2015	2016	% Change	2015	2016	% Change	2015	2016	% Change	2015	2016	% Change
July	418,223	579,867	38.65%	970,983	931,236	-4.09%	806,792	851,187	5.50%	551,110	604,304	9.65%
August		-	0.00%		-	0.00%		-	0.00%		-	0.00%
September		-	0.00%		-	0.00%		-	0.00%		-	0.00%
October		-	0.00%		-	0.00%		-	0.00%		-	0.00%
November		-	0.00%		-	0.00%		-	0.00%		-	0.00%
December		-	0.00%		-	0.00%		-	0.00%		-	0.00%
January		-	0.00%		-	0.00%		-	0.00%		-	0.00%
February		-	0.00%		-	0.00%		-	0.00%		-	0.00%
March		-	0.00%		-	0.00%		-	0.00%		-	0.00%
April		-	0.00%		-	0.00%		-	0.00%		-	0.00%
May		-	0.00%		-	0.00%		-	0.00%		-	0.00%
June		-	0.00%		-	0.00%		-	0.00%		-	0.00%
Totals	418,223	579,867	38.65%	970,983	931,236	-4.09%	806,792	851,187	5.50%	551,110	604,304	9.65%

	Enterprise			Hertz			National			Payless			Totals		
	2015	2016	% Change	2015	2016	% Change	2015	2016	% Change	2015	2016	% Change	2015	2016	% Change
July	836,038	939,726	12.40%	1,238,819	1,307,407	5.54%	864,888	936,256	8.25%	102,252	95,954	-6.16%	5,789,105	6,245,938	7.89%
August		-	0.00%		-	0.00%		-	0.00%		-	0.00%		-	0.00%
September		-	0.00%		-	0.00%		-	0.00%		-	0.00%		-	0.00%
October		-	0.00%		-	0.00%		-	0.00%		-	0.00%		-	0.00%
November		-	0.00%		-	0.00%		-	0.00%		-	0.00%		-	0.00%
December		-	0.00%		-	0.00%		-	0.00%		-	0.00%		-	0.00%
January		-	0.00%		-	0.00%		-	0.00%		-	0.00%		-	0.00%
February		-	0.00%		-	0.00%		-	0.00%		-	0.00%		-	0.00%
March		-	0.00%		-	0.00%		-	0.00%		-	0.00%		-	0.00%
April		-	0.00%		-	0.00%		-	0.00%		-	0.00%		-	0.00%
May		-	0.00%		-	0.00%		-	0.00%		-	0.00%		-	0.00%
June		-	0.00%		-	0.00%		-	0.00%		-	0.00%		-	0.00%
Totals	836,038	939,726	12.40%	1,238,819	1,307,407	5.54%	864,888	936,256	8.25%	102,252	95,954	-6.16%	5,789,105	6,245,938	7.89%

Louisville Regional Airport Authority
Rental Car Concessions
Deplanements & Market Share
Fiscal Year 2016

	Deplanements			Market Share	
	2015	2016			
July	159,896	159,238	-0.41%	Alamo	9.28%
August			0.00%	Avis	14.91%
September			0.00%	Budget	13.63%
October			0.00%	Dollar/Thrifty	9.68%
November			0.00%	Enterprise	15.05%
December			0.00%	Hertz	20.93%
January			0.00%	National	14.99%
February			0.00%	Payless	1.54%
March			0.00%	Totals	100.00%
April			0.00%		
May			0.00%		
June			0.00%		
Totals	159,896	159,238	-0.41%		

