

Louisville Regional Airport Authority
Rental Car Concessions
Market Share
Fiscal Year 2016

	<u>Alamo</u>	<u>Avis</u>	<u>Budget/Payless*</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Payless</u>	<u>Total</u>	<u>Prior Year</u>
July-15	579,866.86	931,236.19	851,187.37	604,304.01	939,726.06	1,307,407.20	936,256.42	95,953.80	6,245,937.91	5,789,104.60
% of Total	9.28	14.91	13.63	9.68	15.05	20.93	14.99	1.54	100.00	
August-15	455,070.44	787,014.79	665,177.39	517,762.17	802,441.57	1,173,610.39	862,861.54	106,931.69	5,370,869.98	5,839,492.26
% of Total	8.47	14.65	12.38	9.64	14.94	21.85	16.07	1.99	100.00	
September-15	363,064.88	771,035.60	768,532.70	479,444.39	722,657.79	1,046,240.98	805,165.47	-	4,956,141.81	4,532,060.24
% of Total	7.33	15.56	15.51	9.67	14.58	21.11	16.25	-	100.00	
October-15	499,895.50	976,492.58	878,416.09	603,532.66	877,132.37	1,236,081.23	1,069,079.20	-	6,140,629.63	5,118,711.48
% of Total	8.14	15.90	14.31	9.83	14.28	20.13	17.41	-	100.00	
November-15	-	-	-	-	-	-	-	-	-	-
% of Total	-	-	-	-	-	-	-	-	-	-
December-15	-	-	-	-	-	-	-	-	-	-
% of Total	-	-	-	-	-	-	-	-	-	-
January-15	-	-	-	-	-	-	-	-	-	-
% of Total	-	-	-	-	-	-	-	-	-	-
February-16	-	-	-	-	-	-	-	-	-	-
% of Total	-	-	-	-	-	-	-	-	-	-
March-16	-	-	-	-	-	-	-	-	-	-
% of Total	-	-	-	-	-	-	-	-	-	-
April-16	-	-	-	-	-	-	-	-	-	-
% of Total	-	-	-	-	-	-	-	-	-	-
May-16	-	-	-	-	-	-	-	-	-	-
% of Total	-	-	-	-	-	-	-	-	-	-
June-16	-	-	-	-	-	-	-	-	-	-
% of Total	-	-	-	-	-	-	-	-	-	-
YTD (\$)	\$ 1,897,897.68	\$ 3,465,779.16	\$ 3,163,313.55	\$ 2,205,043.23	\$ 3,341,957.79	\$ 4,763,339.80	\$ 3,673,362.63	\$ 202,885.49	\$ 22,713,579.33	\$ 21,279,368.58
% of Total	8.36	15.26	13.93	9.71	14.71	20.97	16.17	0.89	100.00	

*Budget & Payless under one agreement effective 9/2015

	<u>Alamo</u>	<u>Avis</u>	<u>Budget/Payless*</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Payless</u>	<u>Total</u>	<u>Prior Year</u>
July-15	2,626	4,230	3,535	2,686	3,934	5,775	5,128	572	28,486	27,047
% of Total	9.22	14.85	12.41	9.43	13.81	20.27	18.00	2.01	100.00	
August-15	2,678	3,813	3,136	2,761	4,298	5,438	4,832	735	27,691	28,015
% of Total	9.67	13.77	11.33	9.97	15.52	19.64	17.45	2.65	100.00	
September-15	1,998	3,979	4,236	2,522	3,924	5,752	5,086	-	27,497	26,567
% of Total	7.27	14.47	15.41	9.17	14.27	20.92	18.50	-	100.00	
October-15	2,850	4,613	3,711	2,786	4,217	6,044	5,828	-	30,049	28,936
% of Total	9.48	15.35	12.35	9.27	14.03	20.11	19.40	-	100.00	
November-15	-	-	-	-	-	-	-	-	-	-
% of Total	-	-	-	-	-	-	-	-	-	-
December-15	-	-	-	-	-	-	-	-	-	-
% of Total	-	-	-	-	-	-	-	-	-	-
January-15	-	-	-	-	-	-	-	-	-	-
% of Total	-	-	-	-	-	-	-	-	-	-
February-16	-	-	-	-	-	-	-	-	-	-
% of Total	-	-	-	-	-	-	-	-	-	-
March-16	-	-	-	-	-	-	-	-	-	-
% of Total	-	-	-	-	-	-	-	-	-	-
April-16	-	-	-	-	-	-	-	-	-	-
% of Total	-	-	-	-	-	-	-	-	-	-
May-16	-	-	-	-	-	-	-	-	-	-
% of Total	-	-	-	-	-	-	-	-	-	-
June-16	-	-	-	-	-	-	-	-	-	-
% of Total	-	-	-	-	-	-	-	-	-	-
YTD	10,152	16,635	14,618	10,755	16,373	23,009	20,874	1,307	113,723	110,565
% of Total	8.93	14.63	12.85	9.46	14.40	20.23	18.36	1.15	100.00	

*Budget & Payless under one agreement effective 9/2015

Louisville Regional Airport Authority
Rental Car Concessions
Revenue per Transaction
Fiscal Year 2016

	<u>Alamo</u>	<u>Avis</u>	<u>Budget/Payless*</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Payless</u>	<u>Total</u>	<u>Prior Year</u>
July-15	220.82	220.15	240.79	224.98	238.87	226.39	182.58	167.75	219.26	214.04
August-15	169.93	206.40	212.11	187.53	186.70	215.82	178.57	145.49	193.96	208.44
September-15	181.71	193.78	181.43	190.10	184.16	181.89	158.31	-	180.24	170.59
October-15	175.40	211.68	236.71	216.63	208.00	204.51	183.44	-	204.35	185.25
November-15	-	-	-	-	-	-	-	-	-	185.03
December-15	-	-	-	-	-	-	-	-	-	182.55
January-15	-	-	-	-	-	-	-	-	-	188.21
February-16	-	-	-	-	-	-	-	-	-	188.41
March-16	-	-	-	-	-	-	-	-	-	192.57
April-16	-	-	-	-	-	-	-	-	-	197.70
May-16	-	-	-	-	-	-	-	-	-	207.01
June-16	-	-	-	-	-	-	-	-	-	217.00
YTD	186.95	208.34	216.40	205.02	204.11	207.02	175.98	155.23	199.73	195.46

*Budget & Payless under one agreement effective 9/2015

Louisville Regional Airport Authority
Rental Car Concessions
Market Share Report
Fiscal Year 2016

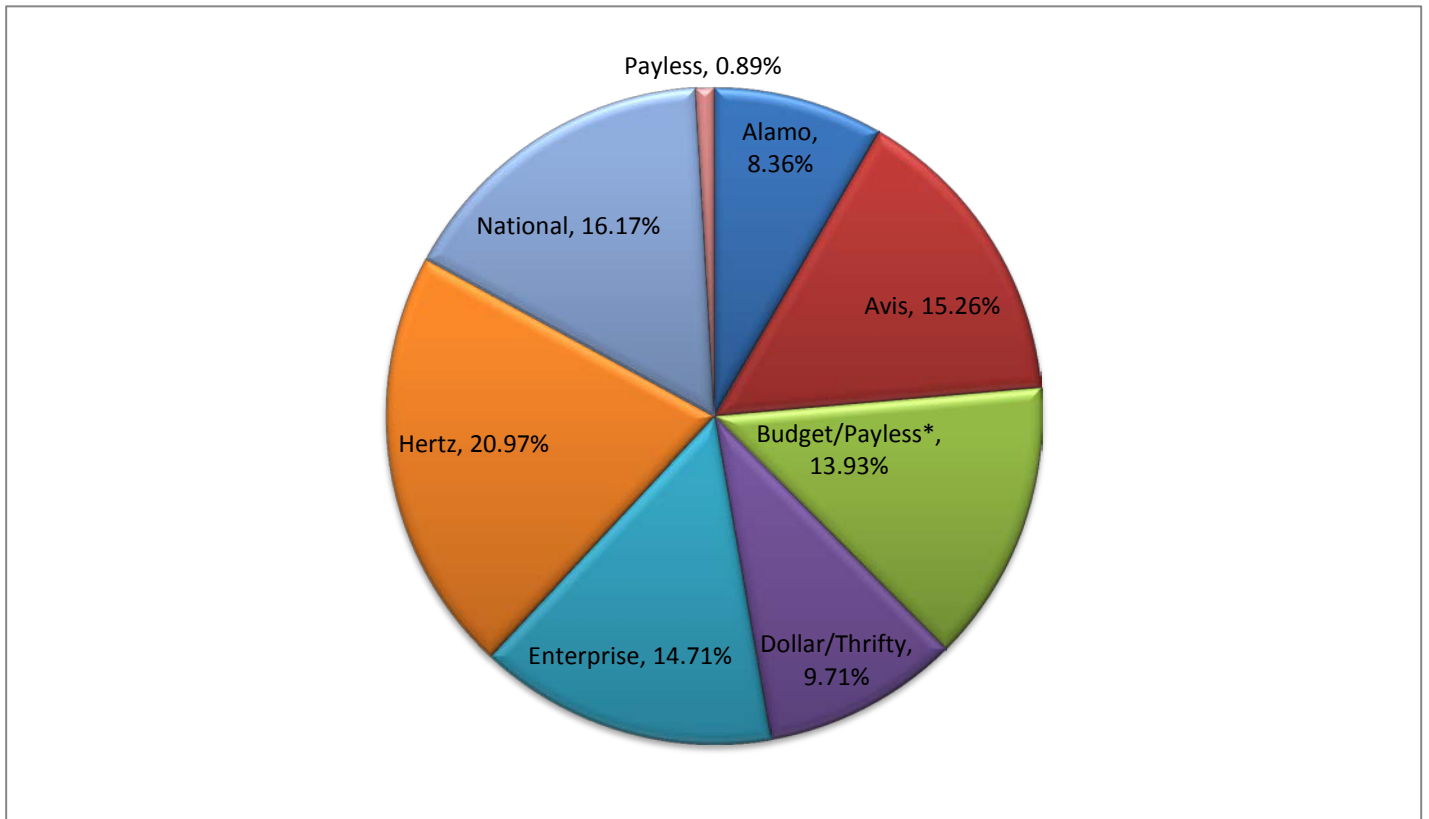
	Alamo			Avis			Budget/Payless			Dollar/Thrifty		
	2015	2016	% Change	2015	2016	% Change	2015	2016	% Change	2015	2016	% Change
July	418,223	579,867	38.65%	970,983	931,236	-4.09%	806,792	851,187	5.50%	551,110	604,304	9.65%
August	441,910	455,070	2.98%	1,058,259	787,015	-25.63%	638,852	665,177	4.12%	603,227	517,762	-14.17%
September	319,025	363,065	13.80%	715,537	771,036	7.76%	586,257	768,533	31.09%	540,226	479,444	-11.25%
October	367,556	499,896	36.01%	836,458	976,493	16.74%	745,865	878,416	17.77%	561,651	603,533	7.46%
November	-	0.00%		-	0.00%		-	0.00%		-	0.00%	
December	-	0.00%		-	0.00%		-	0.00%		-	0.00%	
January	-	0.00%		-	0.00%		-	0.00%		-	0.00%	
February	-	0.00%		-	0.00%		-	0.00%		-	0.00%	
March	-	0.00%		-	0.00%		-	0.00%		-	0.00%	
April	-	0.00%		-	0.00%		-	0.00%		-	0.00%	
May	-	0.00%		-	0.00%		-	0.00%		-	0.00%	
June	-	0.00%		-	0.00%		-	0.00%		-	0.00%	
Totals	1,546,714	1,897,898	22.71%	3,581,237	3,465,779	-3.22%	2,777,766	3,163,314	13.88%	2,256,214	2,205,043	-2.27%

	Enterprise			Hertz			National			Payless			Totals		
	2015	2016	% Change	2015	2016	% Change	2015	2016	% Change	2015	2016	% Change	2015	2016	% Change
July	836,038	939,726	12.40%	1,238,819	1,307,407	5.54%	864,888	936,256	8.25%	102,252	95,954	-6.16%	5,789,105	6,245,938	7.89%
August	772,138	802,442	3.92%	1,216,507	1,173,610	-3.53%	981,095	862,862	-12.05%	127,505	106,932	-16.14%	5,839,492	5,370,870	-8.03%
September	666,061	722,658	8.50%	958,515	1,046,241	9.15%	746,440	805,165	7.87%	105,807	-	-100.00%	4,532,060	4,956,142	9.36%
October	869,651	877,132	0.86%	1,074,631	1,236,081	15.02%	942,977	1,069,079	13.37%	133,830	-	-100.00%	5,398,789	6,140,630	13.74%
November	-	0.00%		-	0.00%		-	0.00%		-	0.00%		-	0.00%	
December	-	0.00%		-	0.00%		-	0.00%		-	0.00%		-	0.00%	
January	-	0.00%		-	0.00%		-	0.00%		-	0.00%		-	0.00%	
February	-	0.00%		-	0.00%		-	0.00%		-	0.00%		-	0.00%	
March	-	0.00%		-	0.00%		-	0.00%		-	0.00%		-	0.00%	
April	-	0.00%		-	0.00%		-	0.00%		-	0.00%		-	0.00%	
May	-	0.00%		-	0.00%		-	0.00%		-	0.00%		-	0.00%	
June	-	0.00%		-	0.00%		-	0.00%		-	0.00%		-	0.00%	
Totals	3,143,888	3,341,958	6.30%	4,488,472	4,763,340	6.12%	3,535,399	3,673,363	3.90%	469,394	202,885	-56.78%	21,559,446	22,713,579	5.35%

*Budget & Payless under one agreement effective 9/2015

Louisville Regional Airport Authority
Rental Car Concessions
Deplanements & Market Share
Fiscal Year 2016

	Deplanements			Market Share	
	2015	2016			
July	159,896	159,238	-0.41%	Alamo	8.36%
August	144,455	138,416	-4.18%	Avis	15.26%
September	134,764	139,103	3.22%	Budget/Payless*	13.93%
October	158,367	159,593	0.77%	Dollar/Thrifty	9.71%
November			0.00%	Enterprise	14.71%
December			0.00%	Hertz	20.97%
January			0.00%	National	16.17%
February			0.00%	Payless	0.89%
March			0.00%	Totals	100.00%
April			0.00%		
May			0.00%		
June			0.00%		
Totals	597,482	596,350	-0.19%		



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