

Louisville Regional Airport Authority
Rental Car Concessions
Market Share
Fiscal Year 2017

	<u>Alamo</u>	<u>Avis</u>	<u>Budget/Payless</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Total</u>	<u>Prior Year</u>
July-16	546,962.31	893,009.41	884,946.91	724,146.97	990,523.98	1,152,511.45	844,481.16	6,036,582.19	6,245,937.91
% of Total	9.06	14.79	14.66	12.00	16.41	19.09	13.99	100.00	
August-16								-	5,370,869.98
% of Total	-	-	-	-	-	-	-	-	
September-16								-	4,956,141.81
% of Total	-	-	-	-	-	-	-	-	
October-16								-	6,140,629.63
% of Total	-	-	-	-	-	-	-	-	
November-16								-	4,680,495.89
% of Total	-	-	-	-	-	-	-	-	
December-16								-	4,297,854.68
% of Total	-	-	-	-	-	-	-	-	
January-17								-	3,981,792.04
% of Total	-	-	-	-	-	-	-	-	
February-17								-	4,066,203.43
% of Total	-	-	-	-	-	-	-	-	
March-17								-	5,074,037.28
% of Total	-	-	-	-	-	-	-	-	
April-17								-	5,528,785.72
% of Total	-	-	-	-	-	-	-	-	
May-17								-	6,029,049.97
% of Total	-	-	-	-	-	-	-	-	
June-17								-	5,728,105.92
% of Total	-	-	-	-	-	-	-	-	
YTD (\$)	\$ 546,962.31	\$ 893,009.41	\$ 884,946.91	\$ 724,146.97	\$ 990,523.98	\$ 1,152,511.45	\$ 844,481.16	\$ 6,036,582.19	\$ 62,099,904.26
% of Total	9.06	14.79	14.66	12.00	16.41	19.09	13.99	100.00	

	<u>Alamo</u>	<u>Avis</u>	<u>Budget/Payless</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Total</u>	<u>Prior Year</u>
July-16	2,604	3,883	3,925	3,314	4,387	5,721	4,824	28,658	28,486
% of Total	9.09	13.55	13.70	11.56	15.31	19.96	16.83	100.00	
August-16								-	27,691
% of Total	-	-	-	-	-	-	-	-	
September-16								-	27,497
% of Total	-	-	-	-	-	-	-	-	
October-16								-	30,049
% of Total	-	-	-	-	-	-	-	-	
November-16								-	25,254
% of Total	-	-	-	-	-	-	-	-	
December-16								-	22,871
% of Total	-	-	-	-	-	-	-	-	
January-17								-	20,498
% of Total	-	-	-	-	-	-	-	-	
February-17								-	21,817
% of Total	-	-	-	-	-	-	-	-	
March-17								-	25,445
% of Total	-	-	-	-	-	-	-	-	
April-17								-	27,729
% of Total	-	-	-	-	-	-	-	-	
May-17								-	30,088
% of Total	-	-	-	-	-	-	-	-	
June-17								-	28,266
% of Total	-	-	-	-	-	-	-	-	
YTD	2,604	3,883	3,925	3,314	4,387	5,721	4,824	28,658	315,691
% of Total	9.09	13.55	13.70	11.56	15.31	19.96	16.83	100.00	

Louisville Regional Airport Authority
Rental Car Concessions
Revenue per Transaction
Fiscal Year 2017

	<u>Alamo</u>	<u>Avis</u>	<u>Budget/Payless</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Total</u>	<u>Prior Year</u>
July-16	210.05	229.98	225.46	218.51	225.79	201.45	175.06	210.64	219.26
August-16	-	-	-	-	-	-	-	-	193.96
September-16	-	-	-	-	-	-	-	-	180.24
October-16	-	-	-	-	-	-	-	-	204.35
November-16	-	-	-	-	-	-	-	-	185.34
December-16	-	-	-	-	-	-	-	-	187.92
January-17	-	-	-	-	-	-	-	-	194.25
February-17	-	-	-	-	-	-	-	-	186.38
March-17	-	-	-	-	-	-	-	-	199.41
April-17	-	-	-	-	-	-	-	-	199.39
May-17	-	-	-	-	-	-	-	-	200.38
June-17	-	-	-	-	-	-	-	-	202.65
YTD	210.05	229.98	225.46	218.51	225.79	201.45	175.06	210.64	196.71

Louisville Regional Airport Authority
Rental Car Concessions
Market Share Report
Fiscal Year 2017

	Alamo			Avis			Budget/Payless			Dollar/Thrifty		
	<u>2016</u>	<u>2017</u>	<u>% Change</u>	<u>2016</u>	<u>2017</u>	<u>% Change</u>	<u>2016</u>	<u>2017</u>	<u>% Change</u>	<u>2016</u>	<u>2017</u>	<u>% Change</u>
July	579,867	546,962	-5.67%	931,236	893,009	-4.10%	947,141	884,947	-6.57%	604,304	724,147	19.83%
August		-	0.00%		-	0.00%		-	0.00%		-	0.00%
September		-	0.00%		-	0.00%		-	0.00%		-	0.00%
October		-	0.00%		-	0.00%		-	0.00%		-	0.00%
November		-	0.00%		-	0.00%		-	0.00%		-	0.00%
December		-	0.00%		-	0.00%		-	0.00%		-	0.00%
January		-	0.00%		-	0.00%		-	0.00%		-	0.00%
February		-	0.00%		-	0.00%		-	0.00%		-	0.00%
March		-	0.00%		-	0.00%		-	0.00%		-	0.00%
April		-	0.00%		-	0.00%		-	0.00%		-	0.00%
May		-	0.00%		-	0.00%		-	0.00%		-	0.00%
June		-	0.00%		-	0.00%		-	0.00%		-	0.00%
Totals	579,867	546,962	-5.67%	931,236	893,009	-4.10%	947,141	884,947	-6.57%	604,304	724,147	19.83%

	Enterprise			Hertz			National			Totals		
	<u>2016</u>	<u>2017</u>	<u>% Change</u>	<u>2016</u>	<u>2017</u>	<u>% Change</u>	<u>2016</u>	<u>2017</u>	<u>% Change</u>	<u>2016</u>	<u>2017</u>	<u>% Change</u>
July	939,726	990,524	5.41%	1,307,407	1,152,511	-11.85%	936,256	844,481	-9.80%	6,245,938	6,036,582	-3.35%
August		-	0.00%		-	0.00%		-	0.00%		-	0.00%
September		-	0.00%		-	0.00%		-	0.00%		-	0.00%
October		-	0.00%		-	0.00%		-	0.00%		-	0.00%
November		-	0.00%		-	0.00%		-	0.00%		-	0.00%
December		-	0.00%		-	0.00%		-	0.00%		-	0.00%
January		-	0.00%		-	0.00%		-	0.00%		-	0.00%
February		-	0.00%		-	0.00%		-	0.00%		-	0.00%
March		-	0.00%		-	0.00%		-	0.00%		-	0.00%
April		-	0.00%		-	0.00%		-	0.00%		-	0.00%
May		-	0.00%		-	0.00%		-	0.00%		-	0.00%
June		-	0.00%		-	0.00%		-	0.00%		-	0.00%
Totals	939,726	990,524	5.41%	1,307,407	1,152,511	-11.85%	936,256	844,481	-9.80%	6,245,938	6,036,582	-3.35%

Louisville Regional Airport Authority
Rental Car Concessions
Deplanements & Market Share
Fiscal Year 2017

	Deplanements			Market Share	
	2016	2017			
July	159,238	152,136	-4.46%	Alamo	9.06%
August			0.00%	Avis	14.79%
September			0.00%	Budget/Payless	14.66%
October			0.00%	Dollar/Thrifty	12.00%
November			0.00%	Enterprise	16.41%
December			0.00%	Hertz	19.09%
January			0.00%	National	13.99%
February			0.00%		
March			0.00%	Totals	100.00%
April			0.00%		
May			0.00%		
June			0.00%		
Totals	159,238	152,136	-4.46%		

