

LOUISVILLE REGIONAL AIRPORT AUTHORITY
RENTAL CAR CONCESSIONS
SHARE OF MARKET
FISCAL YEAR 2006

	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>COOK & REEVES</u>	<u>DOLLAR</u>	<u>ENTERPRISE</u>	<u>HERTZ</u>	<u>NATIONAL</u>	<u>THRIFTY</u>	<u>TOTAL</u>	<u>PRIOR YEAR</u>
JULY, 05	0.00	638,507.39	568,910.09	-	389,190.21	468,307.96	1,085,796.27	701,123.84	189,473.19	4,041,308.95	3,440,957.31
% OF TOTAL	0.00	15.80	14.08	0.00	9.63	11.59	26.87	17.35	4.69	100.00	100.00
AUGUST	0.00	647,070.64	492,895.89	-	298,163.15	393,682.82	1,060,859.16	649,487.10	185,624.55	3,727,783.31	3,391,118.13
% OF TOTAL	0.00	17.36	13.22	0.00	8.00	10.56	28.46	17.42	4.98	100.00	100.00
SEPTEMBER	293,633.89	791,634.46	454,781.53	-	278,937.38	400,020.28	1,036,026.41	405,236.21	214,154.78	3,874,424.94	3,092,468.68
% OF TOTAL	7.58	20.43	11.74	0.00	7.20	10.32	26.74	10.46	5.53	100.00	100.00
OCTOBER	349,187.09	798,193.96	508,091.46	-	280,612.63	432,061.78	994,797.97	452,307.18	216,736.64	4,031,988.71	3,515,147.63
% OF TOTAL	8.66	19.80	12.60	0.00	6.96	10.72	24.67	11.22	5.38	100.00	100.00
NOVEMBER	309,864.22	687,389.27	398,001.54	-	224,581.72	348,571.04	1,168,101.76	395,136.17	165,711.57	3,697,357.29	2,828,226.59
% OF TOTAL	8.38	18.59	10.76	0.00	6.07	9.43	31.59	10.69	4.48	100.00	100.00
DECEMBER										0.00	2,659,151.72
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
JANUARY, 06										0.00	2,560,941.51
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
FEBRUARY										0.00	2,721,830.08
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
MARCH										0.00	2,950,406.14
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
APRIL										0.00	3,337,390.86
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
MAY										0.00	3,949,303.11
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
JUNE										0.00	3,603,661.46
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
YTD (\$)	952,685.20	3,562,795.72	2,422,680.51	0.00	1,471,485.09	2,042,643.88	5,345,581.57	2,603,290.50	971,700.73	19,372,863.20	38,050,603.22
% OF TOTAL	4.92	18.39	12.51	0.00	7.60	10.54	27.59	13.44	5.02	100.00	100.00

Thrifty (August 2005). Adjusted the month because of a amended report sent in October 2005.

LOUISVILLE REGIONAL AIRPORT AUTHORITY
 RENTAL CAR CONCESSIONS
 NUMBER OF TRANSACTIONS
 FISCAL YEAR 2006

	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>COOK & REEVES</u>	<u>DOLLAR</u>	<u>ENTERPRISE</u>	<u>HERTZ</u>	<u>NATIONAL</u>	<u>THRIFTY</u>	<u>TOTAL</u>
JULY, 05	-	4,728	3,115	-	2,055	2,617	6,749	4,807	1,285	25,356
% OF TOTAL	0.00	18.65	12.29	0.00	8.10	10.32	26.62	18.96	5.07	100.00
AUGUST	0.00	5,167	3,128	-	1,808	2,648	7,505	4,686	1,478	26,420
% OF TOTAL	0.00	19.56	11.84	0.00	6.84	10.02	28.41	17.74	5.59	100.00
SEPTEMBER	1,958	5,299	2,708	-	1,740	2,433	7,000	2,684	1,713	25,535
% OF TOTAL	7.67	20.75	10.61	0.00	6.81	9.53	27.41	10.51	6.71	100.00
OCTOBER	2,230	5,028	3,405	-	1,688	2,605	7,388	2,926	1,579	26,849
% OF TOTAL	8.31	18.73	12.68	0.00	6.29	9.70	27.52	10.90	5.88	100.00
NOVEMBER	1,973	4,396	2,809	-	1,376	2,351	6,016	2,572	1,369	22,862
% OF TOTAL	8.63	19.23	12.29	0.00	6.02	10.28	26.31	11.25	5.99	100.00
DECEMBER										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
JANUARY, 06										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
FEBRUARY										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
MARCH										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
APRIL										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
MAY										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
JUNE										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
YTD (\$)	6,161	24,618	15,165	-	8,667	12,654	34,658	17,675	7,424	127,022
% OF TOTAL	4.85	19.38	11.94	0.00	6.82	9.96	27.29	13.91	5.84	100.00

LOUISVILLE REGIONAL AIRPORT AUTHORITY
 RENTAL CAR CONCESSIONS
 REVENUE PER TRANSACTION
 FISCAL YEAR 2006

	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>COOK & REEVES</u>	<u>DOLLAR</u>	<u>ENTERPRISE</u>	<u>HERTZ</u>	<u>VANGUARD</u>	<u>THRIFTY</u>
JULY, 05	0.00	135.05	182.64	0.00	189.39	178.95	160.88	145.85	147.45
AUGUST	0.00	125.23	157.58	0.00	164.91	148.67	141.35	138.60	125.59
SEPTEMBER	149.97	149.39	167.94	0.00	160.31	164.41	148.00	150.98	125.02
OCTOBER	156.59	158.75	149.22	0.00	166.24	165.86	134.65	154.58	137.26
NOVEMBER	157.05	156.37	141.69	0.00	163.21	148.27	194.17	153.63	121.05
DECEMBER	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
JANUARY, 06	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
FEBRUARY	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
MARCH	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
APRIL	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
MAY	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
JUNE	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
YTD	154.63	144.72	159.75	#DIV/0!	169.78	161.42	154.24	147.29	130.89

**LOUISVILLE REGIONAL AIRPORT AUTHORITY
FISCAL 2006 CAR RENTAL MARKET SHARE**

	ALAMO			AVIS			BUDGET			DOLLAR			ENTERPRISE		
	2005	2006	% Change	2005	2006	% Change	2005	2006	% Change	2005	2006	% Change	2005	2006	% Change
July	-	-	0.00%	608,721	638,507	4.89%	473,069	568,910	20.26%	311,957	389,190	24.76%	296,543	468,308	57.92%
August	-	-	0.00%	584,614	647,071	10.68%	430,864	492,896	14.40%	292,407	298,163	1.97%	312,681	393,683	25.91%
September	-	293,634	0.00%	572,469	791,634	38.28%	369,147	454,782	23.20%	245,119	278,937	13.80%	276,672	400,020	44.58%
October	-	349,187	0.00%	629,871	798,194	26.72%	386,983	508,091	31.30%	235,230	280,613	19.29%	364,385	432,062	18.57%
November	-	309,864	0.00%	506,173	687,389	35.80%	311,313	398,002	27.85%	199,257	224,582	12.71%	275,638	348,571	26.46%
December	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
January	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
February	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
March	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
April	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
May	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
June	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
Totals	-	952,685	0.00%	2,901,848	3,562,796	22.78%	1,971,376	2,422,681	22.89%	1,283,969	1,471,485	14.60%	1,527,924	2,042,644	33.69%

**THORITY
VARE REPORT**

	HERTZ			VANGUARD			THRIFTY			TOTALS		
	2005	2006	% Change	2005	2006	% Change	2005	2006	% Change	2005	2006	% Change
July	995,540	1,085,796	9.07%	534,411	701,124	31.20%	220,717	189,473	-14.16%	3,440,957	4,041,309	17.45%
August	1,011,351	1,060,859	4.90%	532,224	649,487	22.03%	226,977	185,625	-18.22%	3,391,118	3,727,783	9.93%
September	960,370	1,036,026	7.88%	481,211	405,236	-15.79%	187,479	214,155	14.23%	3,092,469	3,874,425	25.29%
October	1,062,900	994,798	-6.41%	623,988	452,307	-27.51%	209,932	216,737	3.24%	3,513,288	4,031,989	14.76%
November	851,222	1,168,102	37.23%	528,272	395,136	-25.20%	156,352	165,712	5.99%	2,828,227	3,697,357	30.73%
December	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
January	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
February	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
March	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
April	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
May	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
June	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
Totals	4,881,382	5,345,582	9.51%	2,700,106	2,603,291	-3.59%	1,001,458	971,701	-2.97%	16,266,058	19,372,863	19.10%

Deplanements and Market Share

	DEPLANEMENTS			MARKET SHARE	
	2005	2006			
July	160,599	180,003	12.08%	ALAMO	4.92%
August	144,604	161,271	11.53%	AVIS	18.39%
September	134,825	155,179	15.10%	BUDGET	12.51%
October	161,993	173,548	7.13%	DOLLAR	7.60%
November	145,492	155,126	6.62%	ENTERPRISE	10.54%
December			0.00%	HERTZ	27.59%
January			0.00%	VANGUARD	13.44%
February			0.00%	THRIFTY	5.02%
March			0.00%	Totals	100.00%
April			0.00%		
May			0.00%		
June			0.00%		
Totals	747,513	825,127	10.38%		

CAR RENTAL MARKET SHARE

