

LOUISVILLE REGIONAL AIRPORT AUTHORITY
RENTAL CAR CONCESSIONS
SHARE OF MARKET
FISCAL YEAR 2007

	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>COOK & REEVES</u>	<u>DOLLAR</u>	<u>ENTERPRISE</u>	<u>HERTZ</u>	<u>NATIONAL</u>	<u>THRIFTY</u>	<u>TOTAL</u>	<u>PRIOR YEAR</u>
JULY, 06	396,934.15	733,081.09	534,336.97	-	481,346.08	450,314.73	1,027,692.47	387,818.12	166,795.61	4,178,319.22	4,041,308.95
% OF TOTAL	9.50	17.54	12.79	0.00	11.52	10.78	24.60	9.28	3.99	100.00	100.00
AUGUST	379,151.03	760,957.00	470,421.40	-	415,080.45	444,923.64	1,122,931.36	399,926.56	171,423.36	4,164,814.80	3,727,783.31
% OF TOTAL	9.10	18.27	11.30	0.00	9.97	10.68	26.96	9.60	4.12	100.00	100.00
SEPTEMBER										0.00	3,874,424.94
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
OCTOBER										0.00	4,031,988.71
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
NOVEMBER										0.00	3,697,357.29
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
DECEMBER										0.00	3,161,301.69
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
JANUARY, 07										0.00	2,762,503.26
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
FEBRUARY										0.00	3,039,191.26
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
MARCH										0.00	3,979,793.83
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
APRIL										0.00	3,815,213.24
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
MAY											4,632,878.42
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
JUNE										0.00	4,177,068.07
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
YTD (\$)	776,085.18	1,494,038.09	1,004,758.37	0.00	896,426.53	895,238.37	2,150,623.83	787,744.68	338,218.97	8,343,134.02	44,940,812.97
% OF TOTAL	9.30	17.91	12.04	0.00	10.74	10.73	25.78	9.44	4.05	100.00	100.00

Thrifty (August 2005). Adjusted the month because of a amended report sent in October 2005.

LOUISVILLE REGIONAL AIRPORT AUTHORITY
 RENTAL CAR CONCESSIONS
 NUMBER OF TRANSACTIONS
 FISCAL YEAR 2007

	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>COOK & REEVES</u>	<u>DOLLAR</u>	<u>ENTERPRISE</u>	<u>HERTZ</u>	<u>NATIONAL</u>	<u>THRIFTY</u>	<u>TOTAL</u>
JULY, 06	2,335	4,826	2,812	-	2,345	2,378	5,680	2,402	988	23,766
% OF TOTAL	9.83	20.31	11.83	0.00	9.87	10.01	23.90	10.11	4.16	100.00
AUGUST	2,291	4,793	2,772	-	2,234	2,596	6,447	2,745	1,135	25,013
% OF TOTAL	9.16	19.16	11.08	0.00	8.93	10.38	25.77	10.97	4.54	100.00
SEPTEMBER										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
OCTOBER										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
NOVEMBER										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
DECEMBER										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
JANUARY, 07										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
FEBRUARY										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
MARCH										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
APRIL										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
MAY										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
JUNE										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
YTD (\$)	4,626	9,619	5,584	-	4,579	4,974	12,127	5,147	2,123	48,779
% OF TOTAL	9.48	19.72	11.45	0.00	9.39	10.20	24.86	10.55	4.35	100.00

LOUISVILLE REGIONAL AIRPORT AUTHORITY
 RENTAL CAR CONCESSIONS
 REVENUE PER TRANSACTION
 FISCAL YEAR 2006

	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>COOK & REEVES</u>	<u>DOLLAR</u>	<u>ENTERPRISE</u>	<u>HERTZ</u>	<u>VANGUARD</u>	<u>THRIFTY</u>
JULY, 05	169.99	151.90	190.02	0.00	205.26	189.37	180.93	161.46	168.82
AUGUST	165.50	158.76	169.70	0.00	185.80	171.39	174.18	145.69	151.03
SEPTEMBER	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
OCTOBER	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
NOVEMBER	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
DECEMBER	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
JANUARY, 06	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
FEBRUARY	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
MARCH	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
APRIL	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
MAY	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
JUNE	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
YTD	167.77	155.32	179.94	#DIV/0!	195.77	179.98	177.34	153.05	159.31

**LOUISVILLE REGIONAL AIRPORT AUT
FISCAL 2007 CAR RENTAL MARKET SHA**

	ALAMO			AVIS			BUDGET			DOLLAR			ENTERPRISE		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
July	-	396,934	0.00%	638,507	733,081	14.81%	568,910	534,337	-6.08%	389,190	481,346	23.68%	468,308	450,315	-3.84%
August	-	379,151	0.00%	647,071	760,957	17.60%	492,896	470,421	-4.56%	298,163	415,080	39.21%	393,683	444,924	13.02%
September	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
October	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
November	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
December	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
January	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
February	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
March	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
April	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
May	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
June	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
Totals	-	776,085	0.00%	1,285,578	1,494,038	16.22%	1,061,806	1,004,758	-5.37%	687,353	896,427	30.42%	863,997	895,238	3.62%

**THRIFTY
 VEHICLE REPORT**

	HERTZ			VANGUARD			THRIFTY			TOTALS		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
July	1,085,796	1,027,692	-5.35%	701,124	387,818	-44.69%	189,473	166,796	-11.97%	4,041,309	4,178,319	3.39%
August	1,060,859	1,122,931	5.85%	649,487	399,927	-38.42%	185,625	171,423	-7.65%	3,727,783	4,164,815	11.72%
September		-	0.00%		-	0.00%		-	0.00%		-	0.00%
October		-	0.00%		-	0.00%		-	0.00%		-	0.00%
November		-	0.00%		-	0.00%		-	0.00%		-	0.00%
December		-	0.00%		-	0.00%		-	0.00%		-	0.00%
January		-	0.00%		-	0.00%		-	0.00%		-	0.00%
February		-	0.00%		-	0.00%		-	0.00%		-	0.00%
March		-	0.00%		-	0.00%		-	0.00%		-	0.00%
April		-	0.00%		-	0.00%		-	0.00%		-	0.00%
May		-	0.00%		-	0.00%		-	0.00%		-	0.00%
June		-	0.00%		-	0.00%		-	0.00%		-	0.00%
Totals	2,146,655	2,150,624	0.18%	1,350,611	787,745	-41.67%	375,098	338,219	-9.83%	7,769,092	8,343,134	7.39%

Deplanements and Market Share

	DEPLANEMENTS			MARKET SHARE	
	2006	2007			
July	180,003	162,682	-9.62%	ALAMO	9.30%
August	161,271	153,579	-4.77%	AVIS	17.91%
September		-	0.00%	BUDGET	12.04%
October		-	0.00%	DOLLAR	10.74%
November		-	0.00%	ENTERPRISE	10.73%
December		-	0.00%	HERTZ	25.78%
January		-	0.00%	VANGUARD	9.44%
February		-	0.00%	THRIFTY	4.05%
March		-	0.00%	Totals	100.00%
April		-	0.00%		
May		-	0.00%		
June		-	0.00%		
Totals	341,274	316,261	-7.33%		

CAR RENTAL MARKET SHARE

