

RENTAL CAR CONCESSIONS
SHARE OF MARKET
FISCAL YEAR 2013

	ADVANTAGE*	ALAMO	AVIS	BUDGET	DOLLAR/THRIFTY	ENTERPRISE	HERTZ*	NATIONAL	TOTAL	PRIOR YEAR
JULY, 12	242,249.83	329,967.71	715,231.99	478,999.96	622,288.97	1,020,688.58	980,698.85	669,512.19	5,059,638.08	4,799,689.47
% OF TOTAL	4.79	6.52	14.14	9.47	12.30	20.17	19.38	13.23	100.00	
AUGUST, 12									-	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
SEPTEMBER, 12									-	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
OCTOBER, 12									-	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
NOVEMBER, 12									-	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
DECEMBER, 12									-	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
JANUARY, 13									-	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
FEBRUARY, 13									-	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
MARCH, 13									-	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
APRIL, 13									-	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
MAY, 13									-	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
JUNE, 13									-	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
YTD (\$)	242,249.83	329,967.71	715,231.99	478,999.96	622,288.97	1,020,688.58	980,698.85	669,512.19	5,059,638.08	4,799,689.47
% OF TOTAL	4.79	6.52	14.14	9.47	12.30	20.17	19.38	13.23	100.00	

* Hertz/Advantage is a separate concession effective April 1, 2012

LOUISVILLE REGIONAL AIRPORT AUTHORITY
 RENTAL CAR CONCESSIONS
 NUMBER OF TRANSACTIONS
 FISCAL YEAR 2013

	ADVANTAGE*	ALAMO	AVIS	BUDGET	DOLLAR/THRIFTY	ENTERPRISE	HERTZ*	NATIONAL	TOTAL	PRIOR YEAR
JULY, 12	1,284	1,482	3,668	2,392	2,854	4,706	5,467	3,653	25,506	23,520
% OF TOTAL	5.03	5.81	14.38	9.38	11.19	18.45	21.43	14.32	100.00	
AUGUST, 12									0	23,262
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
SEPTEMBER, 12									0	23,696
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
OCTOBER, 12									0	26,224
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
NOVEMBER, 12									0	21,740
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
DECEMBER, 12									0	18,889
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
JANUARY, 13									0	17,069
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
FEBRUARY, 13									0	20,054
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
MARCH, 13									0	23,542
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
APRIL, 13									0	22,960
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
MAY, 13									0	27,304
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
JUNE, 13									0	25,697
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
YTD (\$)	1,284	1,482	3,668	2,392	2,854	4,706	5,467	3,653	25,506	273,957
% OF TOTAL	5.03	5.81	14.38	9.38	11.19	18.45	21.43	14.32	100.00	

* Hertz/Advantage is a separate concession effective April 1, 2012

LOUISVILLE REGIONAL AIRPORT AUTHORITY
 RENTAL CAR CONCESSIONS
 REVENUE PER TRANSACTION
 FISCAL YEAR 2013

	<u>ADVANTAGE*</u>	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>DOLLAR/THRIFTY</u>	<u>ENTERPRISE</u>	<u>HERTZ*</u>	<u>NATIONAL</u>	<u>CURRENT YEAR</u>	<u>PRIOR YEAR</u>
JULY, 12	188.67	222.65	194.99	200.25	218.04	216.89	179.39	183.28	198.37	204.07
AUGUST, 12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	186.39
SEPTEMBER, 12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	179.69
OCTOBER, 12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	186.56
NOVEMBER, 12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	183.44
DECEMBER, 12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	179.13
JANUARY, 13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	169.65
FEBRUARY, 13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	171.71
MARCH, 13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	183.17
APRIL, 13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	177.13
MAY, 13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	181.48
JUNE, 13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	192.16
YTD	188.67	222.65	194.99	200.25	218.04	216.89	179.39	183.28	198.37	17.52

* Hertz/Advantage is a separate concession effective April 1, 2012

LOUISVILLE REGIONAL AIRPORT AUTHORITY
FISCAL 2013 CAR RENTAL MARKET SHARE REPORT

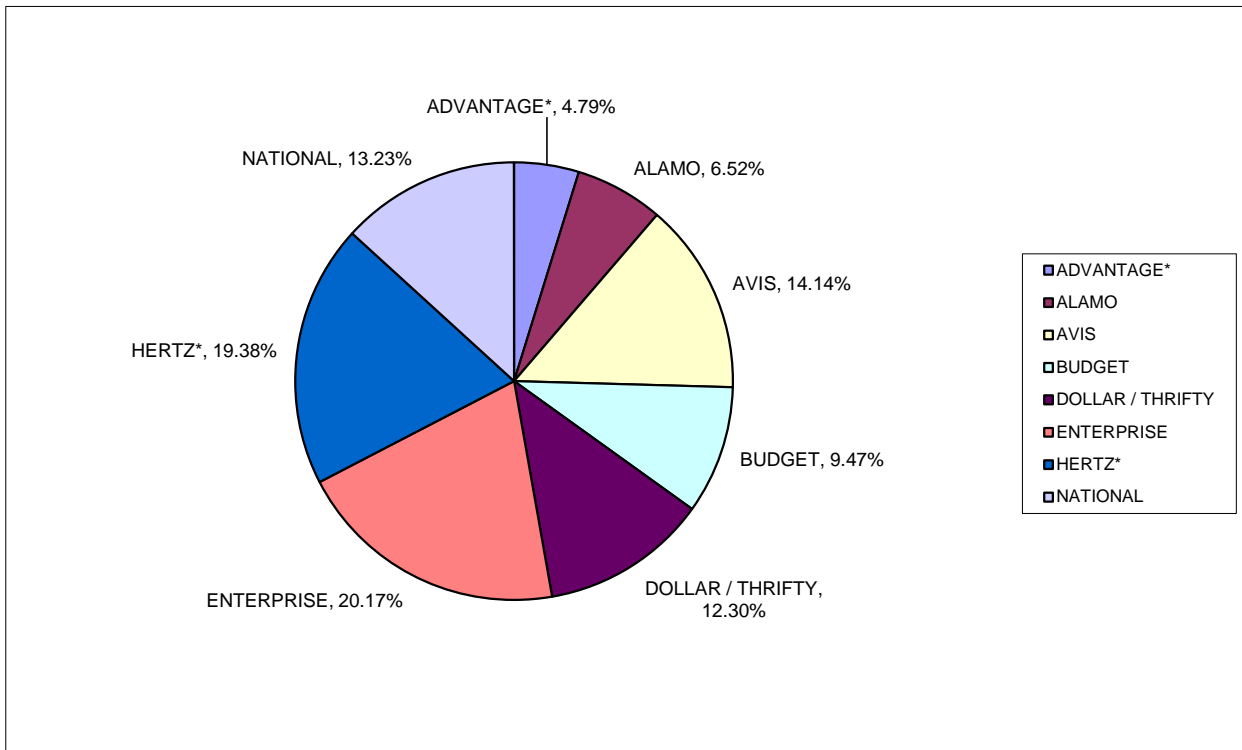
	ADVANTAGE			ALAMO			AVIS			BUDGET			DOLLAR/THRIFTY		
	2012	2013	% Change	2012	2013	% Change	2012	2013	% Change	2012	2013	% Change	2012	2013	% Change
July	-	242,250	0.00%	284,190	329,968	16.11%	729,431	715,232	-1.95%	442,481	479,000	8.25%	790,990	622,289	-21.33%
August	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
September	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
October	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
November	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
December	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
January	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
February	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
March	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
April	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
May	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
June	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
Totals	-	242,250	0.00%	284,190	329,968	16.11%	729,431	715,232	-1.95%	442,481	479,000	8.25%	790,990	622,289	-21.33%

	ENTERPRISE			HERTZ			NATIONAL			TOTALS		
	2012	2013	% Change	2012	2013	% Change	2012	2013	% Change	2012	2013	% Change
July	987,760	1,020,689	3.33%	978,496	980,699	0.23%	586,343	669,512	14.18%	4,799,689	5,059,638	5.42%
August	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
September	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
October	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
November	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
December	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
January	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
February	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
March	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
April	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
May	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
June	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
Totals	987,760	1,020,689	3.33%	978,496	980,699	0.23%	586,343	669,512	14.18%	4,799,689	5,059,638	5.42%

Notes: New Rental Car Concession Agreement effective September 1, 2011
Hertz/Advantage is a separate concession effective April 1, 2012

Deplanements and Market Share

	DEPLANEMENTS			MARKET SHARE	
	2012	2013			
July	160,512	156,156	-2.71%	ADVANTAGE*	4.79%
August	-	-	0.00%	ALAMO	6.52%
September	-	-	0.00%	AVIS	14.14%
October	-	-	0.00%	BUDGET	9.47%
November	-	-	0.00%	DOLLAR / THRIFTY	12.30%
December	-	-	0.00%	ENTERPRISE	20.17%
January	-	-	0.00%	HERTZ*	19.38%
February	-	-	0.00%	NATIONAL	13.23%
March	-	-	0.00%	Totals	100.00%
April	-	-	0.00%		
May	-	-	0.00%		
June	-	-	0.00%		
Totals	160,512	156,156	-2.71%		



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