

RENTAL CAR CONCESSIONS  
SHARE OF MARKET  
FISCAL YEAR 2014

	<u>ADVANTAGE</u> <sup>1,2</sup>	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>DOLLAR/THRIFTY</u>	<u>ENTERPRISE</u>	<u>HERTZ</u> <sup>1,2</sup>	<u>NATIONAL</u>	<u>TOTAL</u>	<u>PRIOR YEAR</u>
JULY, 13	184,828.61	293,900.81	784,207.60	631,857.74	553,037.86	850,075.90	1,013,866.17	663,340.63	4,975,115.32	5,059,638.08
% OF TOTAL	3.72	5.91	15.76	12.70	11.12	17.09	20.38	13.33	100.00	
AUGUST, 13	-	-	-	-	-	-	-	-	-	-
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
SEPTEMBER, 13	-	-	-	-	-	-	-	-	-	-
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
OCTOBER, 13	-	-	-	-	-	-	-	-	-	-
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
NOVEMBER, 13	-	-	-	-	-	-	-	-	-	-
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
DECEMBER, 13	-	-	-	-	-	-	-	-	-	-
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
JANUARY, 14	-	-	-	-	-	-	-	-	-	-
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
FEBRUARY, 14	-	-	-	-	-	-	-	-	-	-
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
MARCH, 14	-	-	-	-	-	-	-	-	-	-
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
APRIL, 14	-	-	-	-	-	-	-	-	-	-
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
MAY, 14	-	-	-	-	-	-	-	-	-	-
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
JUNE, 14	-	-	-	-	-	-	-	-	-	-
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
YTD (\$)	184,828.61	293,900.81	784,207.60	631,857.74	553,037.86	850,075.90	1,013,866.17	663,340.63	4,975,115.32	5,059,638.08
% OF TOTAL	3.72	5.91	15.76	12.70	11.12	17.09	20.38	13.33	100.00	

<sup>1</sup> Hertz/Advantage is a separate concession effective April 1, 2012

<sup>2</sup> Hertz sale of Advantage effective December 2012.

LOUISVILLE REGIONAL AIRPORT AUTHORITY  
 RENTAL CAR CONCESSIONS  
 NUMBER OF TRANSACTIONS  
 FISCAL YEAR 2014

	ADVANTAGE <sup>1,2</sup>	ALAMO	AVIS	BUDGET	DOLLAR/THRIFTY	ENTERPRISE	HERTZ <sup>1,2</sup>	NATIONAL	TOTAL	PRIOR YEAR
JULY, 13	1,032	1,262	4,072	2,779	2,789	4,246	5,390	3,907	25,477	25,506
% OF TOTAL	4.05	4.95	15.98	10.91	10.95	16.67	21.16	15.34	100.00	
AUGUST, 13	-	-	-	-	-	-	-	-	0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
SEPTEMBER, 13	-	-	-	-	-	-	-	-	0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
OCTOBER, 13	-	-	-	-	-	-	-	-	0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
NOVEMBER, 13	-	-	-	-	-	-	-	-	0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
DECEMBER, 13	-	-	-	-	-	-	-	-	0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
JANUARY, 14	-	-	-	-	-	-	-	-	0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
FEBRUARY, 14	-	-	-	-	-	-	-	-	0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
MARCH, 14	-	-	-	-	-	-	-	-	0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
APRIL, 14	-	-	-	-	-	-	-	-	0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
MAY, 14	-	-	-	-	-	-	-	-	0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
JUNE, 14	-	-	-	-	-	-	-	-	0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
YTD (\$)	1,032	1,262	4,072	2,779	2,789	4,246	5,390	3,907	25,477	25,506
% OF TOTAL	4.05	4.95	15.98	10.91	10.95	16.67	21.16	15.34	100.00	

<sup>1</sup> Hertz/Advantage is a separate concession effective April 1, 2012

<sup>2</sup> Hertz sale of Advantage effective December 2012.

LOUISVILLE REGIONAL AIRPORT AUTHORITY  
 RENTAL CAR CONCESSIONS  
 REVENUE PER TRANSACTION  
 FISCAL YEAR 2014

	<u>ADVANTAGE<sup>1,2</sup></u>	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>DOLLAR/THRIFTY</u>	<u>ENTERPRISE</u>	<u>HERTZ<sup>1,2</sup></u>	<u>NATIONAL</u>	<u>CURRENT YEAR</u>	<u>PRIOR YEAR</u>
JULY, 13	179.10	232.88	192.59	227.37	198.29	200.21	188.10	169.78	195.28	198.37
AUGUST, 13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	181.03
SEPTEMBER, 13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	155.67
OCTOBER, 13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	166.08
NOVEMBER, 13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	163.27
DECEMBER, 13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	173.68
JANUARY, 14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	168.10
FEBRUARY, 14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	162.31
MARCH, 14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	169.42
APRIL, 14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	164.40
MAY, 14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	173.59
JUNE, 14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	182.32
YTD	179.10	232.88	192.59	227.37	198.29	200.21	188.10	169.78	195.28	171.71

<sup>1</sup> Hertz/Advantage is a separate concession effective April 1, 2012

<sup>2</sup> Hertz sale of Advantage effective December 2012.

**LOUISVILLE REGIONAL AIRPORT AUTHORITY**  
**FISCAL 2014 CAR RENTAL MARKET SHARE REPORT**

	<b>ADVANTAGE<sup>1,2</sup></b>			<b>ALAMO</b>			<b>AVIS</b>			<b>BUDGET</b>			<b>DOLLAR/THRIFTY</b>		
	<b>2013</b>	<b>2014</b>	<b>% Change</b>	<b>2013</b>	<b>2014</b>	<b>% Change</b>	<b>2013</b>	<b>2014</b>	<b>% Change</b>	<b>2013</b>	<b>2014</b>	<b>% Change</b>	<b>2013</b>	<b>2014</b>	<b>% Change</b>
July	242,250	184,829	-23.70%	329,968	293,901	-10.93%	715,232	784,208	9.64%	479,000	631,858	31.91%	622,289	553,038	-11.13%
August	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
September	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
October	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
November	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
December	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
January	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
February	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
March	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
April	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
May	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
June	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
Totals	242,250	184,829	-23.70%	329,968	293,901	-10.93%	715,232	784,208	9.64%	479,000	631,858	31.91%	622,289	553,038	-11.13%

	<b>ENTERPRISE</b>			<b>HERTZ<sup>1,2</sup></b>			<b>NATIONAL</b>			<b>TOTALS</b>		
	<b>2013</b>	<b>2014</b>	<b>% Change</b>	<b>2013</b>	<b>2014</b>	<b>% Change</b>	<b>2013</b>	<b>2014</b>	<b>% Change</b>	<b>2013</b>	<b>2014</b>	<b>% Change</b>
July	1,020,689	850,076	-16.72%	980,699	1,013,866	3.38%	669,512	663,341	-0.92%	5,059,638	4,975,115	-1.67%
August	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
September	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
October	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
November	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
December	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
January	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
February	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
March	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
April	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
May	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
June	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
Totals	1,020,689	850,076	-16.72%	980,699	1,013,866	3.38%	669,512	663,341	-0.92%	5,059,638	4,975,115	-1.67%

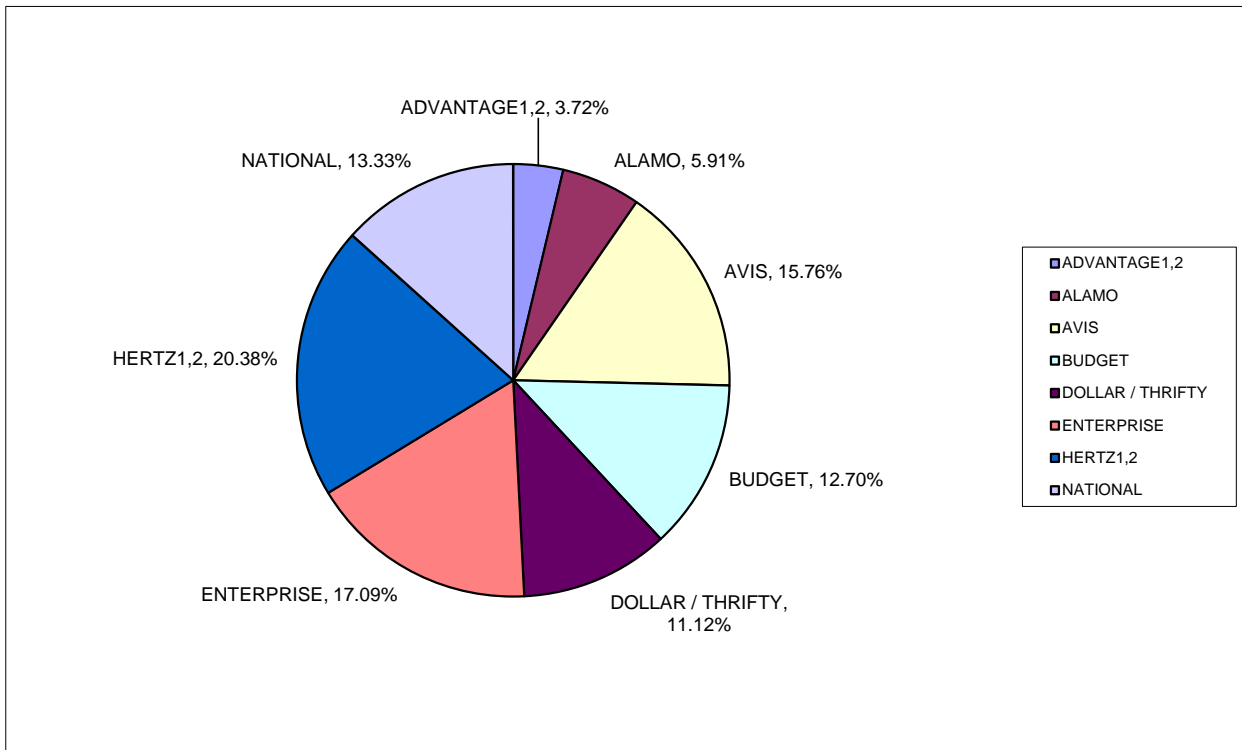
Notes:

<sup>1</sup> Hertz/Advantage is a separate concession effective April 1, 2012

<sup>2</sup> Hertz sale of Advantage effective December 2012.

## Deplanements and Market Share

	DEPLANEMENTS			MARKET SHARE	
	2013	2014			
July	156,156	153,066	-1.98%	ADVANTAGE <sup>1,2</sup>	3.72%
August	-	-	0.00%	ALAMO	5.91%
September	-	-	0.00%	AVIS	15.76%
October	-	-	0.00%	BUDGET	12.70%
November	-	-	0.00%	DOLLAR / THRIFTY	11.12%
December	-	-	0.00%	ENTERPRISE	17.09%
January	-	-	0.00%	HERTZ <sup>1,2</sup>	20.38%
February	-	-	0.00%	NATIONAL	13.33%
March	-	-	0.00%	<b>Totals</b>	<b>100.00%</b>
April	-	-	0.00%		
May	-	-	0.00%		
June	-	-	0.00%		
<b>Totals</b>	<b>156,156</b>	<b>153,066</b>	<b>-1.98%</b>		



<sup>1</sup> Hertz/Advantage is a separate concession effective April 1, 2012

<sup>2</sup> Hertz sale of Advantage effective December 2012.