

RENTAL CAR CONCESSIONS
SHARE OF MARKET
FISCAL YEAR 2014

	ADVANTAGE ^{1,2}	ALAMO	AVIS	BUDGET	DOLLAR/THRIFTY	ENTERPRISE	HERTZ ^{1,2}	NATIONAL	TOTAL	PRIOR YEAR
JULY, 13	184,828.61	293,900.81	784,207.60	631,857.74	553,037.86	850,075.90	1,013,866.17	663,340.63	4,975,115.32	5,059,638.08
% OF TOTAL	3.72	5.91	15.76	12.70	11.12	17.09	20.38	13.33	100.00	
AUGUST, 13	151,247.66	236,213.37	789,172.00	498,696.14	587,530.20	854,521.78	982,028.31	751,078.59	4,850,488.05	4,943,083.51
% OF TOTAL	3.12	4.87	16.27	10.28	12.11	17.62	20.25	15.48	100.00	
SEPTEMBER, 13	-	-	-	-	-	-	-	-	-	-
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
OCTOBER, 13	-	-	-	-	-	-	-	-	-	-
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
NOVEMBER, 13	-	-	-	-	-	-	-	-	-	-
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
DECEMBER, 13	-	-	-	-	-	-	-	-	-	-
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
JANUARY, 14	-	-	-	-	-	-	-	-	-	-
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
FEBRUARY, 14	-	-	-	-	-	-	-	-	-	-
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
MARCH, 14	-	-	-	-	-	-	-	-	-	-
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
APRIL, 14	-	-	-	-	-	-	-	-	-	-
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
MAY, 14	-	-	-	-	-	-	-	-	-	-
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
JUNE, 14	-	-	-	-	-	-	-	-	-	-
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
YTD (\$)	336,076.27	530,114.18	1,573,379.60	1,130,553.88	1,140,568.06	1,704,597.68	1,995,894.48	1,414,419.22	9,825,603.37	10,002,721.59
% OF TOTAL	3.42	5.40	16.01	11.51	11.61	17.35	20.31	14.40	100.00	

¹ Hertz/Advantage is a separate concession effective April 1, 2012

² Hertz sale of Advantage effective December 2012.

LOUISVILLE REGIONAL AIRPORT AUTHORITY
 RENTAL CAR CONCESSIONS
 NUMBER OF TRANSACTIONS
 FISCAL YEAR 2014

	ADVANTAGE ^{1,2}	ALAMO	AVIS	BUDGET	DOLLAR/THRIFTY	ENTERPRISE	HERTZ ^{1,2}	NATIONAL	TOTAL	PRIOR YEAR
JULY, 13	1,032	1,262	4,072	2,779	2,789	4,246	5,390	3,907	25,477	25,506
% OF TOTAL	4.05	4.95	15.98	10.91	10.95	16.67	21.16	15.34	100.00	
AUGUST, 13	941	1,205	4,305	2,358	3,316	4,983	5,372	4,608	27,088	
% OF TOTAL	3.47	4.45	15.89	8.71	12.24	18.40	19.83	17.01	100.00	
SEPTEMBER, 13	-	-	-	-	-	-	-	-	0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
OCTOBER, 13	-	-	-	-	-	-	-	-	0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
NOVEMBER, 13	-	-	-	-	-	-	-	-	0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
DECEMBER, 13	-	-	-	-	-	-	-	-	0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
JANUARY, 14	-	-	-	-	-	-	-	-	0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
FEBRUARY, 14	-	-	-	-	-	-	-	-	0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
MARCH, 14	-	-	-	-	-	-	-	-	0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
APRIL, 14	-	-	-	-	-	-	-	-	0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
MAY, 14	-	-	-	-	-	-	-	-	0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
JUNE, 14	-	-	-	-	-	-	-	-	0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
YTD (\$)	1,973	2,467	8,377	5,137	6,105	9,229	10,762	8,515	52,565	25,506
% OF TOTAL	3.75	4.69	15.94	9.77	11.61	17.56	20.47	16.20	100.00	

¹ Hertz/Advantage is a separate concession effective April 1, 2012

² Hertz sale of Advantage effective December 2012.

LOUISVILLE REGIONAL AIRPORT AUTHORITY
 RENTAL CAR CONCESSIONS
 REVENUE PER TRANSACTION
 FISCAL YEAR 2014

	<u>ADVANTAGE^{1,2}</u>	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>DOLLAR/THRIFTY</u>	<u>ENTERPRISE</u>	<u>HERTZ^{1,2}</u>	<u>NATIONAL</u>	<u>CURRENT YEAR</u>	<u>PRIOR YEAR</u>
JULY, 13	179.10	232.88	192.59	227.37	198.29	200.21	188.10	169.78	195.28	198.37
AUGUST, 13	160.73	196.03	183.32	211.49	177.18	171.49	182.80	162.99	179.06	181.03
SEPTEMBER, 13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	155.67
OCTOBER, 13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	166.08
NOVEMBER, 13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	163.27
DECEMBER, 13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	173.68
JANUARY, 14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	168.10
FEBRUARY, 14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	162.31
MARCH, 14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	169.42
APRIL, 14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	164.40
MAY, 14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	173.59
JUNE, 14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	182.32
YTD	170.34	214.88	187.82	220.08	186.83	184.70	185.46	166.11	186.92	171.71

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² Hertz sale of Advantage effective December 2012.

LOUISVILLE REGIONAL AIRPORT AUTHORITY
FISCAL 2014 CAR RENTAL MARKET SHARE REPORT

	ADVANTAGE ^{1,2}			ALAMO			AVIS			BUDGET			DOLLAR/THRIFTY		
	2013	2014	% Change	2013	2014	% Change	2013	2014	% Change	2013	2014	% Change	2013	2014	% Change
July	242,250	184,829	-23.70%	329,968	293,901	-10.93%	715,232	784,208	9.64%	479,000	631,858	31.91%	622,289	553,038	-11.13%
August	201,112	151,248	-24.79%	255,018	236,213	-7.37%	774,986	789,172	1.83%	438,708	498,696	13.67%	545,184	587,530	7.77%
September	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
October	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
November	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
December	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
January	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
February	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
March	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
April	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
May	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
June	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
Totals	443,361	336,076	-24.20%	584,986	530,114	-9.38%	1,490,218	1,573,380	5.58%	917,708	1,130,554	23.19%	1,167,473	1,140,568	-2.30%

	ENTERPRISE			HERTZ ^{1,2}			NATIONAL			TOTALS		
	2013	2014	% Change	2013	2014	% Change	2013	2014	% Change	2013	2014	% Change
July	1,020,689	850,076	-16.72%	980,699	1,013,866	3.38%	669,512	663,341	-0.92%	5,059,638	4,975,115	-1.67%
August	902,317	854,522	-5.30%	1,019,993	982,028	-3.72%	805,766	751,079	-6.79%	4,943,084	4,850,488	-1.87%
September	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
October	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
November	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
December	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
January	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
February	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
March	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
April	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
May	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
June	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
Totals	1,923,006	1,704,598	-11.36%	2,000,692	1,995,894	-0.24%	1,475,278	1,414,419	-4.13%	10,002,722	9,825,603	-1.77%

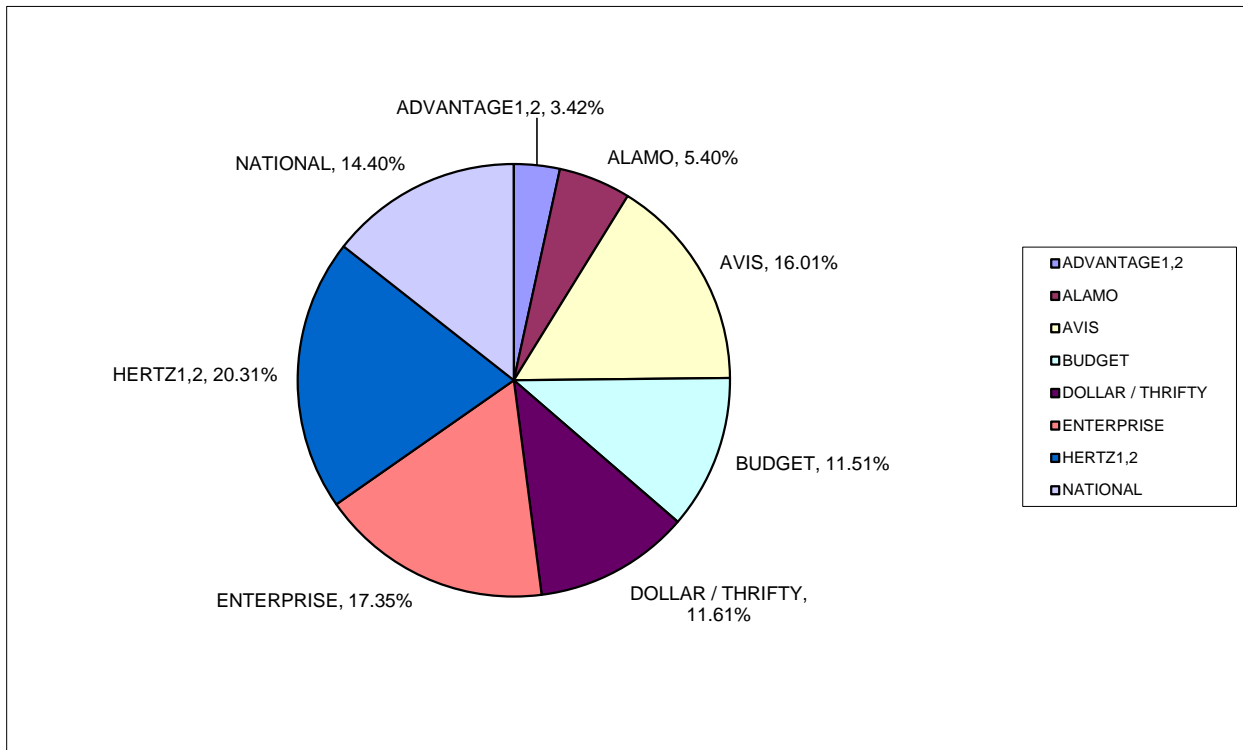
Notes:

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Deplanements and Market Share

	DEPLANEMENTS			MARKET SHARE	
	2013	2014			
July	156,156	153,066	-1.98%	ADVANTAGE ^{1,2}	3.42%
August	148,368	137,602	-7.26%	ALAMO	5.40%
September	-	-	0.00%	AVIS	16.01%
October	-	-	0.00%	BUDGET	11.51%
November	-	-	0.00%	DOLLAR / THRIFTY	11.61%
December	-	-	0.00%	ENTERPRISE	17.35%
January	-	-	0.00%	HERTZ ^{1,2}	20.31%
February	-	-	0.00%	NATIONAL	14.40%
March	-	-	0.00%	Totals	100.00%
April	-	-	0.00%		
May	-	-	0.00%		
June	-	-	0.00%		
Totals	304,524	290,668	-4.55%		



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