

RENTAL CAR CONCESSIONS
SHARE OF MARKET
FISCAL YEAR 2014

	<u>ADVANTAGE^{1,2}</u>	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>DOLLAR/THRIFTY</u>	<u>ENTERPRISE</u>	<u>HERTZ^{1,2}</u>	<u>NATIONAL</u>	<u>TOTAL</u>	<u>PRIOR YEAR</u>
JULY, 13	184,828.61	293,900.81	784,207.60	631,857.74	553,037.86	850,075.90	1,016,030.37	663,340.63	4,977,279.52	5,059,638.08
% OF TOTAL	3.71	5.90	15.76	12.69	11.11	17.08	20.41	13.33	100.00	
AUGUST, 13	151,247.66	236,213.37	789,172.00	498,696.14	587,530.20	854,521.78	992,905.01	751,078.59	4,861,364.75	4,943,083.51
% OF TOTAL	3.11	4.86	16.23	10.26	12.09	17.58	20.42	15.45	100.00	
SEPTEMBER, 13	106,922.62	210,283.20	678,877.17	433,836.10	524,897.99	707,275.62	868,463.89	661,266.15	4,191,822.74	3,974,742.46
% OF TOTAL	2.55	5.02	16.20	10.35	12.52	16.87	20.72	15.78	100.00	
OCTOBER, 13	-	-	-	-	-	-	-	-	-	-
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
NOVEMBER, 13	-	-	-	-	-	-	-	-	-	-
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
DECEMBER, 13	-	-	-	-	-	-	-	-	-	-
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
JANUARY, 14	-	-	-	-	-	-	-	-	-	-
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
FEBRUARY, 14	-	-	-	-	-	-	-	-	-	-
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
MARCH, 14	-	-	-	-	-	-	-	-	-	-
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
APRIL, 14	-	-	-	-	-	-	-	-	-	-
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
MAY, 14	-	-	-	-	-	-	-	-	-	-
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
JUNE, 14	-	-	-	-	-	-	-	-	-	-
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
YTD (\$)	442,998.89	740,397.38	2,252,256.77	1,564,389.98	1,665,466.05	2,411,873.30	2,877,399.27	2,075,685.37	14,030,467.01	13,977,464.05
% OF TOTAL	3.16	5.28	16.05	11.15	11.87	17.19	20.51	14.79	100.00	

¹ Hertz/Advantage is a separate concession effective April 1, 2012

² Hertz sale of Advantage effective December 2012.

LOUISVILLE REGIONAL AIRPORT AUTHORITY
RENTAL CAR CONCESSIONS
NUMBER OF TRANSACTIONS
FISCAL YEAR 2014

	ADVANTAGE ^{1,2}	ALAMO	AVIS	BUDGET	DOLLAR/THRIFTY	ENTERPRISE	HERTZ ^{1,2}	NATIONAL	TOTAL	PRIOR YEAR
JULY, 13	1,032	1,262	4,072	2,779	2,789	4,246	5,390	3,907	25,477	25,506
% OF TOTAL	4.05	4.95	15.98	10.91	10.95	16.67	21.16	15.34	100.00	
AUGUST, 13	941	1,205	4,305	2,358	3,316	4,983	5,372	4,608	27,088	27,306
% OF TOTAL	3.47	4.45	15.89	8.71	12.24	18.40	19.83	17.01	100.00	
SEPTEMBER, 13	745	1,349	4,086	2,454	3,178	4,642	5,426	4,320	26,200	25,533
% OF TOTAL	2.84	5.15	15.60	9.37	12.13	17.72	20.71	16.49	100.00	
OCTOBER, 13	-	-	-	-	-	-	-	-	0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
NOVEMBER, 13	-	-	-	-	-	-	-	-	0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
DECEMBER, 13	-	-	-	-	-	-	-	-	0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
JANUARY, 14	-	-	-	-	-	-	-	-	0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
FEBRUARY, 14	-	-	-	-	-	-	-	-	0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
MARCH, 14	-	-	-	-	-	-	-	-	0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
APRIL, 14	-	-	-	-	-	-	-	-	0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
MAY, 14	-	-	-	-	-	-	-	-	0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
JUNE, 14	-	-	-	-	-	-	-	-	0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
YTD (\$)	2,718	3,816	12,463	7,591	9,283	13,871	16,188	12,835	78,765	78,345
% OF TOTAL	3.45	4.84	15.82	9.64	11.79	17.61	20.55	16.30	100.00	

¹ Hertz/Advantage is a separate concession effective April 1, 2012

² Hertz sale of Advantage effective December 2012.

LOUISVILLE REGIONAL AIRPORT AUTHORITY
 RENTAL CAR CONCESSIONS
 REVENUE PER TRANSACTION
 FISCAL YEAR 2014

	<u>ADVANTAGE^{1,2}</u>	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>DOLLAR/THRIFTY</u>	<u>ENTERPRISE</u>	<u>HERTZ^{1,2}</u>	<u>NATIONAL</u>	<u>CURRENT YEAR</u>	<u>PRIOR YEAR</u>
JULY, 13	179.10	232.88	192.59	227.37	198.29	200.21	188.50	169.78	195.36	198.37
AUGUST, 13	160.73	196.03	183.32	211.49	177.18	171.49	184.83	162.99	179.47	181.03
SEPTEMBER, 13	143.52	155.88	166.15	176.79	165.17	152.36	160.06	153.07	159.99	155.67
OCTOBER, 13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	166.08
NOVEMBER, 13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	163.27
DECEMBER, 13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	173.68
JANUARY, 14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	168.10
FEBRUARY, 14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	162.31
MARCH, 14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	169.42
APRIL, 14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	164.40
MAY, 14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	173.59
JUNE, 14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	182.32
YTD	162.99	194.02	180.72	206.08	179.41	173.88	177.75	161.72	178.13	171.71

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² Hertz sale of Advantage effective December 2012.

LOUISVILLE REGIONAL AIRPORT AUTHORITY
FISCAL 2014 CAR RENTAL MARKET SHARE REPORT

	ADVANTAGE ^{1,2}			ALAMO			AVIS			BUDGET			DOLLAR/THRIFTY		
	2013	2014	% Change	2013	2014	% Change	2013	2014	% Change	2013	2014	% Change	2013	2014	% Change
July	242,250	184,829	-23.70%	329,968	293,901	-10.93%	715,232	784,208	9.64%	479,000	631,858	31.91%	622,289	553,038	-11.13%
August	201,112	151,248	-24.79%	255,018	236,213	-7.37%	774,986	789,172	1.83%	438,708	498,696	13.67%	545,184	587,530	7.77%
September	155,344	106,923	-31.17%	192,333	210,283	9.33%	605,709	678,877	12.08%	331,650	433,836	30.81%	457,710	524,898	14.68%
October	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
November	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
December	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
January	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
February	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
March	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
April	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
May	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
June	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
Totals	598,705	442,999	-26.01%	777,319	740,397	-4.75%	2,095,927	2,252,257	7.46%	1,249,357	1,564,390	25.22%	1,625,183	1,665,466	2.48%

	ENTERPRISE			HERTZ ^{1,2}			NATIONAL			TOTALS		
	2013	2014	% Change	2013	2014	% Change	2013	2014	% Change	2013	2014	% Change
July	1,020,689	850,076	-16.72%	980,699	1,016,030	3.60%	669,512	663,341	-0.92%	5,059,638	4,977,280	-1.63%
August	902,317	854,522	-5.30%	1,019,993	992,905	-2.66%	805,766	751,079	-6.79%	4,943,084	4,861,365	-1.65%
September	754,180	707,276	-6.22%	844,217	868,464	2.87%	633,601	661,266	4.37%	3,974,742	4,191,823	5.46%
October	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
November	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
December	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
January	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
February	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
March	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
April	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
May	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
June	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
Totals	2,677,186	2,411,873	-9.91%	2,844,909	2,877,399	1.14%	2,108,878	2,075,685	-1.57%	13,977,464	14,030,467	0.38%

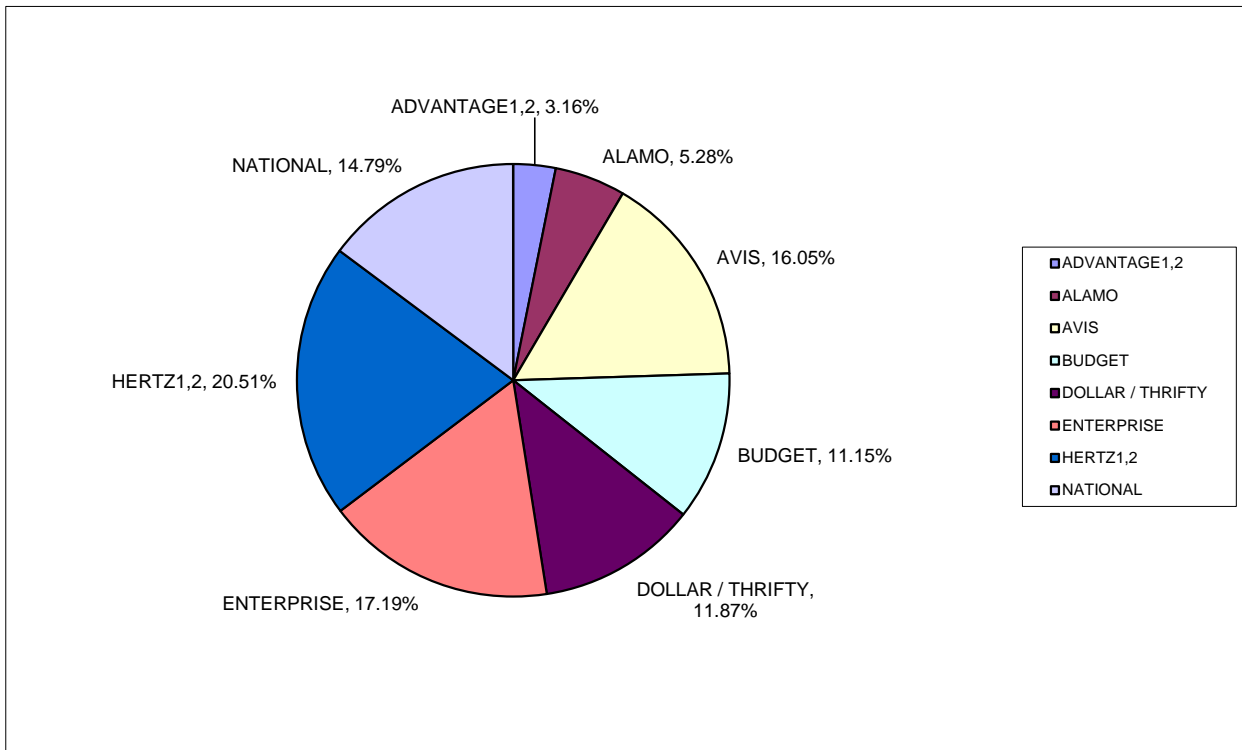
Notes:

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Deplanements and Market Share

	DEPLANEMENTS			MARKET SHARE	
	2013	2014			
July	156,156	153,066	-1.98%	ADVANTAGE ^{1,2}	3.16%
August	148,368	137,602	-7.26%	ALAMO	5.28%
September	136,945	138,080	0.83%	AVIS	16.05%
October	-	-	0.00%	BUDGET	11.15%
November	-	-	0.00%	DOLLAR / THRIFTY	11.87%
December	-	-	0.00%	ENTERPRISE	17.19%
January	-	-	0.00%	HERTZ ^{1,2}	20.51%
February	-	-	0.00%	NATIONAL	14.79%
March	-	-	0.00%	Totals	100.00%
April	-	-	0.00%		
May	-	-	0.00%		
June	-	-	0.00%		
Totals	441,469	428,748	-2.88%		



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