

RENTAL CAR CONCESSIONS
SHARE OF MARKET
FISCAL YEAR 2013

	ADVANTAGE*	ALAMO	AVIS	BUDGET	DOLLAR/THRIFTY	ENTERPRISE	HERTZ*	NATIONAL	TOTAL	PRIOR YEAR
JULY, 12	242,249.83	329,967.71	715,231.99	478,999.96	622,288.97	1,020,688.58	980,698.85	669,512.19	5,059,638.08	4,799,689.47
% OF TOTAL	4.79	6.52	14.14	9.47	12.30	20.17	19.38	13.23	100.00	
AUGUST, 12	201,111.52	255,017.99	774,985.88	438,707.57	545,184.39	902,317.27	1,019,993.29	805,765.60	4,943,083.51	4,335,737.88
% OF TOTAL	4.07	5.16	15.68	8.88	11.03	18.25	20.63	16.30	100.00	
SEPTEMBER, 12	155,343.71	192,333.38	605,708.66	331,649.73	457,709.89	754,179.83	844,216.57	633,600.69	3,974,742.46	4,257,931.82
% OF TOTAL	3.91	4.84	15.24	8.34	11.52	18.97	21.24	15.94	100.00	
OCTOBER, 12	205,133.81	240,390.26	783,197.26	407,180.15	512,428.53	892,212.48	988,824.43	776,181.64	4,805,548.56	4,892,274.09
% OF TOTAL	4.27	5.00	16.30	8.47	10.66	18.57	20.58	16.15	100.00	
NOVEMBER, 12	182,880.06	186,697.97	661,671.86	346,605.53	427,745.42	792,335.20	768,320.96	639,048.14	4,005,305.14	3,988,057.87
% OF TOTAL	4.57	4.66	16.52	8.65	10.68	19.78	19.18	15.96	100.00	
DECEMBER, 12	88,984.85	159,005.62	571,170.27	304,600.52	412,987.15	677,609.25	672,666.98	566,324.09	3,453,348.73	3,383,575.53
% OF TOTAL	2.58	4.60	16.54	8.82	11.96	19.62	19.48	16.40	100.00	
JANUARY, 13									-	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
FEBRUARY, 13									-	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
MARCH, 13									-	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
APRIL, 13									-	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
MAY, 13									-	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
JUNE, 13									-	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
YTD (\$)	1,075,703.78	1,363,412.93	4,111,965.92	2,307,743.46	2,978,344.35	5,039,342.61	5,274,721.08	4,090,432.35	26,241,666.48	25,657,266.66
% OF TOTAL	4.10	5.20	15.67	8.79	11.35	19.20	20.10	15.59	100.00	

* Hertz/Advantage is a separate concession effective April 1, 2012

LOUISVILLE REGIONAL AIRPORT AUTHORITY
RENTAL CAR CONCESSIONS
NUMBER OF TRANSACTIONS
FISCAL YEAR 2013

	ADVANTAGE*	ALAMO	AVIS	BUDGET	DOLLAR/THRIFTY	ENTERPRISE	HERTZ*	NATIONAL	TOTAL	PRIOR YEAR
JULY, 12	1,284	1,482	3,668	2,392	2,854	4,706	5,467	3,653	25,506	23,520
% OF TOTAL	5.03	5.81	14.38	9.38	11.19	18.45	21.43	14.32	100.00	
AUGUST, 12	1,272	1,309	4,263	2,306	2,896	4,793	5,880	4,587	27,306	23,262
% OF TOTAL	4.66	4.79	15.61	8.45	10.61	17.55	21.53	16.80	100.00	
SEPTEMBER, 12	1,159	1,358	3,641	2,045	2,915	5,218	5,062	4,135	25,533	23,696
% OF TOTAL	4.54	5.32	14.26	8.01	11.42	20.44	19.83	16.19	100.00	
OCTOBER, 12	1,366	1,691	4,410	2,478	3,017	5,325	5,764	4,885	28,936	26,224
% OF TOTAL	4.72	5.84	15.24	8.56	10.43	18.40	19.92	16.88	100.00	
NOVEMBER, 12	1,456	1,271	3,756	1,839	2,660	4,936	4,607	4,007	24,532	21,740
% OF TOTAL	5.94	5.18	15.31	7.50	10.84	20.12	18.78	16.33	100.00	
DECEMBER, 12	574	1,040	3,128	1,702	2,599	3,555	3,824	3,340	19,762	18,889
% OF TOTAL	2.90	5.26	15.83	8.61	13.15	17.99	19.35	16.90	100.00	
JANUARY, 13									0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
FEBRUARY, 13									0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
MARCH, 13									0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
APRIL, 13									0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
MAY, 13									0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
JUNE, 13									0	
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
YTD (\$)	7,111	8,151	22,866	12,762	16,941	28,533	30,604	24,607	151,575	137,331
% OF TOTAL	4.69	5.38	15.09	8.42	11.18	18.82	20.19	16.23	100.00	

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LOUISVILLE REGIONAL AIRPORT AUTHORITY
 RENTAL CAR CONCESSIONS
 REVENUE PER TRANSACTION
 FISCAL YEAR 2013

	<u>ADVANTAGE*</u>	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>DOLLAR/THRIFTY</u>	<u>ENTERPRISE</u>	<u>HERTZ*</u>	<u>NATIONAL</u>	<u>CURRENT YEAR</u>	<u>PRIOR YEAR</u>
JULY, 12	188.67	222.65	194.99	200.25	218.04	216.89	179.39	183.28	198.37	204.07
AUGUST, 12	158.11	194.82	181.79	190.25	188.25	188.26	173.47	175.66	181.03	186.39
SEPTEMBER, 12	134.03	141.63	166.36	162.18	157.02	144.53	166.78	153.23	155.67	179.69
OCTOBER, 12	150.17	142.16	177.60	164.32	169.85	167.55	171.55	158.89	166.08	186.56
NOVEMBER, 12	125.60	146.89	176.16	188.48	160.81	160.52	166.77	159.48	163.27	183.44
DECEMBER, 12	155.03	152.89	182.60	178.97	158.90	190.61	175.91	169.56	174.75	179.13
JANUARY, 13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	169.65
FEBRUARY, 13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	171.71
MARCH, 13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	183.17
APRIL, 13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	177.13
MAY, 13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	181.48
JUNE, 13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	192.16
YTD	151.27	167.27	179.83	180.83	175.81	176.61	172.35	166.23	173.13	186.83

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LOUISVILLE REGIONAL AIRPORT AUTHORITY
FISCAL 2013 CAR RENTAL MARKET SHARE REPORT

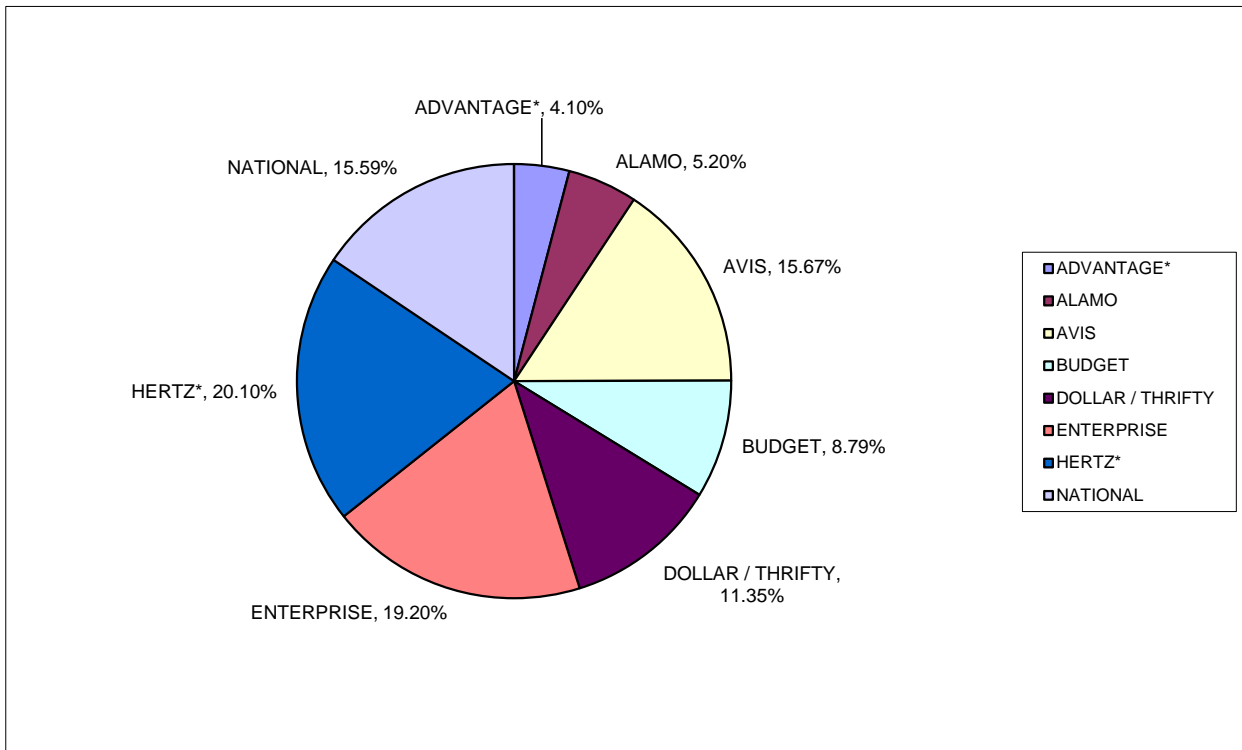
	ADVANTAGE			ALAMO			AVIS			BUDGET			DOLLAR/THRIFTY		
	2012	2013	% Change	2012	2013	% Change	2012	2013	% Change	2012	2013	% Change	2012	2013	% Change
July	-	242,250	0.00%	284,190	329,968	16.11%	729,431	715,232	-1.95%	442,481	479,000	8.25%	790,990	622,289	-21.33%
August	-	201,112	0.00%	236,815	255,018	7.69%	695,756	774,986	11.39%	347,901	438,708	26.10%	606,249	545,184	-10.07%
September	-	155,344	0.00%	254,221	192,333	-24.34%	649,939	605,709	-6.81%	357,055	331,650	-7.12%	567,921	457,710	-19.41%
October	-	205,134	0.00%	334,548	240,390	-28.14%	763,088	783,197	2.64%	477,331	407,180	-14.70%	595,144	512,429	-13.90%
November	-	182,880	0.00%	337,144	186,698	-44.62%	629,803	661,672	5.06%	336,297	346,606	3.07%	464,118	427,745	-7.84%
December	-	88,985	0.00%	232,596	159,006	-31.64%	532,350	571,170	7.29%	331,698	304,601	-8.17%	415,831	412,987	-0.68%
January	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
February	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
March	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
April	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
May	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
June	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
Totals	-	1,075,704	0.00%	1,679,513	1,363,413	-18.82%	4,000,367	4,111,966	2.79%	2,292,763	2,307,743	0.65%	3,440,254	2,978,344	-13.43%

	ENTERPRISE			HERTZ			NATIONAL			TOTALS		
	2012	2013	% Change	2012	2013	% Change	2012	2013	% Change	2012	2013	% Change
July	987,760	1,020,689	3.33%	978,496	980,699	0.23%	586,343	669,512	14.18%	4,799,689	5,059,638	5.42%
August	920,428	902,317	-1.97%	936,239	1,019,993	8.95%	592,350	805,766	36.03%	4,335,738	4,943,084	14.01%
September	834,475	754,180	-9.62%	980,758	844,217	-13.92%	613,562	633,601	3.27%	4,257,932	3,974,742	-6.65%
October	979,828	892,212	-8.94%	1,038,409	988,824	-4.78%	703,926	776,182	10.26%	4,892,274	4,805,549	-1.77%
November	795,802	792,335	-0.44%	829,968	768,321	-7.43%	594,926	639,048	7.42%	3,988,058	4,005,305	0.43%
December	669,236	677,609	1.25%	697,369	672,667	-3.54%	504,495	566,324	12.26%	3,383,576	3,453,349	2.06%
January	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
February	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
March	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
April	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
May	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
June	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
Totals	5,187,529	5,039,343	-2.86%	5,461,239	5,274,721	-3.42%	3,595,602	4,090,432	13.76%	25,657,267	26,241,666	2.28%

Notes: New Rental Car Concession Agreement effective September 1, 2011
Hertz/Advantage is a separate concession effective April 1, 2012

Deplanements and Market Share

	DEPLANEMENTS			MARKET SHARE	
	2012	2013			
July	160,512	156,156	-2.71%	ADVANTAGE*	4.10%
August	141,502	148,368	4.85%	ALAMO	5.20%
September	143,394	136,945	-4.50%	AVIS	15.67%
October	159,498	161,791	1.44%	BUDGET	8.79%
November	139,943	138,086	-1.33%	DOLLAR / THRIFTY	11.35%
December	125,854	128,880	2.40%	ENTERPRISE	19.20%
January	-	-	0.00%	HERTZ*	20.10%
February	-	-	0.00%	NATIONAL	15.59%
March	-	-	0.00%	Totals	100.00%
April	-	-	0.00%		
May	-	-	0.00%		
June	-	-	0.00%		
Totals	870,703	870,226	-0.05%		



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