

LOUISVILLE REGIONAL AIRPORT AUTHORITY
 RENTAL CAR CONCESSIONS
 SHARE OF MARKET
 FISCAL YEAR 2009

	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>DOLLAR</u>	<u>ENTERPRISE</u>	<u>HERTZ</u>	<u>NATIONAL</u>	<u>THRIFTY</u>	<u>TOTAL</u>	<u>PRIOR YEAR</u>
JULY, 08	424,772.88	916,447.00	566,160.71	405,109.36	526,064.87	1,167,867.85	601,514.24	363,785.00	4,971,721.91	4,787,044.39
% OF TOTAL	8.54	18.43	11.39	8.15	10.58	23.49	12.10	7.32	100.00	
AUGUST	396,343.07	921,264.61	542,727.37	399,885.98	520,674.06	1,119,449.79	533,590.34	422,220.01	4,856,155.23	5,157,381.21
% OF TOTAL	8.16	18.97	11.18	8.23	10.72	23.05	10.99	8.69	100.00	
SEPTEMBER	404,775.51	971,900.19	517,101.34	401,436.00	553,676.64	1,235,152.38	641,849.11	416,294.12	5,142,185.29	4,237,648.74
% OF TOTAL	7.87	18.90	10.06	7.81	10.77	24.02	12.48	8.10	100.00	
OCTOBER	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5,320,354.83
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
NOVEMBER	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4,458,550.63
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
DECEMBER	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3,382,786.78
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
JANUARY, 09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3,213,243.75
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
FEBRUARY	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3,918,072.07
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
MARCH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4,552,037.12
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
APRIL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4,517,426.24
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
MAY	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5,672,668.75
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
JUNE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5,067,618.65
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
YTD (\$)	1,225,891.46	2,809,611.80	1,625,989.42	1,206,431.34	1,600,415.57	3,522,470.02	1,776,953.69	1,202,299.13	14,970,062.43	54,284,833.16
% OF TOTAL	8.19	18.77	10.86	8.06	10.69	23.53	11.87	8.03	100.00	100.00

LOUISVILLE REGIONAL AIRPORT AUTHORITY
 RENTAL CAR CONCESSIONS
 NUMBER OF TRANSACTIONS
 FISCAL YEAR 2009

	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>DOLLAR</u>	<u>ENTERPRISE</u>	<u>HERTZ</u>	<u>NATIONAL</u>	<u>THRIFTY</u>	<u>TOTAL</u>	<u>PRIOR YEAR</u>
JULY, 08	2,369	4,649	2,508	1,803	2,538	5,954	3,298	1,674	24,793	25,252
% OF TOTAL	9.56	18.75	10.12	7.27	10.24	24.01	13.30	6.75	100.00	
AUGUST	2,246	4,628	2,570	1,862	2,399	5,780	3,317	2,122	24,924	27,904
% OF TOTAL	9.01	18.57	10.31	7.47	9.63	23.19	13.31	8.51	100.00	
SEPTEMBER	2,004	4,574	2,331	1,851	2,810	5,801	3,252	2,086	24,709	25,340
% OF TOTAL	8.11	18.51	9.43	7.49	11.37	23.48	13.16	8.44	100.00	
OCTOBER	0	0	0	0	0	0	0	0	0	29,700
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
NOVEMBER	0	0	0	0	0	0	0	0	0	24,820
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
DECEMBER	0	0	0	0	0	0	0	0	0	19,026
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
JANUARY, 09	0	0	0	0	0	0	0	0	0	19,066
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
FEBRUARY	0	0	0	0	0	0	0	0	0	21,556
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
MARCH	0	0	0	0	0	0	0	0	0	24,177
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
APRIL	0	0	0	0	0	0	0	0	0	25,369
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
MAY	0	0	0	0	0	0	0	0	0	28,911
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
JUNE	0	0	0	0	0	0	0	0	0	25,372
% OF TOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
YTD (\$)	6,619	13,851	7,409	5,516	7,747	17,535	9,867	5,882	74,426	296,493
% OF TOTAL	8.89	18.61	9.95	7.41	10.41	23.56	13.26	7.90	100.00	

LOUISVILLE REGIONAL AIRPORT AUTHORITY
 RENTAL CAR CONCESSIONS
 REVENUE PER TRANSACTION
 FISCAL YEAR 2009

	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>DOLLAR</u>	<u>ENTERPRISE</u>	<u>HERTZ</u>	<u>VANGUARD</u>	<u>THRIFTY</u>	<u>PRIOR YEAR</u>
JULY, 08	179.30	197.13	225.74	224.69	207.28	196.15	182.39	217.31	189.57
AUGUST	176.47	199.06	211.18	214.76	217.04	193.68	160.87	198.97	184.83
SEPTEMBER	201.98	212.48	221.84	216.88	197.04	212.92	197.37	199.57	167.23
OCTOBER	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	179.14
NOVEMBER	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	179.64
DECEMBER	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	177.80
JANUARY, 09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	168.53
FEBRUARY	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	181.76
MARCH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	188.28
APRIL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	178.07
MAY	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	196.21
JUNE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	199.73
YTD	185.21	202.85	219.46	218.71	206.59	200.88	180.09	204.40	183.09

LOUISVILLE REGIONAL AIRPORT AUTHORITY
FISCAL 2009 CAR RENTAL MARKET SHARE REPORT

	ALAMO			AVIS			BUDGET			DOLLAR			ENTERPRISE		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
July	407,448	424,773	4.25%	795,275	916,447	15.24%	599,783	566,161	-5.61%	429,944	405,109	-5.78%	539,265	526,065	-2.45%
August	386,000	396,343	2.68%	1,003,689	921,265	-8.21%	568,316	542,727	-4.50%	413,443	399,886	-3.28%	537,270	520,674	-3.09%
September	324,202	404,776	24.85%	793,333	971,900	22.51%	449,217	517,101	15.11%	335,498	401,436	19.65%	459,337	553,677	20.54%
October	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
November	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
December	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
January	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
February	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
March	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
April	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
May	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
June	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
Totals	1,117,650	1,225,891	9.68%	2,592,297	2,809,612	8.38%	1,617,316	1,625,989	0.54%	1,178,885	1,206,431	2.34%	1,537,880	1,600,416	4.07%

	HERTZ			NATIONAL			THRIFTY			TOTALS		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
July	1,213,717	1,167,868	-3.78%	480,671	601,514	25.14%	320,941	363,785	13.35%	4,787,044	4,971,722	3.86%
August	1,368,982	1,119,450	-18.23%	517,755	533,590	3.06%	361,927	422,220	16.66%	5,157,381	4,856,155	-5.84%
September	1,093,854	1,235,152	12.92%	479,685	641,849	33.81%	302,522	416,294	37.61%	4,237,649	5,142,185	21.35%
October	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
November	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
December	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
January	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
February	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
March	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
April	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
May	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
June	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
Totals	3,676,554	3,522,470	-4.19%	1,478,111	1,776,954	20.22%	985,390	1,202,299	22.01%	14,182,074	14,970,062	5.56%

Deplanements and Market Share

	DEPLANEMENTS			MARKET SHARE	
	2008	2009			
July	176,527	172,062	-2.53%	ALAMO	8.19%
August	166,069	154,692	-6.85%	AVIS	18.77%
September	155,170	139,234	-10.27%	BUDGET	10.86%
October			0.00%	DOLLAR	8.06%
November			0.00%	ENTERPRISE	10.69%
December			0.00%	HERTZ	23.53%
January			0.00%	VANGUARD	11.87%
February			0.00%	THRIFTY	8.03%
March			0.00%	Totals	100.00%
April			0.00%		
May			0.00%		
June			0.00%		
Totals	497,766	465,988	-6.38%		

CAR RENTAL MARKET SHARE

