

LOUISVILLE REGIONAL AIRPORT AUTHORITY  
 RENTAL CAR CONCESSIONS  
 SHARE OF MARKET  
 FISCAL YEAR 2006

	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>COOK &amp; REEVES</u>	<u>DOLLAR</u>	<u>ENTERPRISE</u>	<u>HERTZ</u>	<u>NATIONAL</u>	<u>THRIFTY</u>	<u>TOTAL</u>	<u>PRIOR YEAR</u>
JULY, 05	0.00	638,507.39	568,910.09	-	389,190.21	468,307.96	1,085,796.27	701,123.84	189,473.19	4,041,308.95	3,440,957.31
% OF TOTAL	0.00	15.80	14.08	0.00	9.63	11.59	26.87	17.35	4.69	100.00	100.00
AUGUST	0.00	647,070.64	492,895.89	-	298,163.15	393,682.82	1,060,859.16	649,487.10	185,624.55	3,727,783.31	3,391,118.13
% OF TOTAL	0.00	17.36	13.22	0.00	8.00	10.56	28.46	17.42	4.98	100.00	100.00
SEPTEMBER	293,633.89	791,634.46	454,781.53	-	278,937.38	400,020.28	1,036,026.41	405,236.21	214,154.78	3,874,424.94	3,092,468.68
% OF TOTAL	7.58	20.43	11.74	0.00	7.20	10.32	26.74	10.46	5.53	100.00	100.00
OCTOBER	349,187.09	798,193.96	508,091.46	-	280,612.63	432,061.78	994,797.97	452,307.18	216,736.64	4,031,988.71	3,515,147.63
% OF TOTAL	8.66	19.80	12.60	0.00	6.96	10.72	24.67	11.22	5.38	100.00	100.00
NOVEMBER	309,864.22	687,389.27	398,001.54	-	224,581.72	348,571.04	1,168,101.76	395,136.17	165,711.57	3,697,357.29	2,828,226.59
% OF TOTAL	8.38	18.59	10.76	0.00	6.07	9.43	31.59	10.69	4.48	100.00	100.00
DECEMBER	290,640.75	608,740.71	359,192.20	-	191,796.96	324,899.60	924,289.59	320,363.24	141,378.64	3,161,301.69	2,659,151.72
% OF TOTAL	9.19	19.26	11.36	0.00	6.07	10.28	29.24	10.13	4.47	100.00	100.00
JANUARY, 06	198,030.53	555,153.66	294,769.47	0.00	166,354.17	282,618.53	807,934.12	351,414.44	106,228.34	2,762,503.26	2,560,941.51
% OF TOTAL	7.17	20.10	10.67	0.00	6.02	10.23	29.25	12.72	3.85	100.00	100.00
FEBRUARY	234,648.07	612,141.93	330,220.24	-	206,548.31	254,046.28	933,439.50	354,962.23	113,184.70	3,039,191.26	2,721,830.08
% OF TOTAL	7.72	20.14	10.87	0.00	6.80	8.36	30.71	11.68	3.72	100.00	100.00
MARCH										0.00	2,950,406.14
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
APRIL										0.00	3,337,390.86
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
MAY										0.00	3,949,303.11
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
JUNE										0.00	3,603,661.46
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
YTD (\$)	1,676,004.55	5,338,832.02	3,406,862.42	0.00	2,036,184.53	2,904,208.29	8,011,244.78	3,630,030.41	1,332,492.41	28,335,859.41	38,050,603.22
% OF TOTAL	5.91	18.84	12.02	0.00	7.19	10.25	28.27	12.81	4.70	100.00	100.00

Thrifty (August 2005). Adjusted the month because of a amended report sent in October 2005.

LOUISVILLE REGIONAL AIRPORT AUTHORITY  
 RENTAL CAR CONCESSIONS  
 NUMBER OF TRANSACTIONS  
 FISCAL YEAR 2006

	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>COOK &amp; REEVES</u>	<u>DOLLAR</u>	<u>ENTERPRISE</u>	<u>HERTZ</u>	<u>NATIONAL</u>	<u>THRIFTY</u>	<u>TOTAL</u>
JULY, 05	-	4,728	3,115	-	2,055	2,617	6,749	4,807	1,285	25,356
% OF TOTAL	0.00	18.65	12.29	0.00	8.10	10.32	26.62	18.96	5.07	100.00
AUGUST	0.00	5,167	3,128	-	1,808	2,648	7,505	4,686	1,478	26,420
% OF TOTAL	0.00	19.56	11.84	0.00	6.84	10.02	28.41	17.74	5.59	100.00
SEPTEMBER	1,958	5,299	2,708	-	1,740	2,433	7,000	2,684	1,713	25,535
% OF TOTAL	7.67	20.75	10.61	0.00	6.81	9.53	27.41	10.51	6.71	100.00
OCTOBER	2,230	5,028	3,405	-	1,688	2,605	7,388	2,926	1,579	26,849
% OF TOTAL	8.31	18.73	12.68	0.00	6.29	9.70	27.52	10.90	5.88	100.00
NOVEMBER	1,973	4,396	2,809	-	1,376	2,351	6,016	2,572	1,369	22,862
% OF TOTAL	8.63	19.23	12.29	0.00	6.02	10.28	26.31	11.25	5.99	100.00
DECEMBER	1,730	3,719	2,396	-	1,155	1,978	4,949	2,284	1,035	19,246
% OF TOTAL	8.99	19.32	12.45	0.00	6.00	10.28	25.71	11.87	5.38	100.00
JANUARY, 06	1,511	3,678	2,137	-	1,084	1,830	6,246	2,254	891	19,631
% OF TOTAL	7.70	18.74	10.89	0.00	5.52	9.32	31.82	11.48	4.54	100.00
FEBRUARY	1,608	4,060	2,406	-	1,336	1,683	5,578	2,442	884	19,997
% OF TOTAL	8.04	20.30	12.03	0.00	6.68	8.42	27.89	12.21	4.42	100.00
MARCH										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
APRIL										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
MAY										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
JUNE										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
YTD (\$)	11,010	36,075	22,104	-	12,242	18,145	51,431	24,655	10,234	185,896
% OF TOTAL	5.92	19.41	11.89	0.00	6.59	9.76	27.67	13.26	5.51	100.00

LOUISVILLE REGIONAL AIRPORT AUTHORITY  
 RENTAL CAR CONCESSIONS  
 REVENUE PER TRANSACTION  
 FISCAL YEAR 2006

	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>COOK &amp; REEVES</u>	<u>DOLLAR</u>	<u>ENTERPRISE</u>	<u>HERTZ</u>	<u>VANGUARD</u>	<u>THRIFTY</u>
JULY, 05	0.00	135.05	182.64	0.00	189.39	178.95	160.88	145.85	147.45
AUGUST	0.00	125.23	157.58	0.00	164.91	148.67	141.35	138.60	125.59
SEPTEMBER	149.97	149.39	167.94	0.00	160.31	164.41	148.00	150.98	125.02
OCTOBER	156.59	158.75	149.22	0.00	166.24	165.86	134.65	154.58	137.26
NOVEMBER	157.05	156.37	141.69	0.00	163.21	148.27	194.17	153.63	121.05
DECEMBER	168.00	163.68	149.91	0.00	166.06	164.26	186.76	140.26	136.60
JANUARY, 06	131.06	150.94	137.94	0.00	153.46	154.44	129.35	155.91	119.22
FEBRUARY	145.93	150.77	137.25	0.00	154.60	150.95	167.34	145.36	128.04
MARCH	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
APRIL	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
MAY	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
JUNE	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
YTD	152.23	147.99	154.13	#DIV/0!	166.33	160.06	155.77	147.23	130.20

**LOUISVILLE REGIONAL AIRPORT AU**  
**FISCAL 2006 CAR RENTAL MARKET SHA**

	ALAMO			AVIS			BUDGET			DOLLAR			ENTERPRISE		
	2005	2006	% Change	2005	2006	% Change	2005	2006	% Change	2005	2006	% Change	2005	2006	% Change
July	-	-	0.00%	608,721	638,507	4.89%	473,069	568,910	20.26%	311,957	389,190	24.76%	296,543	468,308	57.92%
August	-	-	0.00%	584,614	647,071	10.68%	430,864	492,896	14.40%	292,407	298,163	1.97%	312,681	393,683	25.91%
September	-	293,634	0.00%	572,469	791,634	38.28%	369,147	454,782	23.20%	245,119	278,937	13.80%	276,672	400,020	44.58%
October	-	349,187	0.00%	629,871	798,194	26.72%	386,983	508,091	31.30%	235,230	280,613	19.29%	364,385	432,062	18.57%
November	-	309,864	0.00%	506,173	687,389	35.80%	311,313	398,002	27.85%	199,257	224,582	12.71%	275,638	348,571	26.46%
December	-	290,641	0.00%	510,279	608,741	19.30%	260,702	359,192	37.78%	196,306	191,797	-2.30%	244,510	324,900	32.88%
January	-	198,031	0.00%	464,415	555,154	19.54%	234,610	294,769	25.64%	187,996	166,354	-11.51%	231,185	282,619	22.25%
February		234,648	0.00%		612,142	0.00%		330,220	0.00%		206,548	0.00%		254,046	0.00%
March		-	0.00%		-	0.00%		-	0.00%		-	0.00%		-	0.00%
April		-	0.00%		-	0.00%		-	0.00%		-	0.00%		-	0.00%
May		-	0.00%		-	0.00%		-	0.00%		-	0.00%		-	0.00%
June		-	0.00%		-	0.00%		-	0.00%		-	0.00%		-	0.00%
Totals	-	#####	0.00%	3,876,541	5,338,832	37.72%	2,466,689	3,406,862	38.11%	1,668,271	2,036,185	22.05%	2,003,619	2,904,208	44.95%

**THORITY  
ARE REPORT**

	HERTZ			VANGUARD			THRIFTY			TOTALS		
	2005	2006	% Change	2005	2006	% Change	2005	2006	% Change	2005	2006	% Change
July	995,540	1,085,796	9.07%	534,411	701,124	31.20%	220,717	189,473	-14.16%	3,440,957	4,041,309	17.45%
August	1,011,351	1,060,859	4.90%	532,224	649,487	22.03%	226,977	185,625	-18.22%	3,391,118	3,727,783	9.93%
September	960,370	1,036,026	7.88%	481,211	405,236	-15.79%	187,479	214,155	14.23%	3,092,469	3,874,425	25.29%
October	1,062,900	994,798	-6.41%	623,988	452,307	-27.51%	209,932	216,737	3.24%	3,513,288	4,031,989	14.76%
November	851,222	1,168,102	37.23%	528,272	395,136	-25.20%	156,352	165,712	5.99%	2,828,227	3,697,357	30.73%
December	821,260	924,290	12.55%	487,304	320,363	-34.26%	138,791	141,379	1.86%	2,659,152	3,161,302	18.88%
January	814,628	807,934	-0.82%	495,015	351,414	-29.01%	133,092	106,228	-20.18%	2,560,942	2,762,503	7.87%
February		933,440	0.00%		354,962	0.00%		113,185	0.00%	-	3,039,191	0.00%
March		-	0.00%		-	0.00%		-	0.00%	-	-	0.00%
April		-	0.00%		-	0.00%		-	0.00%	-	-	0.00%
May		-	0.00%		-	0.00%		-	0.00%	-	-	0.00%
June		-	0.00%		-	0.00%		-	0.00%	-	-	0.00%
Totals	6,517,271	8,011,245	22.92%	3,682,425	3,630,030	-1.42%	1,273,341	1,332,492	4.65%	21,486,152	28,335,859	31.88%

## Deplanements and Market Share

	DEPLANEMENTS			MARKET SHARE	
	2005	2006			
July	160,599	180,003	12.08%	ALAMO	5.91%
August	144,604	161,271	11.53%	AVIS	18.84%
September	134,825	155,179	15.10%	BUDGET	12.02%
October	161,993	173,548	7.13%	DOLLAR	7.19%
November	145,495	155,126	6.62%	ENTERPRISE	10.25%
December	128,500	136,766	6.43%	HERTZ	28.27%
January	125,932	131,411	4.35%	VANGUARD	12.81%
February	124,723	131,452	5.40%	THRIFTY	4.70%
March			0.00%	<b>Totals</b>	<b>100.00%</b>
April			0.00%		
May			0.00%		
June			0.00%		
<b>Totals</b>	<b>1,126,671</b>	<b>1,224,756</b>	<b>8.71%</b>		

### CAR RENTAL MARKET SHARE

