

LOUISVILLE REGIONAL AIRPORT AUTHORITY
RENTAL CAR CONCESSIONS
SHARE OF MARKET
FISCAL YEAR 2006

	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>COOK & REEVES</u>	<u>DOLLAR</u>	<u>ENTERPRISE</u>	<u>HERTZ</u>	<u>NATIONAL</u>	<u>THRIFTY</u>	<u>TOTAL</u>	<u>PRIOR YEAR</u>
JULY, 05	0.00	638,507.39	568,910.09	-	389,190.21	468,307.96	1,085,796.27	701,123.84	189,473.19	4,041,308.95	3,440,957.31
% OF TOTAL	0.00	15.80	14.08	0.00	9.63	11.59	26.87	17.35	4.69	100.00	100.00
AUGUST	0.00	647,070.64	492,895.89	-	298,163.15	393,682.82	1,060,859.16	649,487.10	185,624.55	3,727,783.31	3,391,118.13
% OF TOTAL	0.00	17.36	13.22	0.00	8.00	10.56	28.46	17.42	4.98	100.00	100.00
SEPTEMBER	293,633.89	791,634.46	454,781.53	-	278,937.38	400,020.28	1,036,026.41	405,236.21	214,154.78	3,874,424.94	3,092,468.68
% OF TOTAL	7.58	20.43	11.74	0.00	7.20	10.32	26.74	10.46	5.53	100.00	100.00
OCTOBER	349,187.09	798,193.96	508,091.46	-	280,612.63	432,061.78	994,797.97	452,307.18	216,736.64	4,031,988.71	3,515,147.63
% OF TOTAL	8.66	19.80	12.60	0.00	6.96	10.72	24.67	11.22	5.38	100.00	100.00
NOVEMBER	309,864.22	687,389.27	398,001.54	-	224,581.72	348,571.04	1,168,101.76	395,136.17	165,711.57	3,697,357.29	2,828,226.59
% OF TOTAL	8.38	18.59	10.76	0.00	6.07	9.43	31.59	10.69	4.48	100.00	100.00
DECEMBER	290,640.75	608,740.71	359,192.20	-	191,796.96	324,899.60	924,289.59	320,363.24	141,378.64	3,161,301.69	2,659,151.72
% OF TOTAL	9.19	19.26	11.36	0.00	6.07	10.28	29.24	10.13	4.47	100.00	100.00
JANUARY, 06	198,030.53	555,153.66	294,769.47	0.00	166,354.17	282,618.53	807,934.12	351,414.44	106,228.34	2,762,503.26	2,560,941.51
% OF TOTAL	7.17	20.10	10.67	0.00	6.02	10.23	29.25	12.72	3.85	100.00	100.00
FEBRUARY	234,648.07	612,141.93	330,220.24	-	206,548.31	254,046.28	933,439.50	354,962.23	113,184.70	3,039,191.26	2,721,830.08
% OF TOTAL	7.72	20.14	10.87	0.00	6.80	8.36	30.71	11.68	3.72	100.00	100.00
MARCH	313,251.34	804,336.31	412,176.13	-	320,090.61	375,106.67	1,148,481.67	411,082.70	195,268.40	3,979,793.83	2,950,406.14
% OF TOTAL	7.87	20.21	10.36	0.00	8.04	9.43	28.86	10.33	4.91	100.00	100.00
APRIL	363,449.84	713,377.44	435,708.04	-	350,976.72	401,216.53	1,006,411.70	404,116.03	139,956.94	3,815,213.24	3,337,390.86
% OF TOTAL	9.53	18.70	11.42	0.00	9.20	10.52	26.38	10.59	3.67	100.00	100.00
MAY	414,306.35	845,538.14	516,395.29	-	432,130.58	413,617.66	1,323,531.00	485,035.44	202,323.96	4,632,878.42	3,949,303.11
% OF TOTAL	8.94	18.25	11.15	0.00	9.33	8.93	28.57	10.47	4.37	100.00	100.00
JUNE	397,024.36	779,578.84	490,383.87	-	390,621.67	411,701.66	1,114,791.18	422,385.95	170,580.54	4,177,068.07	3,603,661.46
% OF TOTAL	9.50	18.66	11.74	0.00	9.35	9.86	26.69	10.11	4.08	100.00	100.00
YTD (\$)	3,164,036.44	8,481,662.75	5,261,525.75	0.00	3,530,004.11	4,505,850.81	12,604,460.33	5,352,650.53	2,040,622.25	44,940,812.97	38,050,603.22
% OF TOTAL	7.04	18.87	11.71	0.00	7.85	10.03	28.05	11.91	4.54	100.00	100.00

Thrifty (August 2005). Adjusted the month because of a amended report sent in October 2005.

LOUISVILLE REGIONAL AIRPORT AUTHORITY
 RENTAL CAR CONCESSIONS
 NUMBER OF TRANSACTIONS
 FISCAL YEAR 2006

	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>COOK & REEVES</u>	<u>DOLLAR</u>	<u>ENTERPRISE</u>	<u>HERTZ</u>	<u>NATIONAL</u>	<u>THRIFTY</u>	<u>TOTAL</u>
JULY, 05	-	4,728	3,115	-	2,055	2,617	6,749	4,807	1,285	25,356
% OF TOTAL	0.00	18.65	12.29	0.00	8.10	10.32	26.62	18.96	5.07	100.00
AUGUST	0.00	5,167	3,128	-	1,808	2,648	7,505	4,686	1,478	26,420
% OF TOTAL	0.00	19.56	11.84	0.00	6.84	10.02	28.41	17.74	5.59	100.00
SEPTEMBER	1,958	5,299	2,708	-	1,740	2,433	7,000	2,684	1,713	25,535
% OF TOTAL	7.67	20.75	10.61	0.00	6.81	9.53	27.41	10.51	6.71	100.00
OCTOBER	2,230	5,028	3,405	-	1,688	2,605	7,388	2,926	1,579	26,849
% OF TOTAL	8.31	18.73	12.68	0.00	6.29	9.70	27.52	10.90	5.88	100.00
NOVEMBER	1,973	4,396	2,809	-	1,376	2,351	6,016	2,572	1,369	22,862
% OF TOTAL	8.63	19.23	12.29	0.00	6.02	10.28	26.31	11.25	5.99	100.00
DECEMBER	1,730	3,719	2,396	-	1,155	1,978	4,949	2,284	1,035	19,246
% OF TOTAL	8.99	19.32	12.45	0.00	6.00	10.28	25.71	11.87	5.38	100.00
JANUARY, 06	1,511	3,678	2,137	-	1,084	1,830	6,246	2,254	891	19,631
% OF TOTAL	7.70	18.74	10.89	0.00	5.52	9.32	31.82	11.48	4.54	100.00
FEBRUARY	1,608	4,060	2,406	-	1,336	1,683	5,578	2,442	884	19,997
% OF TOTAL	8.04	20.30	12.03	0.00	6.68	8.42	27.89	12.21	4.42	100.00
MARCH	1,975	4,989	2,786	-	1,835	2,245	6,687	2,950	1,202	24,669
% OF TOTAL	8.01	20.22	11.29	0.00	7.44	9.10	27.11	11.96	4.87	100.00
APRIL	2,249	4,548	2,845	-	1,793	2,549	5,993	2,586	1,001	23,564
% OF TOTAL	9.54	19.30	12.07	0.00	7.61	10.82	25.43	10.97	4.25	100.00
MAY	2,541	5,028	3,132	-	2,203	2,567	6,955	3,088	1,287	26,801
% OF TOTAL	9.48	18.76	11.69	0.00	8.22	9.58	25.95	11.52	4.80	100.00
JUNE	2,136	4,825	2,943	-	2,089	2,361	6,462	2,791	1,135	24,742
% OF TOTAL	8.63	19.50	11.89	0.00	8.44	9.54	26.12	11.28	4.59	100.00
YTD (\$)	19,911	55,465	33,810	-	20,162	27,867	77,528	36,070	14,859	285,672
% OF TOTAL	6.97	19.42	11.84	0.00	7.06	9.75	27.14	12.63	5.20	100.00

LOUISVILLE REGIONAL AIRPORT AUTHORITY
 RENTAL CAR CONCESSIONS
 REVENUE PER TRANSACTION
 FISCAL YEAR 2006

	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>COOK & REEVES</u>	<u>DOLLAR</u>	<u>ENTERPRISE</u>	<u>HERTZ</u>	<u>VANGUARD</u>	<u>THRIFTY</u>
JULY, 05	0.00	135.05	182.64	0.00	189.39	178.95	160.88	145.85	147.45
AUGUST	0.00	125.23	157.58	0.00	164.91	148.67	141.35	138.60	125.59
SEPTEMBER	149.97	149.39	167.94	0.00	160.31	164.41	148.00	150.98	125.02
OCTOBER	156.59	158.75	149.22	0.00	166.24	165.86	134.65	154.58	137.26
NOVEMBER	157.05	156.37	141.69	0.00	163.21	148.27	194.17	153.63	121.05
DECEMBER	168.00	163.68	149.91	0.00	166.06	164.26	186.76	140.26	136.60
JANUARY, 06	131.06	150.94	137.94	0.00	153.46	154.44	129.35	155.91	119.22
FEBRUARY	145.93	150.77	137.25	0.00	154.60	150.95	167.34	145.36	128.04
MARCH	158.61	161.22	147.95	0.00	174.44	167.09	171.75	139.35	162.45
APRIL	161.61	156.86	153.15	0.00	195.75	157.40	167.93	156.27	139.82
MAY	163.05	168.17	164.88	0.00	196.16	161.13	190.30	157.07	157.21
JUNE	185.87	161.57	166.63	0.00	186.99	174.38	172.51	151.34	150.29
YTD	158.91	152.92	155.62	#DIV/0!	175.08	161.69	162.58	148.40	137.33

**LOUISVILLE REGIONAL AIRPORT AUT
FISCAL 2006 CAR RENTAL MARKET SHA**

	ALAMO			AVIS			BUDGET			DOLLAR			ENTERPRISE		
	2005	2006	% Change	2005	2006	% Change	2005	2006	% Change	2005	2006	% Change	2005	2006	% Change
July	-	-	0.00%	608,721	638,507	4.89%	473,069	568,910	20.26%	311,957	389,190	24.76%	296,543	468,308	57.92%
August	-	-	0.00%	584,614	647,071	10.68%	430,864	492,896	14.40%	292,407	298,163	1.97%	312,681	393,683	25.91%
September	-	293,634	0.00%	572,469	791,634	38.28%	369,147	454,782	23.20%	245,119	278,937	13.80%	276,672	400,020	44.58%
October	-	349,187	0.00%	629,871	798,194	26.72%	386,983	508,091	31.30%	235,230	280,613	19.29%	364,385	432,062	18.57%
November	-	309,864	0.00%	506,173	687,389	35.80%	311,313	398,002	27.85%	199,257	224,582	12.71%	275,638	348,571	26.46%
December	-	290,641	0.00%	510,279	608,741	19.30%	260,702	359,192	37.78%	196,306	191,797	-2.30%	244,510	324,900	32.88%
January	-	198,031	0.00%	464,415	555,154	19.54%	234,610	294,769	25.64%	187,996	166,354	-11.51%	231,185	282,619	22.25%
February	-	234,648	0.00%	510,720	612,142	19.86%	255,021	330,220	29.49%	194,530	206,548	6.18%	238,075	254,046	6.71%
March	-	313,251	0.00%	559,224	804,336	43.83%	329,146	412,176	25.23%	222,893	320,091	43.61%	281,700	375,107	33.16%
April	-	363,450	0.00%	651,543	713,377	9.49%	400,871	435,708	8.69%	223,597	350,977	56.97%	305,373	401,217	31.39%
May	-	414,306	0.00%	719,699	845,538	17.48%	443,840	516,395	16.35%	284,886	432,131	51.69%	405,913	413,618	1.90%
June	-	397,024	0.00%	677,176	779,579	15.12%	443,289	490,384	10.62%	302,093	390,622	29.30%	388,065	411,702	6.09%
Totals	-	#####	0.00%	6,994,904	8,481,663	21.25%	4,338,856	5,261,526	21.27%	2,896,271	3,530,004	21.88%	3,622,746	4,505,851	24.38%

**THORITY
 ARE REPORT**

	HERTZ			VANGUARD			THRIFTY			TOTALS		
	2005	2006	% Change	2005	2006	% Change	2005	2006	% Change	2005	2006	% Change
July	995,540	1,085,796	9.07%	534,411	701,124	31.20%	220,717	189,473	-14.16%	3,440,957	4,041,309	17.45%
August	1,011,351	1,060,859	4.90%	532,224	649,487	22.03%	226,977	185,625	-18.22%	3,391,118	3,727,783	9.93%
September	960,370	1,036,026	7.88%	481,211	405,236	-15.79%	187,479	214,155	14.23%	3,092,469	3,874,425	25.29%
October	1,062,900	994,798	-6.41%	623,988	452,307	-27.51%	209,932	216,737	3.24%	3,513,288	4,031,989	14.76%
November	851,222	1,168,102	37.23%	528,272	395,136	-25.20%	156,352	165,712	5.99%	2,828,227	3,697,357	30.73%
December	821,260	924,290	12.55%	487,304	320,363	-34.26%	138,791	141,379	1.86%	2,659,152	3,161,302	18.88%
January	814,628	807,934	-0.82%	495,015	351,414	-29.01%	133,092	106,228	-20.18%	2,560,942	2,762,503	7.87%
February	875,690	933,440	6.59%	514,862	354,962	-31.06%	132,932	113,185	-14.86%	2,721,830	3,039,191	11.66%
March	867,509	1,148,482	32.39%	570,757	411,083	-27.98%	119,177	195,268	63.85%	2,950,406	3,979,794	34.89%
April	998,138	1,006,412	0.83%	617,190	404,116	-34.52%	140,679	139,957	-0.51%	3,337,391	3,815,213	14.32%
May	1,226,875	1,323,531	7.88%	700,983	485,035	-30.81%	167,107	202,324	21.07%	3,949,303	4,632,878	17.31%
June	999,791	1,114,791	11.50%	638,600	422,386	-33.86%	154,646	170,581	10.30%	3,603,661	4,177,068	15.91%
Totals	11,485,274	12,604,460	9.74%	6,724,817	5,352,651	-20.40%	1,987,881	2,040,622	2.65%	38,048,743	44,940,813	18.11%

Deplanements and Market Share

	DEPLANEMENTS			MARKET SHARE	
	2005	2006			
July	160,599	180,003	12.08%	ALAMO	7.04%
August	144,604	161,271	11.53%	AVIS	18.87%
September	134,825	155,179	15.10%	BUDGET	11.71%
October	161,993	173,548	7.13%	DOLLAR	7.85%
November	145,495	155,126	6.62%	ENTERPRISE	10.03%
December	128,500	136,766	6.43%	HERTZ	28.05%
January	125,932	131,411	4.35%	VANGUARD	11.91%
February	124,723	131,452	5.40%	THRIFTY	4.54%
March	152,057	160,669	5.66%	Totals	100.00%
April	155,231	157,422	1.41%		
May	168,675	167,165	-0.90%		
June	174,115	167,174	-3.99%		
Totals	1,776,749	1,877,186	5.65%		

CAR RENTAL MARKET SHARE

