

LOUISVILLE REGIONAL AIRPORT AUTHORITY
RENTAL CAR CONCESSIONS
SHARE OF MARKET
FISCAL YEAR 2007

	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>COOK & REEVES</u>	<u>DOLLAR</u>	<u>ENTERPRISE</u>	<u>HERTZ</u>	<u>NATIONAL</u>	<u>THRIFTY</u>	<u>TOTAL</u>	<u>PRIOR YEAR</u>
JULY, 06	396,934.15	733,081.09	534,336.97	-	481,346.08	450,314.73	1,027,692.47	387,818.12	166,795.61	4,178,319.22	4,041,308.95
% OF TOTAL	9.50	17.54	12.79	0.00	11.52	10.78	24.60	9.28	3.99	100.00	100.00
AUGUST	379,151.03	760,957.00	470,421.40	-	415,080.45	444,923.64	1,122,931.36	399,926.56	171,423.36	4,164,814.80	3,727,783.31
% OF TOTAL	9.10	18.27	11.30	0.00	9.97	10.68	26.96	9.60	4.12	100.00	100.00
SEPTEMBER	358,503.02	719,054.65	407,793.33	-	310,418.89	405,926.10	1,041,490.40	386,722.43	148,339.53	3,778,248.35	3,874,424.94
% OF TOTAL	9.49	19.03	10.79	0.00	8.22	10.74	27.57	10.24	3.93	100.00	100.00
OCTOBER	414,287.50	824,464.48	501,569.66	-	373,613.69	491,202.77	1,268,709.90	458,541.01	207,091.22	4,539,480.23	4,031,988.71
% OF TOTAL	9.13	18.16	11.05	0.00	8.23	10.82	27.95	10.10	4.56	100.00	100.00
NOVEMBER	394,413.72	795,207.09	461,427.79	-	328,737.97	471,550.63	1,135,125.60	415,781.34	188,839.95	4,191,084.09	3,697,357.29
% OF TOTAL	9.41	18.97	11.01	0.00	7.84	11.25	27.08	9.92	4.51	100.00	100.00
DECEMBER										0.00	3,161,301.69
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
JANUARY, 07										0.00	2,762,503.26
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
FEBRUARY										0.00	3,039,191.26
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
MARCH										0.00	3,979,793.83
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
APRIL										0.00	3,815,213.24
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
MAY											4,632,878.42
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
JUNE										0.00	4,177,068.07
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
YTD (\$)	1,943,289.42	3,832,764.31	2,375,549.15	0.00	1,909,197.08	2,263,917.87	5,595,949.73	2,048,789.46	882,489.67	20,851,946.69	44,940,812.97
% OF TOTAL	9.32	18.38	11.39	0.00	9.16	10.86	26.84	9.83	4.23	100.00	100.00

LOUISVILLE REGIONAL AIRPORT AUTHORITY
 RENTAL CAR CONCESSIONS
 NUMBER OF TRANSACTIONS
 FISCAL YEAR 2007

	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>COOK & REEVES</u>	<u>DOLLAR</u>	<u>ENTERPRISE</u>	<u>HERTZ</u>	<u>NATIONAL</u>	<u>THRIFTY</u>	<u>TOTAL</u>
JULY, 06	2,335	4,826	2,812	-	2,345	2,378	5,680	2,402	988	23,766
% OF TOTAL	9.83	20.31	11.83	0.00	9.87	10.01	23.90	10.11	4.16	100.00
AUGUST	2,291	4,793	2,772	-	2,234	2,596	6,447	2,745	1,135	25,013
% OF TOTAL	9.16	19.16	11.08	0.00	8.93	10.38	25.77	10.97	4.54	100.00
SEPTEMBER	2,309	4,575	2,246	-	1,837	2,589	6,213	2,760	1,051	23,580
% OF TOTAL	9.79	19.40	9.53	0.00	7.79	10.98	26.35	11.70	4.46	100.00
OCTOBER	2,418	5,215	2,246	-	1,868	2,440	7,255	2,826	1,215	25,483
% OF TOTAL	9.49	20.46	8.81	0.00	7.33	9.58	28.47	11.09	4.77	100.00
NOVEMBER	2,139	4,726	2,458	-	1,715	2,480	6,287	2,658	1,130	23,593
% OF TOTAL	9.07	20.03	10.42	0.00	7.27	10.51	26.65	11.27	4.79	100.00
DECEMBER										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
JANUARY, 07										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
FEBRUARY										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
MARCH										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
APRIL										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
MAY										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
JUNE										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
YTD (\$)	11,492	24,135	12,534	-	9,999	12,483	31,882	13,391	5,519	121,435
% OF TOTAL	9.46	19.87	10.32	0.00	8.23	10.28	26.25	11.03	4.54	100.00

LOUISVILLE REGIONAL AIRPORT AUTHORITY
 RENTAL CAR CONCESSIONS
 REVENUE PER TRANSACTION
 FISCAL YEAR 2006

	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>COOK & REEVES</u>	<u>DOLLAR</u>	<u>ENTERPRISE</u>	<u>HERTZ</u>	<u>VANGUARD</u>	<u>THRIFTY</u>
JULY, 05	169.99	151.90	190.02	0.00	205.26	189.37	180.93	161.46	168.82
AUGUST	165.50	158.76	169.70	0.00	185.80	171.39	174.18	145.69	151.03
SEPTEMBER	155.26	157.17	181.56	0.00	168.98	156.79	167.63	140.12	141.14
OCTOBER	171.33	158.09	223.32	0.00	200.01	201.31	174.87	162.26	170.45
NOVEMBER	184.39	168.26	187.72	0.00	191.68	190.14	180.55	156.43	167.12
DECEMBER	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
JANUARY, 06	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
FEBRUARY	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
MARCH	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
APRIL	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
MAY	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
JUNE	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
YTD	169.10	158.81	189.53	#DIV/0!	190.94	181.36	175.52	153.00	159.90

**LOUISVILLE REGIONAL AIRPORT AUT
FISCAL 2007 CAR RENTAL MARKET SHA**

	ALAMO			AVIS			BUDGET			DOLLAR			ENTERPRISE		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
July	-	396,934	0.00%	638,507	733,081	14.81%	568,910	534,337	-6.08%	389,190	481,346	23.68%	468,308	450,315	-3.84%
August	-	379,151	0.00%	647,071	760,957	17.60%	492,896	470,421	-4.56%	298,163	415,080	39.21%	393,683	444,924	13.02%
September	293,634	358,503	22.09%	791,634	719,055	-9.17%	454,782	407,793	-10.33%	278,937	310,419	11.29%	400,020	405,926	1.48%
October	349,187	414,288	18.64%	798,194	824,464	3.29%	508,091	501,570	-1.28%	280,613	373,614	33.14%	432,062	491,203	13.69%
November	309,864	394,414	27.29%	687,389	795,207	15.69%	398,002	461,428	15.94%	224,582	328,738	46.38%	348,571	471,551	35.28%
December	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
January	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
February	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
March	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
April	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
May	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
June	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
Totals	952,685	#####	103.98%	3,562,796	3,832,764	7.58%	2,422,681	2,375,549	-1.95%	1,471,485	1,909,197	29.75%	2,044,650	2,263,918	10.72%

**THORITY
 VARE REPORT**

	HERTZ			VANGUARD			THRIFTY			TOTALS		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
July	1,085,796	1,027,692	-5.35%	701,124	387,818	-44.69%	189,473	166,796	-11.97%	4,041,309	4,178,319	3.39%
August	1,060,859	1,122,931	5.85%	649,487	399,927	-38.42%	185,625	171,423	-7.65%	3,727,783	4,164,815	11.72%
September	1,036,026	1,041,490	0.53%	405,236	386,722	-4.57%	214,155	148,340	-30.73%	3,874,425	3,778,248	-2.48%
October	994,798	1,268,710	27.53%	452,307	458,541	1.38%	216,737	207,091	-4.45%	4,031,989	4,539,480	12.59%
November	1,168,102	1,135,126	-2.82%	395,136	415,781	5.22%	165,712	188,840	13.96%	3,697,357	4,191,084	13.35%
December	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
January	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
February	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
March	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
April	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
May	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
June	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
Totals	5,345,582	5,595,950	4.68%	2,603,291	2,048,789	-21.30%	971,701	882,490	-9.18%	19,372,863	20,851,947	7.63%

Deplanements and Market Share

	DEPLANEMENTS			MARKET SHARE	
	2006	2007			
July	180,003	165,682	-7.96%	ALAMO	9.32%
August	161,271	153,579	-4.77%	AVIS	18.38%
September	155,179	142,466	-8.19%	BUDGET	11.39%
October	173,548	163,690	-5.68%	DOLLAR	9.16%
November	155,126	151,569	-2.29%	ENTERPRISE	10.86%
December		-	0.00%	HERTZ	26.84%
January		-	0.00%	VANGUARD	9.83%
February		-	0.00%	THRIFTY	4.23%
March		-	0.00%	Totals	100.00%
April		-	0.00%		
May		-	0.00%		
June		-	0.00%		
Totals	825,127	776,986	-5.83%		

CAR RENTAL MARKET SHARE

