

LOUISVILLE REGIONAL AIRPORT AUTHORITY
 RENTAL CAR CONCESSIONS
 SHARE OF MARKET
 FISCAL YEAR 2008

| | <u>ALAMO</u> | <u>AVIS</u> | <u>BUDGET</u> | <u>COOK & REEVES</u> | <u>DOLLAR</u> | <u>ENTERPRISE</u> | <u>HERTZ</u> | <u>NATIONAL</u> | <u>THRIFTY</u> | <u>TOTAL</u> | <u>PRIOR YEAR</u> |
|-------------|--------------|--------------|---------------|--------------------------|---------------|-------------------|--------------|-----------------|----------------|--------------|-------------------|
| JULY, 07 | 407,448.33 | 795,274.50 | 599,782.63 | - | 429,944.41 | 539,264.91 | 1,213,717.21 | 480,671.26 | 320,941.14 | 4,787,044.39 | 4,178,319.22 |
| % OF TOTAL | 8.51 | 16.61 | 12.53 | 0.00 | 8.98 | 11.27 | 25.35 | 10.04 | 6.70 | 100.00 | 100.00 |
| AUGUST | 385,999.76 | 1,003,689.06 | 568,316.21 | - | 413,442.98 | 537,269.83 | 1,368,982.02 | 517,754.50 | 361,926.85 | 5,157,381.21 | 4,164,814.80 |
| % OF TOTAL | 7.48 | 19.46 | 11.02 | 0.00 | 8.02 | 10.42 | 26.54 | 10.04 | 7.02 | 100.00 | 100.00 |
| SEPTEMBER | | | | - | | | | | | 0.00 | 3,778,248.35 |
| % OF TOTAL | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | 100.00 |
| OCTOBER | | | | - | | | | | | 0.00 | 4,539,480.23 |
| % OF TOTAL | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | 100.00 |
| NOVEMBER | | | | - | | | | | | 0.00 | 4,191,084.09 |
| % OF TOTAL | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | 100.00 |
| DECEMBER | | | | - | | | | | | 0.00 | 3,249,464.32 |
| % OF TOTAL | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | 100.00 |
| JANUARY, 08 | | | | - | | | | | | 0.00 | 3,001,090.75 |
| % OF TOTAL | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | 100.00 |
| FEBRUARY | | | | - | | | | | | 0.00 | 3,190,790.33 |
| % OF TOTAL | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | 100.00 |
| MARCH | | | | - | | | | | | 0.00 | 4,104,072.86 |
| % OF TOTAL | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | 100.00 |
| APRIL | | | | - | | | | | | 0.00 | 3,921,037.40 |
| % OF TOTAL | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | 100.00 |
| MAY | | | | - | | | | | | 0.00 | 4,981,127.33 |
| % OF TOTAL | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | 100.00 |
| JUNE | | | | - | | | | | | 0.00 | 4,586,580.21 |
| % OF TOTAL | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | 100.00 |
| YTD (\$) | 793,448.09 | 1,798,963.56 | 1,168,098.84 | 0.00 | 843,387.39 | 1,076,534.74 | 2,582,699.23 | 998,425.76 | 682,867.99 | 9,944,425.60 | 47,886,109.89 |
| % OF TOTAL | 7.98 | 18.09 | 11.75 | 0.00 | 8.48 | 10.83 | 25.97 | 10.04 | 6.87 | 100.00 | 100.00 |

LOUISVILLE REGIONAL AIRPORT AUTHORITY
 RENTAL CAR CONCESSIONS
 NUMBER OF TRANSACTIONS
 FISCAL YEAR 2008

| | <u>ALAMO</u> | <u>AVIS</u> | <u>BUDGET</u> | <u>COOK & REEVES</u> | <u>DOLLAR</u> | <u>ENTERPRISE</u> | <u>HERTZ</u> | <u>NATIONAL</u> | <u>THRIFTY</u> | <u>TOTAL</u> |
|-------------|--------------|-------------|---------------|--------------------------|---------------|-------------------|--------------|-----------------|----------------|--------------|
| JULY, 07 | 2,024 | 4,384 | 2,961 | - | 2,037 | 2,786 | 6,635 | 2,682 | 1,743 | 25,252 |
| % OF TOTAL | 8.02 | 17.36 | 11.73 | 0.00 | 8.07 | 11.03 | 26.28 | 10.62 | 6.90 | 100.00 |
| AUGUST | 2,111 | 5,510 | 2,812 | - | 2,113 | 2,765 | 7,262 | 3,291 | 2,040 | 27,904 |
| % OF TOTAL | 7.57 | 19.75 | 10.08 | 0.00 | 7.57 | 9.91 | 26.02 | 11.79 | 7.31 | 100.00 |
| SEPTEMBER | | | | | | | | | | 0 |
| % OF TOTAL | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! |
| OCTOBER | | | | | | | | | | 0 |
| % OF TOTAL | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! |
| NOVEMBER | | | | | | | | | | 0 |
| % OF TOTAL | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! |
| DECEMBER | | | | | | | | | | 0 |
| % OF TOTAL | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! |
| JANUARY, 08 | | | | | | | | | | 0 |
| % OF TOTAL | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! |
| FEBRUARY | | | | | | | | | | 0 |
| % OF TOTAL | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! |
| MARCH | | | | | | | | | | 0 |
| % OF TOTAL | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! |
| APRIL | | | | | | | | | | 0 |
| % OF TOTAL | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! |
| MAY | | | | | | | | | | 0 |
| % OF TOTAL | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! |
| JUNE | | | | | | | | | | 0 |
| % OF TOTAL | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! |
| YTD (\$) | 4,135 | 9,894 | 5,773 | - | 4,150 | 5,551 | 13,897 | 5,973 | 3,783 | 53,156 |
| % OF TOTAL | 7.78 | 18.61 | 10.86 | 0.00 | 7.81 | 10.44 | 26.14 | 11.24 | 7.12 | 100.00 |

LOUISVILLE REGIONAL AIRPORT AUTHORITY
 RENTAL CAR CONCESSIONS
 REVENUE PER TRANSACTION
 FISCAL YEAR 2008

| | <u>ALAMO</u> | <u>AVIS</u> | <u>BUDGET</u> | <u>COOK & REEVES</u> | <u>DOLLAR</u> | <u>ENTERPRISE</u> | <u>HERTZ</u> | <u>VANGUARD</u> | <u>THRIFTY</u> |
|-------------|--------------|-------------|---------------|--------------------------|---------------|-------------------|--------------|-----------------|----------------|
| JULY, 07 | 201.31 | 181.40 | 202.56 | 0.00 | 211.07 | 193.56 | 182.93 | 179.22 | 184.13 |
| AUGUST | 182.85 | 182.16 | 202.10 | 0.00 | 195.67 | 194.31 | 188.51 | 157.32 | 177.42 |
| SEPTEMBER | #DIV/0! | #DIV/0! | #DIV/0! | 0.00 | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! |
| OCTOBER | #DIV/0! | #DIV/0! | #DIV/0! | 0.00 | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! |
| NOVEMBER | #DIV/0! | #DIV/0! | #DIV/0! | 0.00 | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! |
| DECEMBER | #DIV/0! | #DIV/0! | #DIV/0! | 0.00 | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! |
| JANUARY, 08 | #DIV/0! | #DIV/0! | #DIV/0! | 0.00 | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! |
| FEBRUARY | #DIV/0! | #DIV/0! | #DIV/0! | 0.00 | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! |
| MARCH | #DIV/0! | #DIV/0! | #DIV/0! | 0.00 | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! |
| APRIL | #DIV/0! | #DIV/0! | #DIV/0! | 0.00 | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! |
| MAY | #DIV/0! | #DIV/0! | #DIV/0! | 0.00 | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! |
| JUNE | #DIV/0! | #DIV/0! | #DIV/0! | 0.00 | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! | #DIV/0! |
| YTD | 191.89 | 181.82 | 202.34 | 0.00 | 203.23 | 193.94 | 185.85 | 167.16 | 180.51 |

LOUISVILLE REGIONAL AIRPORT AUTHORITY
FISCAL 2008 CAR RENTAL MARKET SHARE REPORT

| | ALAMO | | | AVIS | | | BUDGET | | | DOLLAR | | | ENTERPRISE | | |
|-----------|---------|---------|----------|-----------|-----------|----------|-----------|-----------|----------|---------|---------|----------|------------|-----------|----------|
| | 2007 | 2008 | % Change | 2007 | 2008 | % Change | 2007 | 2008 | % Change | 2007 | 2008 | % Change | 2007 | 2008 | % Change |
| July | 396,934 | 407,448 | 2.65% | 733,081 | 795,275 | 8.48% | 534,337 | 599,783 | 12.25% | 481,346 | 429,944 | -10.68% | 450,315 | 539,265 | 19.75% |
| August | 379,151 | 386,000 | 1.81% | 760,957 | 1,003,689 | 31.90% | 470,421 | 568,316 | 20.81% | 415,080 | 413,443 | -0.39% | 444,924 | 537,270 | 20.76% |
| September | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% |
| October | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% |
| November | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% |
| December | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% |
| January | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% |
| February | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% |
| March | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% |
| April | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% |
| May | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% |
| June | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% |
| Totals | 776,085 | 793,448 | 2.24% | 1,494,038 | 1,798,964 | 20.41% | 1,004,758 | 1,168,099 | 16.26% | 896,427 | 843,387 | -5.92% | 897,245 | 1,076,535 | 19.98% |

| | HERTZ | | | NATIONAL | | | THRIFTY | | | TOTALS | | |
|-----------|-----------|-----------|----------|----------|---------|----------|---------|---------|----------|-----------|-----------|----------|
| | 2007 | 2008 | % Change | 2007 | 2008 | % Change | 2007 | 2008 | % Change | 2007 | 2008 | % Change |
| July | 1,027,692 | 1,213,717 | 18.10% | 387,818 | 480,671 | 23.94% | 166,796 | 320,941 | 92.42% | 4,178,319 | 4,787,044 | 14.57% |
| August | 1,122,931 | 1,368,982 | 21.91% | 399,927 | 517,755 | 29.46% | 171,423 | 361,927 | 111.13% | 4,164,815 | 5,157,381 | 23.83% |
| September | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% |
| October | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% |
| November | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% |
| December | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% |
| January | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% |
| February | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% |
| March | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% |
| April | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% |
| May | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% |
| June | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% | - | - | 0.00% |
| Totals | 2,150,624 | 2,582,699 | 20.09% | 787,745 | 998,426 | 26.74% | 338,219 | 682,868 | 101.90% | 8,343,134 | 9,944,426 | 19.19% |

Deplanements and Market Share

| | DEPLANEMENTS | | | MARKET SHARE | |
|---------------|----------------|----------------|--------------|---------------|----------------|
| | 2007 | 2008 | | | |
| July | 165,682 | 174,022 | 5.03% | ALAMO | 7.98% |
| August | 153,579 | 164,846 | 7.34% | AVIS | 18.09% |
| September | | | 0.00% | BUDGET | 11.75% |
| October | | | 0.00% | DOLLAR | 8.48% |
| November | | | 0.00% | ENTERPRISE | 10.83% |
| December | | | 0.00% | HERTZ | 25.97% |
| January | | | 0.00% | VANGUARD | 10.04% |
| February | | | 0.00% | THRIFTY | 6.87% |
| March | | | 0.00% | Totals | 100.00% |
| April | | | 0.00% | | |
| May | | | 0.00% | | |
| June | | | 0.00% | | |
| Totals | 319,261 | 338,868 | 6.14% | | |

CAR RENTAL MARKET SHARE

