

LOUISVILLE REGIONAL AIRPORT AUTHORITY  
 RENTAL CAR CONCESSIONS  
 SHARE OF MARKET  
 FISCAL YEAR 2008

	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>COOK &amp; REEVES</u>	<u>DOLLAR</u>	<u>ENTERPRISE</u>	<u>HERTZ</u>	<u>NATIONAL</u>	<u>THRIFTY</u>	<u>TOTAL</u>	<u>PRIOR YEAR</u>
JULY, 07	407,448.33	795,274.50	599,782.63	-	429,944.41	539,264.91	1,213,717.21	480,671.26	320,941.14	4,787,044.39	4,178,319.22
% OF TOTAL	8.51	16.61	12.53	0.00	8.98	11.27	25.35	10.04	6.70	100.00	100.00
AUGUST	385,999.76	1,003,689.06	568,316.21	-	413,442.98	537,269.83	1,368,982.02	517,754.50	361,926.85	5,157,381.21	4,164,814.80
% OF TOTAL	7.48	19.46	11.02	0.00	8.02	10.42	26.54	10.04	7.02	100.00	100.00
SEPTEMBER	324,202.32	793,333.19	449,216.89	-	335,498.10	459,336.84	1,093,854.28	479,684.95	302,522.17	4,237,648.74	3,778,248.35
% OF TOTAL	7.65	18.72	10.60	0.00	7.92	10.84	25.81	11.32	7.14	100.00	100.00
OCTOBER				-						0.00	4,539,480.23
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
NOVEMBER				-						0.00	4,191,084.09
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
DECEMBER				-						0.00	3,249,464.32
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
JANUARY, 08				-						0.00	3,001,090.75
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
FEBRUARY				-						0.00	3,190,790.33
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
MARCH				-						0.00	4,104,072.86
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
APRIL				-						0.00	3,921,037.40
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
MAY				-						0.00	4,981,127.33
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
JUNE				-						0.00	4,586,580.21
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
YTD (\$)	1,117,650.41	2,592,296.75	1,617,315.73	0.00	1,178,885.49	1,535,871.58	3,676,553.51	1,478,110.71	985,390.16	14,182,074.34	47,886,109.89
% OF TOTAL	7.88	18.28	11.40	0.00	8.31	10.83	25.92	10.42	6.95	100.00	100.00

LOUISVILLE REGIONAL AIRPORT AUTHORITY  
RENTAL CAR CONCESSIONS  
NUMBER OF TRANSACTIONS  
FISCAL YEAR 2008

	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>COOK &amp; REEVES</u>	<u>DOLLAR</u>	<u>ENTERPRISE</u>	<u>HERTZ</u>	<u>NATIONAL</u>	<u>THRIFTY</u>	<u>TOTAL</u>
JULY, 07	2,024	4,384	2,961	-	2,037	2,786	6,635	2,682	1,743	25,252
% OF TOTAL	8.02	17.36	11.73	0.00	8.07	11.03	26.28	10.62	6.90	100.00
AUGUST	2,111	5,510	2,812	-	2,113	2,765	7,262	3,291	2,040	27,904
% OF TOTAL	7.57	19.75	10.08	0.00	7.57	9.91	26.02	11.79	7.31	100.00
SEPTEMBER	2,001	4,820	2,496	-	1,904	2,745	6,420	3,138	1,816	25,340
% OF TOTAL	7.90	19.02	9.85	0.00	7.51	10.83	25.34	12.38	7.17	100.00
OCTOBER										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
NOVEMBER										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
DECEMBER										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
JANUARY, 08										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
FEBRUARY										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
MARCH										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
APRIL										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
MAY										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
JUNE										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
YTD (\$)	6,136	14,714	8,269	-	6,054	8,296	20,317	9,111	5,599	78,496
% OF TOTAL	7.82	18.74	10.53	0.00	7.71	10.57	25.88	11.61	7.13	100.00

LOUISVILLE REGIONAL AIRPORT AUTHORITY  
 RENTAL CAR CONCESSIONS  
 REVENUE PER TRANSACTION  
 FISCAL YEAR 2008

	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>COOK &amp; REEVES</u>	<u>DOLLAR</u>	<u>ENTERPRISE</u>	<u>HERTZ</u>	<u>VANGUARD</u>	<u>THRIFTY</u>
JULY, 07	201.31	181.40	202.56	0.00	211.07	193.56	182.93	179.22	184.13
AUGUST	182.85	182.16	202.10	0.00	195.67	194.31	188.51	157.32	177.42
SEPTEMBER	162.02	164.59	179.97	0.00	176.21	167.34	170.38	152.86	166.59
OCTOBER	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
NOVEMBER	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
DECEMBER	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
JANUARY, 08	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
FEBRUARY	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
MARCH	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
APRIL	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
MAY	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
JUNE	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
YTD	182.15	176.18	195.59	0.00	194.73	185.13	180.96	162.23	175.99

**LOUISVILLE REGIONAL AIRPORT AUTHORITY**  
**FISCAL 2008 CAR RENTAL MARKET SHARE REPORT**

	ALAMO			AVIS			BUDGET			DOLLAR			ENTERPRISE		
	2007	2008	% Change	2007	2008	% Change	2007	2008	% Change	2007	2008	% Change	2007	2008	% Change
July	396,934	407,448	2.65%	733,081	795,275	8.48%	534,337	599,783	12.25%	481,346	429,944	-10.68%	450,315	539,265	19.75%
August	379,151	386,000	1.81%	760,957	1,003,689	31.90%	470,421	568,316	20.81%	415,080	413,443	-0.39%	444,924	537,270	20.76%
September	358,503	324,202	-9.57%	719,055	793,333	10.33%	407,793	449,217	10.16%	310,419	335,498	8.08%	405,926	459,337	13.16%
October	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
November	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
December	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
January	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
February	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
March	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
April	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
May	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
June	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
Totals	1,134,588	1,117,650	-1.49%	2,213,093	2,592,297	17.13%	1,412,552	1,617,316	14.50%	1,206,845	1,178,885	-2.32%	1,303,171	1,535,872	17.86%

	HERTZ			NATIONAL			THRIFTY			TOTALS		
	2007	2008	% Change	2007	2008	% Change	2007	2008	% Change	2007	2008	% Change
July	1,027,692	1,213,717	18.10%	387,818	480,671	23.94%	166,796	320,941	92.42%	4,178,319	4,787,044	14.57%
August	1,122,931	1,368,982	21.91%	399,927	517,755	29.46%	171,423	361,927	111.13%	4,164,815	5,157,381	23.83%
September	1,041,490	1,093,854	5.03%	386,722	479,685	24.04%	148,340	302,522	103.94%	3,778,248	4,237,649	12.16%
October	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
November	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
December	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
January	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
February	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
March	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
April	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
May	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
June	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
Totals	3,192,114	3,676,554	15.18%	1,174,467	1,478,111	25.85%	486,559	985,390	102.52%	12,121,382	#####	17.00%

## Deplanements and Market Share

	DEPLANEMENTS			MARKET SHARE	
	2007	2008			
July	165,682	174,022	5.03%	ALAMO	7.88%
August	153,579	164,846	7.34%	AVIS	18.28%
September	142,466	153,950	8.06%	BUDGET	11.40%
October			0.00%	DOLLAR	8.31%
November			0.00%	ENTERPRISE	10.83%
December			0.00%	HERTZ	25.92%
January			0.00%	VANGUARD	10.42%
February			0.00%	THRIFTY	6.95%
March			0.00%	<b>Totals</b>	<b>100.00%</b>
April			0.00%		
May			0.00%		
June			0.00%		
<b>Totals</b>	<b>461,727</b>	<b>492,818</b>	<b>6.73%</b>		

### CAR RENTAL MARKET SHARE

