

LOUISVILLE REGIONAL AIRPORT AUTHORITY
 RENTAL CAR CONCESSIONS
 SHARE OF MARKET
 FISCAL YEAR 2008

	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>COOK & REEVES</u>	<u>DOLLAR</u>	<u>ENTERPRISE</u>	<u>HERTZ</u>	<u>NATIONAL</u>	<u>THRIFTY</u>	<u>TOTAL</u>	<u>PRIOR YEAR</u>
JULY, 07	407,448.33	795,274.50	599,782.63	-	429,944.41	539,264.91	1,213,717.21	480,671.26	320,941.14	4,787,044.39	4,178,319.22
% OF TOTAL	8.51	16.61	12.53	0.00	8.98	11.27	25.35	10.04	6.70	100.00	100.00
AUGUST	385,999.76	1,003,689.06	568,316.21	-	413,442.98	537,269.83	1,368,982.02	517,754.50	361,926.85	5,157,381.21	4,164,814.80
% OF TOTAL	7.48	19.46	11.02	0.00	8.02	10.42	26.54	10.04	7.02	100.00	100.00
SEPTEMBER	324,202.32	793,333.19	449,216.89	-	335,498.10	459,336.84	1,093,854.28	479,684.95	302,522.17	4,237,648.74	3,778,248.35
% OF TOTAL	7.65	18.72	10.60	0.00	7.92	10.84	25.81	11.32	7.14	100.00	100.00
OCTOBER	442,511.61	971,909.36	572,098.83	-	426,997.91	574,987.75	1,395,522.52	597,685.59	338,641.26	5,320,354.83	4,539,480.23
% OF TOTAL	8.32	18.27	10.75	0.00	8.03	10.81	26.23	11.23	6.37	100.00	100.00
NOVEMBER				-						0.00	4,191,084.09
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
DECEMBER				-						0.00	3,249,464.32
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
JANUARY, 08				-						0.00	3,001,090.75
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
FEBRUARY				-						0.00	3,190,790.33
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
MARCH				-						0.00	4,104,072.86
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
APRIL				-						0.00	3,921,037.40
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
MAY				-						0.00	4,981,127.33
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
JUNE				-						0.00	4,586,580.21
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
YTD (\$)	1,560,162.02	3,564,206.11	2,189,414.56	0.00	1,605,883.40	2,110,859.33	5,072,076.03	2,075,796.30	1,324,031.42	19,502,429.17	47,886,109.89
% OF TOTAL	8.00	18.28	11.23	0.00	8.23	10.82	26.01	10.64	6.79	100.00	100.00

LOUISVILLE REGIONAL AIRPORT AUTHORITY
 RENTAL CAR CONCESSIONS
 NUMBER OF TRANSACTIONS
 FISCAL YEAR 2008

	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>COOK & REEVES</u>	<u>DOLLAR</u>	<u>ENTERPRISE</u>	<u>HERTZ</u>	<u>NATIONAL</u>	<u>THRIFTY</u>	<u>TOTAL</u>
JULY, 07	2,024	4,384	2,961	-	2,037	2,786	6,635	2,682	1,743	25,252
% OF TOTAL	8.02	17.36	11.73	0.00	8.07	11.03	26.28	10.62	6.90	100.00
AUGUST	2,111	5,510	2,812	-	2,113	2,765	7,262	3,291	2,040	27,904
% OF TOTAL	7.57	19.75	10.08	0.00	7.57	9.91	26.02	11.79	7.31	100.00
SEPTEMBER	2,001	4,820	2,496	-	1,904	2,745	6,420	3,138	1,816	25,340
% OF TOTAL	7.90	19.02	9.85	0.00	7.51	10.83	25.34	12.38	7.17	100.00
OCTOBER	2,570	5,695	3,123	-	2,138	3,135	7,694	3,462	1,883	29,700
% OF TOTAL	8.65	19.18	10.52	0.00	7.20	10.56	25.91	11.66	6.34	100.00
NOVEMBER										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
DECEMBER										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
JANUARY, 08										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
FEBRUARY										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
MARCH										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
APRIL										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
MAY										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
JUNE										0
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
YTD (\$)	8,706	20,409	11,392	-	8,192	11,431	28,011	12,573	7,482	108,196
% OF TOTAL	8.05	18.86	10.53	0.00	7.57	10.57	25.89	11.62	6.92	100.00

LOUISVILLE REGIONAL AIRPORT AUTHORITY
 RENTAL CAR CONCESSIONS
 REVENUE PER TRANSACTION
 FISCAL YEAR 2008

	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>COOK & REEVES</u>	<u>DOLLAR</u>	<u>ENTERPRISE</u>	<u>HERTZ</u>	<u>VANGUARD</u>	<u>THRIFTY</u>
JULY, 07	201.31	181.40	202.56	0.00	211.07	193.56	182.93	179.22	184.13
AUGUST	182.85	182.16	202.10	0.00	195.67	194.31	188.51	157.32	177.42
SEPTEMBER	162.02	164.59	179.97	0.00	176.21	167.34	170.38	152.86	166.59
OCTOBER	172.18	170.66	183.19	0.00	199.72	183.41	181.38	172.64	179.84
NOVEMBER	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
DECEMBER	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
JANUARY, 08	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
FEBRUARY	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
MARCH	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
APRIL	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
MAY	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
JUNE	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
YTD	179.21	174.64	192.19	0.00	196.03	184.66	181.07	165.10	176.96

LOUISVILLE REGIONAL AIRPORT AUTHORITY
FISCAL 2008 CAR RENTAL MARKET SHARE REPORT

	ALAMO			AVIS			BUDGET			DOLLAR			ENTERPRISE		
	2007	2008	% Change	2007	2008	% Change	2007	2008	% Change	2007	2008	% Change	2007	2008	% Change
July	396,934	407,448	2.65%	733,081	795,275	8.48%	534,337	599,783	12.25%	481,346	429,944	-10.68%	450,315	539,265	19.75%
August	379,151	386,000	1.81%	760,957	1,003,689	31.90%	470,421	568,316	20.81%	415,080	413,443	-0.39%	444,924	537,270	20.76%
September	358,503	324,202	-9.57%	719,055	793,333	10.33%	407,793	449,217	10.16%	310,419	335,498	8.08%	405,926	459,337	13.16%
October	414,288	442,512	6.81%	824,464	971,909	17.88%	501,570	572,099	14.06%	373,614	426,998	14.29%	491,203	574,988	17.06%
November	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
December	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
January	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
February	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
March	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
April	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
May	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
June	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
Totals	1,548,876	1,560,162	0.73%	3,037,557	3,564,206	17.34%	1,914,121	2,189,415	14.38%	1,580,459	1,605,883	1.61%	1,794,374	2,110,859	17.64%

	HERTZ			NATIONAL			THRIFTY			TOTALS		
	2007	2008	% Change	2007	2008	% Change	2007	2008	% Change	2007	2008	% Change
July	1,027,692	1,213,717	18.10%	387,818	480,671	23.94%	166,796	320,941	92.42%	4,178,319	4,787,044	14.57%
August	1,122,931	1,368,982	21.91%	399,927	517,755	29.46%	171,423	361,927	111.13%	4,164,815	5,157,381	23.83%
September	1,041,490	1,093,854	5.03%	386,722	479,685	24.04%	148,340	302,522	103.94%	3,778,248	4,237,649	12.16%
October	1,268,710	1,395,523	10.00%	458,541	597,686	30.35%	207,091	338,641	63.52%	4,539,480	5,320,355	17.20%
November	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
December	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
January	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
February	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
March	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
April	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
May	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
June	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
Totals	4,460,824	5,072,076	13.70%	1,633,008	2,075,796	27.11%	693,650	1,324,031	90.88%	16,660,863	#####	17.06%

Deplanements and Market Share

	DEPLANEMENTS			MARKET SHARE	
	2007	2008			
July	165,682	174,022	5.03%	ALAMO	8.00%
August	153,579	164,846	7.34%	AVIS	18.28%
September	142,466	153,950	8.06%	BUDGET	11.23%
October	163,690	188,110	14.92%	DOLLAR	8.23%
November			0.00%	ENTERPRISE	10.82%
December			0.00%	HERTZ	26.01%
January			0.00%	VANGUARD	10.64%
February			0.00%	THRIFTY	6.79%
March			0.00%	Totals	100.00%
April			0.00%		
May			0.00%		
June			0.00%		
Totals	625,417	680,928	8.88%		

CAR RENTAL MARKET SHARE

