

LOUISVILLE REGIONAL AIRPORT AUTHORITY
 RENTAL CAR CONCESSIONS
 SHARE OF MARKET
 FISCAL YEAR 2008

	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>COOK & REEVES</u>	<u>DOLLAR</u>	<u>ENTERPRISE</u>	<u>HERTZ</u>	<u>NATIONAL</u>	<u>THRIFTY</u>	<u>TOTAL</u>	<u>PRIOR YEAR</u>
JULY, 07	407,448.33	795,274.50	599,782.63	-	429,944.41	539,264.91	1,213,717.21	480,671.26	320,941.14	4,787,044.39	4,178,319.22
% OF TOTAL	8.51	16.61	12.53	0.00	8.98	11.27	25.35	10.04	6.70	100.00	100.00
AUGUST	385,999.76	1,003,689.06	568,316.21	-	413,442.98	537,269.83	1,368,982.02	517,754.50	361,926.85	5,157,381.21	4,164,814.80
% OF TOTAL	7.48	19.46	11.02	0.00	8.02	10.42	26.54	10.04	7.02	100.00	100.00
SEPTEMBER	324,202.32	793,333.19	449,216.89	-	335,498.10	459,336.84	1,093,854.28	479,684.95	302,522.17	4,237,648.74	3,778,248.35
% OF TOTAL	7.65	18.72	10.60	0.00	7.92	10.84	25.81	11.32	7.14	100.00	100.00
OCTOBER	442,511.61	971,909.36	572,098.83	-	426,997.91	574,987.75	1,395,522.52	597,685.59	338,641.26	5,320,354.83	4,539,480.23
% OF TOTAL	8.32	18.27	10.75	0.00	8.03	10.81	26.23	11.23	6.37	100.00	100.00
NOVEMBER	401,724.81	849,730.04	435,078.93	-	366,122.55	540,739.35	1,103,069.80	482,991.02	279,094.13	4,458,550.63	4,191,084.09
% OF TOTAL	9.01	19.06	9.76	0.00	8.21	12.13	24.74	10.83	6.26	100.00	100.00
DECEMBER				-						0.00	3,249,464.32
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
JANUARY, 08				-						0.00	3,001,090.75
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
FEBRUARY				-						0.00	3,190,790.33
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
MARCH				-						0.00	4,104,072.86
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
APRIL				-						0.00	3,921,037.40
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
MAY				-						0.00	4,981,127.33
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
JUNE				-						0.00	4,586,580.21
% OF TOTAL	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	100.00
YTD (\$)	1,961,886.83	4,413,936.15	2,624,493.49	0.00	1,972,005.95	2,651,598.68	6,175,145.83	2,558,787.32	1,603,125.55	23,960,979.80	47,886,109.89
% OF TOTAL	8.19	18.42	10.95	0.00	8.23	11.07	25.77	10.68	6.69	100.00	100.00

LOUISVILLE REGIONAL AIRPORT AUTHORITY
RENTAL CAR CONCESSIONS
NUMBER OF TRANSACTIONS
FISCAL YEAR 2008

	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>COOK & REEVES</u>	<u>DOLLAR</u>	<u>ENTERPRISE</u>	<u>HERTZ</u>	<u>NATIONAL</u>	<u>THRIFTY</u>	<u>TOTAL</u>
JULY, 07	2,024	4,384	2,961	-	2,037	2,786	6,635	2,682	1,743	25,252
% OF TOTAL	8.02	17.36	11.73	0.00	8.07	11.03	26.28	10.62	6.90	100.00
AUGUST	2,111	5,510	2,812	-	2,113	2,765	7,262	3,291	2,040	27,904
% OF TOTAL	7.57	19.75	10.08	0.00	7.57	9.91	26.02	11.79	7.31	100.00
SEPTEMBER	2,001	4,820	2,496	-	1,904	2,745	6,420	3,138	1,816	25,340
% OF TOTAL	7.90	19.02	9.85	0.00	7.51	10.83	25.34	12.38	7.17	100.00
OCTOBER	2,570	5,695	3,123	-	2,138	3,135	7,694	3,462	1,883	29,700
% OF TOTAL	8.65	19.18	10.52	0.00	7.20	10.56	25.91	11.66	6.34	100.00
NOVEMBER	2,362	4,745	2,395	-	1,880	2,891	5,965	3,094	1,488	24,820
% OF TOTAL	9.52	19.12	9.65	0.00	7.57	11.65	24.03	12.47	6.00	100.00
DECEMBER										0
% OF TOTAL	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!
JANUARY, 08										0
% OF TOTAL	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!
FEBRUARY										0
% OF TOTAL	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!
MARCH										0
% OF TOTAL	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!
APRIL										0
% OF TOTAL	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!
MAY										0
% OF TOTAL	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!
JUNE										0
% OF TOTAL	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!	#DIV / 0!
YTD (\$)	11,068	25,154	13,787	-	10,072	14,322	33,976	15,667	8,970	133,016
% OF TOTAL	8.32	18.91	10.36	0.00	7.57	10.77	25.54	11.78	6.74	100.00

LOUISVILLE REGIONAL AIRPORT AUTHORITY
 RENTAL CAR CONCESSIONS
 REVENUE PER TRANSACTION
 FISCAL YEAR 2008

	<u>ALAMO</u>	<u>AVIS</u>	<u>BUDGET</u>	<u>COOK & REEVES</u>	<u>DOLLAR</u>	<u>ENTERPRISE</u>	<u>HERTZ</u>	<u>VANGUARD</u>	<u>THRIFTY</u>
JULY, 07	201.31	181.40	202.56	0.00	211.07	193.56	182.93	179.22	184.13
AUGUST	182.85	182.16	202.10	0.00	195.67	194.31	188.51	157.32	177.42
SEPTEMBER	162.02	164.59	179.97	0.00	176.21	167.34	170.38	152.86	166.59
OCTOBER	172.18	170.66	183.19	0.00	199.72	183.41	181.38	172.64	179.84
NOVEMBER	170.08	179.08	181.66	0.00	194.75	187.04	184.92	156.11	187.56
DECEMBER	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
JANUARY, 08	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
FEBRUARY	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
MARCH	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
APRIL	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
MAY	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
JUNE	#DIV/0!	#DIV/0!	#DIV/0!	0.00	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
YTD	177.26	175.48	190.36	0.00	195.79	185.14	181.75	163.32	178.72

**LOUISVILLE REGIONAL AIRPORT AUTHORITY
FISCAL 2008 CAR RENTAL MARKET SHARE REPORT**

	ALAMO			AVIS			BUDGET			DOLLAR			ENTERPRISE		
	2007	2008	% Change	2007	2008	% Change	2007	2008	% Change	2007	2008	% Change	2007	2008	% Change
July	396,934	407,448	2.65%	733,081	795,275	8.48%	534,337	599,783	12.25%	481,346	429,944	-10.68%	450,315	539,265	19.75%
August	379,151	386,000	1.81%	760,957	1,003,689	31.90%	470,421	568,316	20.81%	415,080	413,443	-0.39%	444,924	537,270	20.76%
September	358,503	324,202	-9.57%	719,055	793,333	10.33%	407,793	449,217	10.16%	310,419	335,498	8.08%	405,926	459,337	13.16%
October	414,288	442,512	6.81%	824,464	971,909	17.88%	501,570	572,099	14.06%	373,614	426,998	14.29%	491,203	574,988	17.06%
November	394,414	401,725	1.85%	795,207	849,730	6.86%	461,428	435,079	-5.71%	328,738	366,123	11.37%	471,551	540,739	14.67%
December	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
January	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
February	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
March	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
April	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
May	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
June	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
Totals	1,943,289	1,961,887	0.96%	3,832,764	4,413,936	15.16%	2,375,549	2,624,493	10.48%	1,909,197	1,972,006	3.29%	2,265,925	2,651,599	17.02%

	HERTZ			NATIONAL			THRIFTY			TOTALS		
	2007	2008	% Change	2007	2008	% Change	2007	2008	% Change	2007	2008	% Change
July	1,027,692	1,213,717	18.10%	387,818	480,671	23.94%	166,796	320,941	92.42%	4,178,319	4,787,044	14.57%
August	1,122,931	1,368,982	21.91%	399,927	517,755	29.46%	171,423	361,927	111.13%	4,164,815	5,157,381	23.83%
September	1,041,490	1,093,854	5.03%	386,722	479,685	24.04%	148,340	302,522	103.94%	3,778,248	4,237,649	12.16%
October	1,268,710	1,395,523	10.00%	458,541	597,686	30.35%	207,091	338,641	63.52%	4,539,480	5,320,355	17.20%
November	1,135,126	1,103,070	-2.82%	415,781	482,991	16.16%	188,840	279,094	47.79%	4,191,084	4,458,551	6.38%
December	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
January	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
February	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
March	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
April	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
May	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
June	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
Totals	5,595,950	6,175,146	10.35%	2,048,789	2,558,787	24.89%	882,490	1,603,126	81.66%	20,851,947	#####	14.91%

Deplanements and Market Share

	DEPLANEMENTS			MARKET SHARE	
	2007	2008			
July	165,682	176,527	6.55%	ALAMO	8.19%
August	153,579	166,069	8.13%	AVIS	18.42%
September	142,466	155,170	8.92%	BUDGET	10.95%
October	163,690	189,602	15.83%	DOLLAR	8.23%
November	151,569	160,263	5.74%	ENTERPRISE	11.07%
December			0.00%	HERTZ	25.77%
January			0.00%	VANGUARD	10.68%
February			0.00%	THRIFTY	6.69%
March			0.00%	Totals	100.00%
April			0.00%		
May			0.00%		
June			0.00%		
Totals	776,986	847,631	9.09%		

CAR RENTAL MARKET SHARE

