

Louisville Regional Airport Authority
Rental Car Concessions
Market Share
Fiscal Year 2021

	<u>Alamo</u>	<u>Avis</u>	<u>Budget/Payless</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Total</u>	<u>Prior Year</u>
July-20	559,753.08	294,657.36	425,377.81	443,341.73	783,407.50	339,539.38	498,232.86	3,344,309.72	7,060,991.66
% of Total	16.74	8.81	12.72	13.26	23.43	10.15	14.90	100.00	
August-20								-	6,463,797.25
% of Total	-	-	-	-	-	-	-	-	-
September-20								-	5,800,520.64
% of Total	-	-	-	-	-	-	-	-	-
October-20								-	6,711,955.30
% of Total	-	-	-	-	-	-	-	-	-
November-20								-	5,395,966.42
% of Total	-	-	-	-	-	-	-	-	-
December-20								-	5,088,931.47
% of Total	-	-	-	-	-	-	-	-	-
January-21								-	4,264,689.59
% of Total	-	-	-	-	-	-	-	-	-
February-21								-	4,444,641.01
% of Total	-	-	-	-	-	-	-	-	-
March-21								-	3,229,090.16
% of Total	-	-	-	-	-	-	-	-	-
April-21								-	837,257.06
% of Total	-	-	-	-	-	-	-	-	-
May-21								-	1,346,791.16
% of Total	-	-	-	-	-	-	-	-	-
June-21								-	2,424,154.12
% of Total	-	-	-	-	-	-	-	-	-
YTD (\$)	\$ 559,753.08	\$ 294,657.36	\$ 425,377.81	\$ 443,341.73	\$ 783,407.50	\$ 339,539.38	\$ 498,232.86	\$ 3,344,309.72	\$ 53,068,785.84
% of Total	16.74	8.81	12.72	13.26	23.43	10.15	14.90	100.00	

Louisville Regional Airport Authority
Rental Car Concessions
Transaction Count
Fiscal Year 2021

	<u>Alamo</u>	<u>Avis</u>	<u>Budget/Payless</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Total</u>	<u>Prior Year</u>
July-20	1,886	1,092	1,771	1,121	2,350	1,110	1,866	11,196	30,508
% of Total	16.85	9.75	15.82	10.01	20.99	9.91	16.67	100.00	
August-20								-	30,684
% of Total	-	-	-	-	-	-	-	-	
September-20								-	29,886
% of Total	-	-	-	-	-	-	-	-	
October-20								-	33,223
% of Total	-	-	-	-	-	-	-	-	
November-20								-	26,764
% of Total	-	-	-	-	-	-	-	-	
December-20								-	23,813
% of Total	-	-	-	-	-	-	-	-	
January-21								-	21,676
% of Total	-	-	-	-	-	-	-	-	
February-21								-	22,996
% of Total	-	-	-	-	-	-	-	-	
March-21								-	14,951
% of Total	-	-	-	-	-	-	-	-	
April-21								-	3,012
% of Total	-	-	-	-	-	-	-	-	
May-21								-	5,221
% of Total	-	-	-	-	-	-	-	-	
June-21								-	8,740
% of Total	-	-	-	-	-	-	-	-	
YTD	1,886	1,092	1,771	1,121	2,350	1,110	1,866	11,196	251,474
% of Total	16.85	9.75	15.82	10.01	20.99	9.91	16.67	100.00	

Louisville Regional Airport Authority
Rental Car Concessions
Revenue per Transaction
Fiscal Year 2021

	<u>Alamo</u>	<u>Avis</u>	<u>Budget/Payless</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Total</u>	<u>Prior Year</u>
July-20	296.79	269.83	240.19	395.49	333.36	305.89	267.01	298.71	246.06
August-20	-	-	-	-	-	-	-	-	216.19
September-20	-	-	-	-	-	-	-	-	196.87
October-20	-	-	-	-	-	-	-	-	214.12
November-20	-	-	-	-	-	-	-	-	201.42
December-20	-	-	-	-	-	-	-	-	195.36
January-21	-	-	-	-	-	-	-	-	179.41
February-21	-	-	-	-	-	-	-	-	178.70
March-21	-	-	-	-	-	-	-	-	185.11
April-21	-	-	-	-	-	-	-	-	198.92
May-21	-	-	-	-	-	-	-	-	202.72
June-21	-	-	-	-	-	-	-	-	223.19
YTD	296.79	269.83	240.19	395.49	333.36	305.89	267.01	298.71	211.03

Louisville Regional Airport Authority
Rental Car Concessions
Market Share Report
Fiscal Year 2021

	Alamo			Avis			Budget/Payless			Dollar/Thrifty		
	<u>2020</u>	<u>2021</u>	<u>% Change</u>	<u>2020</u>	<u>2021</u>	<u>% Change</u>	<u>2020</u>	<u>2021</u>	<u>% Change</u>	<u>2020</u>	<u>2021</u>	<u>% Change</u>
July	1,053,249	559,753	-46.85%	894,228	294,657	-67.05%	852,680	425,378	-50.11%	841,159	443,342	-47.29%
August		-	0.00%		-	0.00%		-	0.00%		-	0.00%
September		-	0.00%		-	0.00%		-	0.00%		-	0.00%
October		-	0.00%		-	0.00%		-	0.00%		-	0.00%
November		-	0.00%		-	0.00%		-	0.00%		-	0.00%
December		-	0.00%		-	0.00%		-	0.00%		-	0.00%
January		-	0.00%		-	0.00%		-	0.00%		-	0.00%
February		-	0.00%		-	0.00%		-	0.00%		-	0.00%
March		-	0.00%		-	0.00%		-	0.00%		-	0.00%
April		-	0.00%		-	0.00%		-	0.00%		-	0.00%
May		-	0.00%		-	0.00%		-	0.00%		-	0.00%
June		-	0.00%		-	0.00%		-	0.00%		-	0.00%
Totals	1,053,249	559,753	-46.85%	894,228	294,657	-67.05%	852,680	425,378	-50.11%	841,159	443,342	-47.29%

	Enterprise			Hertz			National			Totals		
	<u>2020</u>	<u>2021</u>	<u>% Change</u>	<u>2020</u>	<u>2021</u>	<u>% Change</u>	<u>2020</u>	<u>2021</u>	<u>% Change</u>	<u>2020</u>	<u>2021</u>	<u>% Change</u>
July	1,186,519	783,408	-33.97%	1,158,147	339,539	-70.68%	1,075,009	498,233	-53.65%	7,060,991	3,344,310	-52.64%
August		-	0.00%		-	0.00%		-	0.00%		-	0.00%
September		-	0.00%		-	0.00%		-	0.00%		-	0.00%
October		-	0.00%		-	0.00%		-	0.00%		-	0.00%
November		-	0.00%		-	0.00%		-	0.00%		-	0.00%
December		-	0.00%		-	0.00%		-	0.00%		-	0.00%
January		-	0.00%		-	0.00%		-	0.00%		-	0.00%
February		-	0.00%		-	0.00%		-	0.00%		-	0.00%
March		-	0.00%		-	0.00%		-	0.00%		-	0.00%
April		-	0.00%		-	0.00%		-	0.00%		-	0.00%
May		-	0.00%		-	0.00%		-	0.00%		-	0.00%
June		-	0.00%		-	0.00%		-	0.00%		-	0.00%
Totals	1,186,519	783,408	-33.97%	1,158,147	339,539	-70.68%	1,075,009	498,233	-53.65%	7,060,991	3,344,310	-52.64%

Louisville Regional Airport Authority
Rental Car Concessions
Deplanements & Market Share
Fiscal Year 2021

	Deplanements			Market Share	
	2020	2021			
July	200,398	62,803	-68.66%	Alamo	16.74%
August	180,590		-100.00%	Avis	8.81%
September	176,429		-100.00%	Budget/Payless	12.72%
October	203,844		-100.00%	Dollar/Thrifty	13.26%
November	169,729		-100.00%	Enterprise	23.43%
December	163,660		-100.00%	Hertz	10.15%
January	142,518		-100.00%	National	14.90%
February	145,585		-100.00%		
March	82,503		-100.00%	Totals	100.00%
April	7,172		-100.00%		
May	19,154		-100.00%		
June	41,997		-100.00%		
Totals	1,533,579	62,803	-95.90%		

