

Louisville Regional Airport Authority
Rental Car Concessions
Market Share
Fiscal Year 2021

	<u>Alamo</u>	<u>Avis</u>	<u>Budget/Payless</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Total</u>	<u>Prior Year</u>
July-20	559,753.08	294,657.36	425,377.81	443,341.73	783,407.50	339,539.38	498,232.86	3,344,309.72	7,060,991.66
% of Total	16.74	8.81	12.72	13.26	23.43	10.15	14.90	100.00	
August-20	525,214.22	334,759.88	407,420.10	407,817.43	763,392.95	279,466.10	532,685.59	3,250,756.27	6,463,797.25
% of Total	16.16	10.30	12.53	12.55	23.48	8.60	16.39	100.00	
September-20	469,558.12	332,977.72	413,965.18	405,418.69	717,801.72	370,434.38	593,956.78	3,304,112.59	5,800,520.64
% of Total	14.21	10.08	12.53	12.27	21.72	11.21	17.98	100.00	
October-20	486,272.63	343,414.22	338,794.18	434,459.26	746,703.33	371,020.26	679,451.72	3,400,115.60	6,711,955.30
% of Total	14.30	10.10	9.96	12.78	21.96	10.91	19.98	100.00	
November-20	403,043.35	374,601.33	317,908.80	522,314.67	709,169.98	347,914.21	570,810.18	3,245,762.52	5,395,966.42
% of Total	12.42	11.54	9.79	16.09	21.85	10.72	17.59	100.00	
December-20	290,135.98	379,670.44	253,774.63	401,916.59	514,851.22	248,897.37	481,597.37	2,570,843.60	5,088,931.47
% of Total	11.29	14.77	9.87	15.63	20.03	9.68	18.73	100.00	
January-21								-	4,264,689.59
% of Total	-	-	-	-	-	-	-	-	
February-21								-	4,444,641.01
% of Total	-	-	-	-	-	-	-	-	
March-21								-	3,229,090.16
% of Total	-	-	-	-	-	-	-	-	
April-21								-	837,257.06
% of Total	-	-	-	-	-	-	-	-	
May-21								-	1,346,791.16
% of Total	-	-	-	-	-	-	-	-	
June-21								-	2,424,154.12
% of Total	-	-	-	-	-	-	-	-	
YTD (\$)	\$ 2,733,977.38	\$ 2,060,080.95	\$ 2,157,240.70	\$ 2,615,268.37	\$ 4,235,326.70	\$ 1,957,271.70	\$ 3,356,734.50	\$ 19,115,900.30	\$ 53,068,785.84
% of Total	14.30	10.78	11.29	13.68	22.16	10.24	17.56	100.00	

Louisville Regional Airport Authority
Rental Car Concessions
Transaction Count
Fiscal Year 2021

	<u>Alamo</u>	<u>Avis</u>	<u>Budget/Payless</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Total</u>	<u>Prior Year</u>
July-20	1,886	1,092	1,771	1,121	2,350	1,110	1,866	11,196	30,508
% of Total	16.85	9.75	15.82	10.01	20.99	9.91	16.67	100.00	
August-20	2,027	1,209	1,720	1,051	2,494	959	2,091	11,551	30,684
% of Total	17.55	10.47	14.89	9.10	21.59	8.30	18.10	100.00	
September-20	1,908	1,199	1,484	1,379	2,462	1,228	2,416	12,076	29,886
% of Total	15.80	9.93	12.29	11.42	20.39	10.17	20.01	100.00	
October-20	1,819	1,150	1,268	1,236	2,496	1,202	2,719	11,890	33,223
% of Total	15.30	9.67	10.66	10.40	20.99	10.11	22.87	100.00	
November-20	1,453	1,200	1,208	1,432	2,162	1,130	2,296	10,881	26,764
% of Total	13.35	11.03	11.10	13.16	19.87	10.39	21.10	100.00	
December-20	1,008	1,124	864	1,143	1,640	899	1,951	8,629	23,813
% of Total	11.68	13.03	10.01	13.25	19.01	10.42	22.61	100.00	
January-21								-	21,676
% of Total	-	-	-	-	-	-	-	-	
February-21								-	22,996
% of Total	-	-	-	-	-	-	-	-	
March-21								-	14,951
% of Total	-	-	-	-	-	-	-	-	
April-21								-	3,012
% of Total	-	-	-	-	-	-	-	-	
May-21								-	5,221
% of Total	-	-	-	-	-	-	-	-	
June-21								-	8,740
% of Total	-	-	-	-	-	-	-	-	
YTD	10,101	6,974	8,315	7,362	13,604	6,528	13,339	66,223	251,474
% of Total	15.25	10.53	12.56	11.12	20.54	9.86	20.14	100.00	

Louisville Regional Airport Authority
Rental Car Concessions
Revenue per Transaction
Fiscal Year 2021

	<u>Alamo</u>	<u>Avis</u>	<u>Budget/Payless</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Total</u>	<u>Prior Year</u>
July-20	296.79	269.83	240.19	395.49	333.36	305.89	267.01	298.71	246.06
August-20	259.11	276.89	236.87	388.03	306.09	291.41	254.75	281.43	216.19
September-20	246.10	277.71	278.95	293.99	291.55	301.66	245.84	273.61	196.87
October-20	267.33	298.62	267.19	351.50	299.16	308.67	249.89	285.96	214.12
November-20	277.39	312.17	263.17	364.74	328.02	307.89	248.61	298.30	201.42
December-20	287.83	337.79	293.72	351.63	313.93	276.86	246.85	297.93	195.36
January-21	-	-	-	-	-	-	-	-	179.41
February-21	-	-	-	-	-	-	-	-	178.70
March-21	-	-	-	-	-	-	-	-	185.11
April-21	-	-	-	-	-	-	-	-	198.92
May-21	-	-	-	-	-	-	-	-	202.72
June-21	-	-	-	-	-	-	-	-	223.19
YTD	270.66	295.39	259.44	355.24	311.33	299.83	251.65	288.66	211.03

Louisville Regional Airport Authority
Rental Car Concessions
Market Share Report
Fiscal Year 2021

	Alamo			Avis			Budget/Payless			Dollar/Thrifty		
	2020	2021	% Change	2020	2021	% Change	2020	2021	% Change	2020	2021	% Change
July	1,053,249	559,753	-46.85%	894,228	294,657	-67.05%	852,680	425,378	-50.11%	841,159	443,342	-47.29%
August	786,647	525,214	-33.23%	811,676	334,760	-58.76%	729,344	407,420	-44.14%	668,010	407,817	-38.95%
September	639,939	469,558	-26.62%	750,610	332,978	-55.64%	642,376	413,965	-35.56%	640,710	405,419	-36.72%
October	673,808	486,273	-27.83%	852,978	343,414	-59.74%	811,536	338,794	-58.25%	666,305	434,459	-34.80%
November	481,810	403,043	-16.35%	731,231	374,601	-48.77%	683,715	317,909	-53.50%	555,664	522,315	-6.00%
December	530,541	290,136	-45.31%	680,260	379,670	-44.19%	623,784	253,775	-59.32%	546,168	401,917	-26.41%
January	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
February	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
March	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
April	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
May	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
June	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
Totals	4,165,994	2,733,977	-34.37%	4,720,983	2,060,081	-56.36%	4,343,435	2,157,241	-50.33%	3,918,016	2,615,268	-33.25%

	Enterprise			Hertz			National			Totals		
	2020	2021	% Change	2020	2021	% Change	2020	2021	% Change	2020	2021	% Change
July	1,186,519	783,408	-33.97%	1,158,147	339,539	-70.68%	1,075,009	498,233	-53.65%	7,060,991	3,344,310	-52.64%
August	1,093,044	763,393	-30.16%	1,206,423	279,466	-76.84%	1,168,654	532,686	-54.42%	6,463,798	3,250,756	-49.71%
September	1,023,022	717,802	-29.84%	1,003,195	370,434	-63.07%	1,100,669	593,957	-46.04%	5,800,521	3,304,113	-43.04%
October	1,219,512	746,703	-38.77%	1,129,232	371,020	-67.14%	1,358,585	679,452	-49.99%	6,711,956	3,400,116	-49.34%
November	988,334	709,170	-28.25%	882,405	347,914	-60.57%	1,072,808	570,810	-46.79%	5,395,967	3,245,763	-39.85%
December	947,351	514,851	-45.65%	790,806	248,897	-68.53%	970,021	481,597	-50.35%	5,088,931	2,570,844	-49.48%
January	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
February	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
March	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
April	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
May	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
June	-	-	0.00%	-	-	0.00%	-	-	0.00%	-	-	0.00%
Totals	6,457,782	4,235,327	-34.42%	6,170,208	1,957,272	-68.28%	6,745,746	3,356,735	-50.24%	36,522,164	19,115,900	-47.66%

Louisville Regional Airport Authority
Rental Car Concessions
Deplanements & Market Share
Fiscal Year 2021

	Deplanements			Market Share	
	2020	2021			
July	200,398	62,803	-68.66%	Alamo	14.30%
August	180,590	58,652	-67.52%	Avis	10.78%
September	176,429	60,968	-65.44%	Budget/Payless	11.29%
October	203,844	75,513	-62.96%	Dollar/Thrifty	13.68%
November	169,729	63,978	-62.31%	Enterprise	22.16%
December	163,660	60,342	-63.13%	Hertz	10.24%
January	142,518		-100.00%	National	17.56%
February	145,585		-100.00%		
March	82,503		-100.00%	Totals	100.00%
April	7,172		-100.00%		
May	19,154		-100.00%		
June	41,997		-100.00%		
Totals	1,533,579	382,256	-75.07%		

