

Louisville Regional Airport Authority
Rental Car Concessions
Market Share
Fiscal Year 2022

	<u>Alamo</u>	<u>Avis</u>	<u>Budget/Payless</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Total</u>	<u>Prior Year</u>
July-21	534,141.00	957,206.57	1,244,927.09	849,412.23	1,429,039.90	1,195,745.76	1,353,811.82	7,564,284.37	3,344,309.72
% of Total	7.06	12.65	16.46	11.23	18.89	15.81	17.90	100.00	
August-21								-	3,250,756.27
% of Total	-	-	-	-	-	-	-	-	
September-21								-	3,304,112.59
% of Total	-	-	-	-	-	-	-	-	
October-21								-	3,400,115.60
% of Total	-	-	-	-	-	-	-	-	
November-21								-	3,245,762.52
% of Total	-	-	-	-	-	-	-	-	
December-21								-	2,570,843.60
% of Total	-	-	-	-	-	-	-	-	
January-22								-	2,417,672.43
% of Total	-	-	-	-	-	-	-	-	
February-22								-	2,468,237.99
% of Total	-	-	-	-	-	-	-	-	
March-22								-	3,777,974.87
% of Total	-	-	-	-	-	-	-	-	
April-22								-	4,591,501.31
% of Total	-	-	-	-	-	-	-	-	
May-22								-	5,811,596.06
% of Total	-	-	-	-	-	-	-	-	
June-22								-	6,453,831.38
% of Total	-	-	-	-	-	-	-	-	
YTD (\$)	\$ 534,141.00	\$ 957,206.57	\$ 1,244,927.09	\$ 849,412.23	\$ 1,429,039.90	\$ 1,195,745.76	\$ 1,353,811.82	\$ 7,564,284.37	\$ 44,636,714.34
% of Total	7.06	12.65	16.46	11.23	18.89	15.81	17.90	100.00	

Louisville Regional Airport Authority
Rental Car Concessions
Transaction Count
Fiscal Year 2022

	<u>Alamo</u>	<u>Avis</u>	<u>Budget/Payless</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Total</u>	<u>Prior Year</u>
July-21	991	2,568	2,918	1,939	3,140	3,584	4,629	19,769	11,196
% of Total	5.01	12.99	14.76	9.81	15.88	18.13	23.42	100.00	
August-21								-	11,551
% of Total	-	-	-	-	-	-	-	-	
September-21								-	12,076
% of Total	-	-	-	-	-	-	-	-	
October-21								-	11,890
% of Total	-	-	-	-	-	-	-	-	
November-21								-	10,881
% of Total	-	-	-	-	-	-	-	-	
December-21								-	8,629
% of Total	-	-	-	-	-	-	-	-	
January-22								-	8,664
% of Total	-	-	-	-	-	-	-	-	
February-22								-	8,701
% of Total	-	-	-	-	-	-	-	-	
March-22								-	12,720
% of Total	-	-	-	-	-	-	-	-	
April-22								-	14,348
% of Total	-	-	-	-	-	-	-	-	
May-22								-	17,726
% of Total	-	-	-	-	-	-	-	-	
June-22								-	17,203
% of Total	-	-	-	-	-	-	-	-	
YTD	991	2,568	2,918	1,939	3,140	3,584	4,629	19,769	145,585
% of Total	5.01	12.99	14.76	9.81	15.88	18.13	23.42	100.00	

Louisville Regional Airport Authority
Rental Car Concessions
Revenue per Transaction
Fiscal Year 2022

	<u>Alamo</u>	<u>Avis</u>	<u>Budget/Payless</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Total</u>	<u>Prior Year</u>
July-21	538.99	372.74	426.64	438.07	455.11	333.63	292.46	382.63	246.06
August-21	-	-	-	-	-	-	-	-	216.19
September-21	-	-	-	-	-	-	-	-	196.87
October-21	-	-	-	-	-	-	-	-	214.12
November-21	-	-	-	-	-	-	-	-	201.42
December-21	-	-	-	-	-	-	-	-	195.36
January-22	-	-	-	-	-	-	-	-	179.41
February-22	-	-	-	-	-	-	-	-	178.70
March-22	-	-	-	-	-	-	-	-	185.11
April-22	-	-	-	-	-	-	-	-	198.92
May-22	-	-	-	-	-	-	-	-	202.72
June-22	-	-	-	-	-	-	-	-	223.19
YTD	538.99	372.74	426.64	438.07	455.11	333.63	292.46	382.63	306.60

Louisville Regional Airport Authority
Rental Car Concessions
Market Share Report
Fiscal Year 2022

	Alamo			Avis			Budget/Payless			Dollar/Thrifty		
	<u>2021</u>	<u>2022</u>	<u>% Change</u>	<u>2021</u>	<u>2022</u>	<u>% Change</u>	<u>2021</u>	<u>2022</u>	<u>% Change</u>	<u>2021</u>	<u>2022</u>	<u>% Change</u>
July	559,753	534,141	-4.58%	294,657	957,207	224.85%	425,378	1,244,927	192.66%	443,342	849,412	91.59%
August		-	0.00%		-	0.00%		-	0.00%		-	0.00%
September		-	0.00%		-	0.00%		-	0.00%		-	0.00%
October		-	0.00%		-	0.00%		-	0.00%		-	0.00%
November		-	0.00%		-	0.00%		-	0.00%		-	0.00%
December		-	0.00%		-	0.00%		-	0.00%		-	0.00%
January		-	0.00%		-	0.00%		-	0.00%		-	0.00%
February		-	0.00%		-	0.00%		-	0.00%		-	0.00%
March		-	0.00%		-	0.00%		-	0.00%		-	0.00%
April		-	0.00%		-	0.00%		-	0.00%		-	0.00%
May		-	0.00%		-	0.00%		-	0.00%		-	0.00%
June		-	0.00%		-	0.00%		-	0.00%		-	0.00%
Totals	559,753	534,141	-4.58%	294,657	957,207	224.85%	425,378	1,244,927	192.66%	443,342	849,412	91.59%

	Enterprise			Hertz			National			Totals		
	<u>2021</u>	<u>2022</u>	<u>% Change</u>	<u>2021</u>	<u>2022</u>	<u>% Change</u>	<u>2021</u>	<u>2022</u>	<u>% Change</u>	<u>2021</u>	<u>2022</u>	<u>% Change</u>
July	783,408	1,429,040	82.41%	339,539	1,195,746	252.17%	498,233	1,353,812	171.72%	3,344,310	7,564,284	126.18%
August		-	0.00%		-	0.00%		-	0.00%		-	0.00%
September		-	0.00%		-	0.00%		-	0.00%		-	0.00%
October		-	0.00%		-	0.00%		-	0.00%		-	0.00%
November		-	0.00%		-	0.00%		-	0.00%		-	0.00%
December		-	0.00%		-	0.00%		-	0.00%		-	0.00%
January		-	0.00%		-	0.00%		-	0.00%		-	0.00%
February		-	0.00%		-	0.00%		-	0.00%		-	0.00%
March		-	0.00%		-	0.00%		-	0.00%		-	0.00%
April		-	0.00%		-	0.00%		-	0.00%		-	0.00%
May		-	0.00%		-	0.00%		-	0.00%		-	0.00%
June		-	0.00%		-	0.00%		-	0.00%		-	0.00%
Totals	783,408	1,429,040	82.41%	339,539	1,195,746	252.17%	498,233	1,353,812	171.72%	3,344,310	7,564,284	126.18%

Louisville Regional Airport Authority
Rental Car Concessions
Deplanements & Market Share
Fiscal Year 2022

	Deplanements			Market Share	
	2021	2022			
July	62,803	185,613	195.55%	Alamo	7.06%
August	58,652		-100.00%	Avis	12.65%
September	60,968		-100.00%	Budget/Payless	16.46%
October	75,513		-100.00%	Dollar/Thrifty	11.23%
November	63,978		-100.00%	Enterprise	18.89%
December	60,342		-100.00%	Hertz	15.81%
January	56,936		-100.00%	National	17.90%
February	53,446		-100.00%		
March	87,463		-100.00%	Totals	100.00%
April	109,679		-100.00%		
May	124,973		-100.00%		
June	167,509		-100.00%		
Totals	982,262	185,613	-81.10%		

