

Louisville Regional Airport Authority
Rental Car Concessions
Market Share
Fiscal Year 2022

	<u>Alamo</u>	<u>Avis</u>	<u>Budget/Payless</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Total</u>	<u>Prior Year</u>
July-21	534,141.00	957,206.57	1,244,927.09	849,412.23	1,429,039.90	1,195,745.76	1,353,811.82	7,564,284.37	3,344,309.72
% of Total	7.06	12.65	16.46	11.23	18.89	15.81	17.90	100.00	
August-21	408,432.87	944,535.12	983,909.38	935,670.26	1,269,491.06	1,115,202.04	1,192,456.67	6,849,697.40	3,250,756.27
% of Total	5.96	13.79	14.36	13.66	18.53	16.28	17.41	100.00	
September-21								-	3,304,112.59
% of Total	-	-	-	-	-	-	-	-	
October-21								-	3,400,115.60
% of Total	-	-	-	-	-	-	-	-	
November-21								-	3,245,762.52
% of Total	-	-	-	-	-	-	-	-	
December-21								-	2,570,843.60
% of Total	-	-	-	-	-	-	-	-	
January-22								-	2,417,672.43
% of Total	-	-	-	-	-	-	-	-	
February-22								-	2,468,237.99
% of Total	-	-	-	-	-	-	-	-	
March-22								-	3,777,974.87
% of Total	-	-	-	-	-	-	-	-	
April-22								-	4,591,501.31
% of Total	-	-	-	-	-	-	-	-	
May-22								-	5,811,596.06
% of Total	-	-	-	-	-	-	-	-	
June-22								-	6,453,831.38
% of Total	-	-	-	-	-	-	-	-	
YTD (\$)	\$ 942,573.87	\$ 1,901,741.69	\$ 2,228,836.47	\$ 1,785,082.49	\$ 2,698,530.96	\$ 2,310,947.80	\$ 2,546,268.49	\$ 14,413,981.77	\$ 44,636,714.34
% of Total	6.54	13.19	15.46	12.38	18.72	16.03	17.67	100.00	

Louisville Regional Airport Authority
Rental Car Concessions
Transaction Count
Fiscal Year 2022

	<u>Alamo</u>	<u>Avis</u>	<u>Budget/Payless</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Total</u>	<u>Prior Year</u>
July-21	991	2,568	2,918	1,939	3,140	3,584	4,629	19,769	11,196
% of Total	5.01	12.99	14.76	9.81	15.88	18.13	23.42	100.00	
August-21	1,001	2,823	2,664	2,386	2,298	3,580	3,907	18,659	11,551
% of Total	5.36	15.13	14.28	12.79	12.32	19.19	20.94	100.00	
September-21								-	12,076
% of Total	-	-	-	-	-	-	-	-	
October-21								-	11,890
% of Total	-	-	-	-	-	-	-	-	
November-21								-	10,881
% of Total	-	-	-	-	-	-	-	-	
December-21								-	8,629
% of Total	-	-	-	-	-	-	-	-	
January-22								-	8,664
% of Total	-	-	-	-	-	-	-	-	
February-22								-	8,701
% of Total	-	-	-	-	-	-	-	-	
March-22								-	12,720
% of Total	-	-	-	-	-	-	-	-	
April-22								-	14,348
% of Total	-	-	-	-	-	-	-	-	
May-22								-	17,726
% of Total	-	-	-	-	-	-	-	-	
June-22								-	17,203
% of Total	-	-	-	-	-	-	-	-	
YTD	1,992	5,391	5,582	4,325	5,438	7,164	8,536	38,428	145,585
% of Total	5.18	14.03	14.53	11.25	14.15	18.64	22.21	100.00	

Louisville Regional Airport Authority
Rental Car Concessions
Revenue per Transaction
Fiscal Year 2022

	<u>Alamo</u>	<u>Avis</u>	<u>Budget/Payless</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Total</u>	<u>Prior Year</u>
July-21	538.99	372.74	426.64	438.07	455.11	333.63	292.46	382.63	246.06
August-21	408.02	334.59	369.34	392.15	552.43	311.51	305.21	367.10	216.19
September-21	-	-	-	-	-	-	-	-	196.87
October-21	-	-	-	-	-	-	-	-	214.12
November-21	-	-	-	-	-	-	-	-	201.42
December-21	-	-	-	-	-	-	-	-	195.36
January-22	-	-	-	-	-	-	-	-	179.41
February-22	-	-	-	-	-	-	-	-	178.70
March-22	-	-	-	-	-	-	-	-	185.11
April-22	-	-	-	-	-	-	-	-	198.92
May-22	-	-	-	-	-	-	-	-	202.72
June-22	-	-	-	-	-	-	-	-	223.19
YTD	473.18	352.76	399.29	412.74	496.24	322.58	298.30	375.09	306.60

Louisville Regional Airport Authority
Rental Car Concessions
Market Share Report
Fiscal Year 2022

	Alamo			Avis			Budget/Payless			Dollar/Thrifty		
	<u>2021</u>	<u>2022</u>	<u>% Change</u>	<u>2021</u>	<u>2022</u>	<u>% Change</u>	<u>2021</u>	<u>2022</u>	<u>% Change</u>	<u>2021</u>	<u>2022</u>	<u>% Change</u>
July	559,753	534,141	-4.58%	294,657	957,207	224.85%	425,378	1,244,927	192.66%	443,342	849,412	91.59%
August	525,214	408,433	-22.23%	334,760	944,535	182.15%	407,420	983,909	141.50%	407,817	935,670	129.43%
September		-	0.00%		-	0.00%		-	0.00%		-	0.00%
October		-	0.00%		-	0.00%		-	0.00%		-	0.00%
November		-	0.00%		-	0.00%		-	0.00%		-	0.00%
December		-	0.00%		-	0.00%		-	0.00%		-	0.00%
January		-	0.00%		-	0.00%		-	0.00%		-	0.00%
February		-	0.00%		-	0.00%		-	0.00%		-	0.00%
March		-	0.00%		-	0.00%		-	0.00%		-	0.00%
April		-	0.00%		-	0.00%		-	0.00%		-	0.00%
May		-	0.00%		-	0.00%		-	0.00%		-	0.00%
June		-	0.00%		-	0.00%		-	0.00%		-	0.00%
Totals	1,084,967	942,574	-13.12%	629,417	1,901,742	202.14%	832,798	2,228,836	167.63%	851,159	1,785,082	109.72%

	Enterprise			Hertz			National			Totals		
	<u>2021</u>	<u>2022</u>	<u>% Change</u>	<u>2021</u>	<u>2022</u>	<u>% Change</u>	<u>2021</u>	<u>2022</u>	<u>% Change</u>	<u>2021</u>	<u>2022</u>	<u>% Change</u>
July	783,408	1,429,040	82.41%	339,539	1,195,746	252.17%	498,233	1,353,812	171.72%	3,344,310	7,564,284	126.18%
August	763,393	1,269,491	66.30%	279,466	1,115,202	299.05%	532,686	1,192,457	123.86%	3,250,756	6,849,697	110.71%
September		-	0.00%		-	0.00%		-	0.00%		-	0.00%
October		-	0.00%		-	0.00%		-	0.00%		-	0.00%
November		-	0.00%		-	0.00%		-	0.00%		-	0.00%
December		-	0.00%		-	0.00%		-	0.00%		-	0.00%
January		-	0.00%		-	0.00%		-	0.00%		-	0.00%
February		-	0.00%		-	0.00%		-	0.00%		-	0.00%
March		-	0.00%		-	0.00%		-	0.00%		-	0.00%
April		-	0.00%		-	0.00%		-	0.00%		-	0.00%
May		-	0.00%		-	0.00%		-	0.00%		-	0.00%
June		-	0.00%		-	0.00%		-	0.00%		-	0.00%
Totals	1,546,801	2,698,531	74.46%	619,005	2,310,948	273.33%	1,030,919	2,546,268	146.99%	6,595,066	14,413,982	118.56%

Louisville Regional Airport Authority
Rental Car Concessions
Deplanements & Market Share
Fiscal Year 2022

	Deplanements			Market Share	
	2021	2022			
July	62,803	185,613	195.55%	Alamo	6.54%
August	58,652	155,597	165.29%	Avis	13.19%
September	60,968		-100.00%	Budget/Payless	15.46%
October	75,513		-100.00%	Dollar/Thrifty	12.38%
November	63,978		-100.00%	Enterprise	18.72%
December	60,342		-100.00%	Hertz	16.03%
January	56,936		-100.00%	National	17.67%
February	53,446		-100.00%		
March	87,463		-100.00%	Totals	100.00%
April	109,679		-100.00%		
May	124,973		-100.00%		
June	167,509		-100.00%		
Totals	982,262	341,210	-65.26%		

