

Louisville Regional Airport Authority
Rental Car Concessions
Market Share
Fiscal Year 2023

	<u>Alamo</u>	<u>Avis</u>	<u>Budget/Payless</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Total</u>	<u>Prior Year</u>
July-22	459,756.47	1,265,170.48	1,393,550.23	930,669.98	1,591,895.00	1,174,204.61	1,326,012.72	8,141,259.49	7,564,284.37
% of Total	5.65	15.54	17.12	11.43	19.55	14.42	16.29	100.00	
August-22								-	6,849,697.40
% of Total	-	-	-	-	-	-	-	-	
September-22								-	5,595,398.76
% of Total	-	-	-	-	-	-	-	-	
October-22								-	7,442,074.00
% of Total	-	-	-	-	-	-	-	-	
November-22								-	6,033,363.38
% of Total	-	-	-	-	-	-	-	-	
December-22								-	4,872,897.35
% of Total	-	-	-	-	-	-	-	-	
January-23								-	3,968,784.98
% of Total	-	-	-	-	-	-	-	-	
February-23								-	4,127,804.54
% of Total	-	-	-	-	-	-	-	-	
March-23								-	5,666,713.78
% of Total	-	-	-	-	-	-	-	-	
April-23								-	6,462,084.36
% of Total	-	-	-	-	-	-	-	-	
May-23								-	7,741,635.53
% of Total	-	-	-	-	-	-	-	-	
June-23								-	7,645,693.61
% of Total	-	-	-	-	-	-	-	-	
YTD (\$)	\$ 459,756.47	\$ 1,265,170.48	\$ 1,393,550.23	\$ 930,669.98	\$ 1,591,895.00	\$ 1,174,204.61	\$ 1,326,012.72	\$ 8,141,259.49	\$ 73,970,432.06
% of Total	5.65	15.54	17.12	11.43	19.55	14.42	16.29	100.00	

Louisville Regional Airport Authority
Rental Car Concessions
Transaction Count
Fiscal Year 2023

	<u>Alamo</u>	<u>Avis</u>	<u>Budget/Payless</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Total</u>	<u>Prior Year</u>
July-22	1,130	3,632	3,796	2,445	4,120	3,524	5,201	23,848	19,769
% of Total	4.74	15.23	15.92	10.25	17.28	14.78	21.81	100.00	
August-22								-	18,659
% of Total	-	-	-	-	-	-	-	-	
September-22								-	18,795
% of Total	-	-	-	-	-	-	-	-	
October-22								-	22,525
% of Total	-	-	-	-	-	-	-	-	
November-22								-	20,381
% of Total	-	-	-	-	-	-	-	-	
December-22								-	17,123
% of Total	-	-	-	-	-	-	-	-	
January-23								-	14,330
% of Total	-	-	-	-	-	-	-	-	
February-23								-	15,372
% of Total	-	-	-	-	-	-	-	-	
March-23								-	20,342
% of Total	-	-	-	-	-	-	-	-	
April-23								-	21,539
% of Total	-	-	-	-	-	-	-	-	
May-23								-	25,080
% of Total	-	-	-	-	-	-	-	-	
June-23								-	23,438
% of Total	-	-	-	-	-	-	-	-	
YTD	1,130	3,632	3,796	2,445	4,120	3,524	5,201	23,848	237,353
% of Total	4.74	15.23	15.92	10.25	17.28	14.78	21.81	100.00	

Louisville Regional Airport Authority
Rental Car Concessions
Revenue per Transaction
Fiscal Year 2023

	<u>Alamo</u>	<u>Avis</u>	<u>Budget/Payless</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Total</u>	<u>Prior Year</u>
July-22	406.86	348.34	367.11	380.64	386.38	333.20	254.95	341.38	382.63
August-22	-	-	-	-	-	-	-	-	367.10
September-22	-	-	-	-	-	-	-	-	297.71
October-22	-	-	-	-	-	-	-	-	330.39
November-22	-	-	-	-	-	-	-	-	296.03
December-22	-	-	-	-	-	-	-	-	284.58
January-23	-	-	-	-	-	-	-	-	276.96
February-23	-	-	-	-	-	-	-	-	268.53
March-23	-	-	-	-	-	-	-	-	278.57
April-23	-	-	-	-	-	-	-	-	300.02
May-23	-	-	-	-	-	-	-	-	308.68
June-23	-	-	-	-	-	-	-	-	326.21
YTD	406.86	348.34	367.11	380.64	386.38	333.20	254.95	341.38	311.65

Louisville Regional Airport Authority
Rental Car Concessions
Market Share Report
Fiscal Year 2023

	Alamo			Avis			Budget/Payless			Dollar/Thrifty		
	<u>2022</u>	<u>2023</u>	<u>% Change</u>	<u>2022</u>	<u>2023</u>	<u>% Change</u>	<u>2022</u>	<u>2023</u>	<u>% Change</u>	<u>2022</u>	<u>2023</u>	<u>% Change</u>
July	534,141	459,756	-13.93%	957,207	1,265,170	32.17%	1,244,927	1,393,550	11.94%	849,412	930,670	9.57%
August		-	0.00%		-	0.00%		-	0.00%		-	0.00%
September		-	0.00%		-	0.00%		-	0.00%		-	0.00%
October		-	0.00%		-	0.00%		-	0.00%		-	0.00%
November		-	0.00%		-	0.00%		-	0.00%		-	0.00%
December		-	0.00%		-	0.00%		-	0.00%		-	0.00%
January		-	0.00%		-	0.00%		-	0.00%		-	0.00%
February		-	0.00%		-	0.00%		-	0.00%		-	0.00%
March		-	0.00%		-	0.00%		-	0.00%		-	0.00%
April		-	0.00%		-	0.00%		-	0.00%		-	0.00%
May		-	0.00%		-	0.00%		-	0.00%		-	0.00%
June		-	0.00%		-	0.00%		-	0.00%		-	0.00%
Totals	534,141	459,756	-13.93%	957,207	1,265,170	32.17%	1,244,927	1,393,550	11.94%	849,412	930,670	9.57%

	Enterprise			Hertz			National			Totals		
	<u>2022</u>	<u>2023</u>	<u>% Change</u>	<u>2022</u>	<u>2023</u>	<u>% Change</u>	<u>2022</u>	<u>2023</u>	<u>% Change</u>	<u>2022</u>	<u>2023</u>	<u>% Change</u>
July	1,429,040	1,591,895	11.40%	1,195,746	1,174,205	-1.80%	1,353,812	1,326,013	-2.05%	7,564,285	8,141,259	7.63%
August		-	0.00%		-	0.00%		-	0.00%		-	0.00%
September		-	0.00%		-	0.00%		-	0.00%		-	0.00%
October		-	0.00%		-	0.00%		-	0.00%		-	0.00%
November		-	0.00%		-	0.00%		-	0.00%		-	0.00%
December		-	0.00%		-	0.00%		-	0.00%		-	0.00%
January		-	0.00%		-	0.00%		-	0.00%		-	0.00%
February		-	0.00%		-	0.00%		-	0.00%		-	0.00%
March		-	0.00%		-	0.00%		-	0.00%		-	0.00%
April		-	0.00%		-	0.00%		-	0.00%		-	0.00%
May		-	0.00%		-	0.00%		-	0.00%		-	0.00%
June		-	0.00%		-	0.00%		-	0.00%		-	0.00%
Totals	1,429,040	1,591,895	11.40%	1,195,746	1,174,205	-1.80%	1,353,812	1,326,013	-2.05%	7,564,285	8,141,259	7.63%

Louisville Regional Airport Authority
Rental Car Concessions
Deplanements & Market Share
Fiscal Year 2023

	Deplanements			Market Share	
	2022	2023			
July	185,613	185,424	-0.10%	Alamo	5.65%
August	155,597		-100.00%	Avis	15.54%
September	152,901		-100.00%	Budget/Payless	17.12%
October	178,054		-100.00%	Dollar/Thrifty	11.43%
November	171,129		-100.00%	Enterprise	19.55%
December	148,893		-100.00%	Hertz	14.42%
January	115,761		-100.00%	National	16.29%
February	122,159		-100.00%		
March	165,890		-100.00%	Totals	100.00%
April	163,182		-100.00%		
May	181,797		-100.00%		
June	184,380		-100.00%		
Totals	1,925,356	185,424	-90.37%		

