

Louisville Regional Airport Authority
Rental Car Concessions
Market Share
Fiscal Year 2026

	<u>Alamo</u>	<u>Avis</u>	<u>Budget/Payless</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Total</u>	<u>Prior Year</u>
July-25	602,056.34	1,303,912.34	1,371,710.46	777,583.05	1,865,316.25	1,606,018.27	1,546,041.68	9,072,638.39	9,282,748.54
% of Total	6.64	14.37	15.12	8.57	20.56	17.70	17.04	100.00	
August-25								-	7,592,126.91
% of Total	-	-	-	-	-	-	-	-	
September-25								-	7,043,456.87
% of Total	-	-	-	-	-	-	-	-	
October-25								-	8,894,605.52
% of Total	-	-	-	-	-	-	-	-	
November-25								-	6,658,181.20
% of Total	-	-	-	-	-	-	-	-	
December-25								-	5,875,853.59
% of Total	-	-	-	-	-	-	-	-	
January-26								-	4,575,574.53
% of Total	-	-	-	-	-	-	-	-	
February-26								-	4,939,635.50
% of Total	-	-	-	-	-	-	-	-	
March-26								-	6,503,525.25
% of Total	-	-	-	-	-	-	-	-	
April-26								-	7,181,952.17
% of Total	-	-	-	-	-	-	-	-	
May-26								-	8,416,611.84
% of Total	-	-	-	-	-	-	-	-	
June-26								-	8,405,473.68
% of Total	-	-	-	-	-	-	-	-	
YTD (\$)	\$ 602,056.34	\$ 1,303,912.34	\$ 1,371,710.46	\$ 777,583.05	\$ 1,865,316.25	\$ 1,606,018.27	\$ 1,546,041.68	\$ 9,072,638.39	\$ 85,369,745.60
% of Total	6.64	14.37	15.12	8.57	20.56	17.70	17.04	100.00	

Louisville Regional Airport Authority
Rental Car Concessions
Transaction Count
Fiscal Year 2026

	<u>Alamo</u>	<u>Avis</u>	<u>Budget/Payless</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Total</u>	<u>Prior Year</u>
July-25	1,319	4,288	3,898	2,258	5,084	5,233	6,248	28,328	28,741
% of Total	4.66	15.14	13.76	7.97	17.95	18.47	22.06	100.00	
August-25								-	27,951
% of Total	-	-	-	-	-	-	-	-	
September-25								-	28,215
% of Total	-	-	-	-	-	-	-	-	
October-25								-	31,800
% of Total	-	-	-	-	-	-	-	-	
November-25								-	25,293
% of Total	-	-	-	-	-	-	-	-	
December-25								-	21,844
% of Total	-	-	-	-	-	-	-	-	
January-26								-	17,988
% of Total	-	-	-	-	-	-	-	-	
February-26								-	20,215
% of Total	-	-	-	-	-	-	-	-	
March-26								-	25,024
% of Total	-	-	-	-	-	-	-	-	
April-26								-	25,877
% of Total	-	-	-	-	-	-	-	-	
May-26								-	29,834
% of Total	-	-	-	-	-	-	-	-	
June-26								-	27,500
% of Total	-	-	-	-	-	-	-	-	
YTD	1,319	4,288	3,898	2,258	5,084	5,233	6,248	28,328	310,282
% of Total	4.66	15.14	13.76	7.97	17.95	18.47	22.06	100.00	

Louisville Regional Airport Authority
Rental Car Concessions
Revenue per Transaction
Fiscal Year 2026

	<u>Alamo</u>	<u>Avis</u>	<u>Budget/Payless</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Total</u>	<u>Prior Year</u>
July-25	456.45	304.08	351.90	344.37	366.90	306.90	247.45	320.27	322.98
August-25	-	-	-	-	-	-	-	-	271.62
September-25	-	-	-	-	-	-	-	-	249.64
October-25	-	-	-	-	-	-	-	-	279.70
November-25	-	-	-	-	-	-	-	-	263.24
December-25	-	-	-	-	-	-	-	-	268.99
January-26	-	-	-	-	-	-	-	-	254.37
February-26	-	-	-	-	-	-	-	-	244.35
March-26	-	-	-	-	-	-	-	-	259.89
April-26	-	-	-	-	-	-	-	-	277.54
May-26	-	-	-	-	-	-	-	-	282.11
June-26	-	-	-	-	-	-	-	-	305.65
YTD	456.45	304.08	351.90	344.37	366.90	306.90	247.45	320.27	275.14

Louisville Regional Airport Authority
Rental Car Concessions
Market Share Report
Fiscal Year 2026

	Alamo			Avis			Budget/Payless			Dollar/Thrifty		
	<u>2025</u>	<u>2026</u>	<u>% Change</u>	<u>2025</u>	<u>2026</u>	<u>% Change</u>	<u>2025</u>	<u>2026</u>	<u>% Change</u>	<u>2025</u>	<u>2026</u>	<u>% Change</u>
July	716,860	602,056	-16.01%	1,311,789	1,303,912	-0.60%	1,294,109	1,371,710	6.00%	889,422	777,583	-12.57%
August		-	0.00%		-	0.00%		-	0.00%		-	0.00%
September		-	0.00%		-	0.00%		-	0.00%		-	0.00%
October		-	0.00%		-	0.00%		-	0.00%		-	0.00%
November		-	0.00%		-	0.00%		-	0.00%		-	0.00%
December		-	0.00%		-	0.00%		-	0.00%		-	0.00%
January		-	0.00%		-	0.00%		-	0.00%		-	0.00%
February		-	0.00%		-	0.00%		-	0.00%		-	0.00%
March		-	0.00%		-	0.00%		-	0.00%		-	0.00%
April		-	0.00%		-	0.00%		-	0.00%		-	0.00%
May		-	0.00%		-	0.00%		-	0.00%		-	0.00%
June		-	0.00%		-	0.00%		-	0.00%		-	0.00%
Totals	716,860	602,056	-16.01%	1,311,789	1,303,912	-0.60%	1,294,109	1,371,710	6.00%	889,422	777,583	-12.57%

	Enterprise			Hertz			National			Totals		
	<u>2025</u>	<u>2026</u>	<u>% Change</u>	<u>2025</u>	<u>2026</u>	<u>% Change</u>	<u>2025</u>	<u>2026</u>	<u>% Change</u>	<u>2025</u>	<u>2026</u>	<u>% Change</u>
July	1,853,687	1,865,316	0.63%	1,625,231	1,606,018	-1.18%	1,591,650	1,546,042	-2.87%	9,282,749	9,072,638	-2.26%
August		-	0.00%		-	0.00%		-	0.00%	-	-	0.00%
September		-	0.00%		-	0.00%		-	0.00%	-	-	0.00%
October		-	0.00%		-	0.00%		-	0.00%	-	-	0.00%
November		-	0.00%		-	0.00%		-	0.00%	-	-	0.00%
December		-	0.00%		-	0.00%		-	0.00%	-	-	0.00%
January		-	0.00%		-	0.00%		-	0.00%	-	-	0.00%
February		-	0.00%		-	0.00%		-	0.00%	-	-	0.00%
March		-	0.00%		-	0.00%		-	0.00%	-	-	0.00%
April		-	0.00%		-	0.00%		-	0.00%	-	-	0.00%
May		-	0.00%		-	0.00%		-	0.00%	-	-	0.00%
June		-	0.00%		-	0.00%		-	0.00%	-	-	0.00%
Totals	1,853,687	1,865,316	0.63%	1,625,231	1,606,018	-1.18%	1,591,650	1,546,042	-2.87%	9,282,749	9,072,638	-2.26%

Louisville Regional Airport Authority
Rental Car Concessions
Deplanements & Market Share
Fiscal Year 2026

	Deplanements			Market Share	
	2025	2026			
July	232,795	227,250	-2.38%	Alamo	6.64%
August	192,309		-100.00%	Avis	14.37%
September	200,228		-100.00%	Budget/Payless	15.12%
October	230,160		-100.00%	Dollar/Thrifty	8.57%
November	182,683		-100.00%	Enterprise	20.56%
December	173,533		-100.00%	Hertz	17.70%
January	144,863		-100.00%	National	17.04%
February	151,683		-100.00%		
March	185,408		-100.00%		
April	194,164		-100.00%		
May	211,387		-100.00%		
June	223,229		-100.00%		
Totals	2,322,442	227,250	-90.22%	Totals	100.00%

