

Louisville Regional Airport Authority
Rental Car Concessions
Market Share
Fiscal Year 2027

	<u>Alamo</u>	<u>Avis</u>	<u>Budget/Payless</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Total</u>	<u>Prior Year</u>
July-26	899,146.44	1,174,689.55	1,113,608.76	696,078.67	2,284,737.34	1,609,951.25	1,899,311.28	9,677,523.29	9,072,638.39
% of Total	9.29	12.14	11.51	7.19	23.61	16.64	19.63	100.00	
August-26								-	8,049,876.35
% of Total	-	-	-	-	-	-	-	-	
September-26								-	7,456,738.42
% of Total	-	-	-	-	-	-	-	-	
October-26								-	8,673,626.11
% of Total	-	-	-	-	-	-	-	-	
November-26								-	5,987,741.35
% of Total	-	-	-	-	-	-	-	-	
December-26								-	5,678,904.97
% of Total	-	-	-	-	-	-	-	-	
January-27								-	4,753,592.82
% of Total	-	-	-	-	-	-	-	-	
February-27								-	5,289,046.93
% of Total	-	-	-	-	-	-	-	-	
March-27								-	6,763,989.70
% of Total	-	-	-	-	-	-	-	-	
April-27								-	7,462,821.15
% of Total	-	-	-	-	-	-	-	-	
May-27								-	8,554,020.69
% of Total	-	-	-	-	-	-	-	-	
June-27								-	8,416,003.40
% of Total	-	-	-	-	-	-	-	-	
YTD (\$)	\$ 899,146.44	\$ 1,174,689.55	\$ 1,113,608.76	\$ 696,078.67	\$ 2,284,737.34	\$ 1,609,951.25	\$ 1,899,311.28	\$ 9,677,523.29	\$ 86,159,000.28
% of Total	9.29	12.14	11.51	7.19	23.61	16.64	19.63	100.00	

Louisville Regional Airport Authority
Rental Car Concessions
Transaction Count
Fiscal Year 2027

	<u>Alamo</u>	<u>Avis</u>	<u>Budget/Payless</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Total</u>	<u>Prior Year</u>
July-26	2,671	3,789	3,048	1,992	6,772	5,029	7,556	30,857	28,328
% of Total	8.66	12.28	9.88	6.46	21.95	16.30	24.49	100.00	
August-26								-	28,438
% of Total	-	-	-	-	-	-	-	-	
September-26								-	28,217
% of Total	-	-	-	-	-	-	-	-	
October-26								-	31,115
% of Total	-	-	-	-	-	-	-	-	
November-26								-	23,100
% of Total	-	-	-	-	-	-	-	-	
December-26								-	21,614
% of Total	-	-	-	-	-	-	-	-	
January-27								-	17,566
% of Total	-	-	-	-	-	-	-	-	
February-27								-	20,158
% of Total	-	-	-	-	-	-	-	-	
March-27								-	24,347
% of Total	-	-	-	-	-	-	-	-	
April-27								-	25,970
% of Total	-	-	-	-	-	-	-	-	
May-27								-	29,761
% of Total	-	-	-	-	-	-	-	-	
June-27								-	26,988
% of Total	-	-	-	-	-	-	-	-	
YTD	2,671	3,789	3,048	1,992	6,772	5,029	7,556	30,857	305,602
% of Total	8.66	12.28	9.88	6.46	21.95	16.30	24.49	100.00	

Louisville Regional Airport Authority
Rental Car Concessions
Revenue per Transaction
Fiscal Year 2027

	<u>Alamo</u>	<u>Avis</u>	<u>Budget/Payless</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Total</u>	<u>Prior Year</u>
July-26	336.63	310.03	365.36	349.44	337.38	320.13	251.36	313.62	320.27
August-26	-	-	-	-	-	-	-	-	283.07
September-26	-	-	-	-	-	-	-	-	264.26
October-26	-	-	-	-	-	-	-	-	278.76
November-26	-	-	-	-	-	-	-	-	259.21
December-26	-	-	-	-	-	-	-	-	262.74
January-27	-	-	-	-	-	-	-	-	270.61
February-27	-	-	-	-	-	-	-	-	262.38
March-27	-	-	-	-	-	-	-	-	277.82
April-27	-	-	-	-	-	-	-	-	287.36
May-27	-	-	-	-	-	-	-	-	287.42
June-27	-	-	-	-	-	-	-	-	311.84
YTD	336.63	310.03	365.36	349.44	337.38	320.13	251.36	313.62	281.93

Louisville Regional Airport Authority
Rental Car Concessions
Market Share Report
Fiscal Year 2027

	Alamo			Avis			Budget/Payless			Dollar/Thrifty		
	<u>2026</u>	<u>2027</u>	<u>% Change</u>	<u>2026</u>	<u>2027</u>	<u>% Change</u>	<u>2026</u>	<u>2027</u>	<u>% Change</u>	<u>2026</u>	<u>2027</u>	<u>% Change</u>
July	602,056	899,146	49.35%	1,303,912	1,174,690	-9.91%	1,371,710	1,113,609	-18.82%	777,583	696,079	-10.48%
August		-	0.00%		-	0.00%		-	0.00%		-	0.00%
September		-	0.00%		-	0.00%		-	0.00%		-	0.00%
October		-	0.00%		-	0.00%		-	0.00%		-	0.00%
November		-	0.00%		-	0.00%		-	0.00%		-	0.00%
December		-	0.00%		-	0.00%		-	0.00%		-	0.00%
January		-	0.00%		-	0.00%		-	0.00%		-	0.00%
February		-	0.00%		-	0.00%		-	0.00%		-	0.00%
March		-	0.00%		-	0.00%		-	0.00%		-	0.00%
April		-	0.00%		-	0.00%		-	0.00%		-	0.00%
May		-	0.00%		-	0.00%		-	0.00%		-	0.00%
June		-	0.00%		-	0.00%		-	0.00%		-	0.00%
Totals	602,056	899,146	49.35%	1,303,912	1,174,690	-9.91%	1,371,710	1,113,609	-18.82%	777,583	696,079	-10.48%

	Enterprise			Hertz			National			Totals		
	<u>2026</u>	<u>2027</u>	<u>% Change</u>	<u>2026</u>	<u>2027</u>	<u>% Change</u>	<u>2026</u>	<u>2027</u>	<u>% Change</u>	<u>2026</u>	<u>2027</u>	<u>% Change</u>
July	1,865,316	2,284,737	22.49%	1,606,018	1,609,951	0.24%	1,546,042	1,899,311	22.85%	9,072,638	9,677,523	6.67%
August		-	0.00%		-	0.00%		-	0.00%	-	-	0.00%
September		-	0.00%		-	0.00%		-	0.00%	-	-	0.00%
October		-	0.00%		-	0.00%		-	0.00%	-	-	0.00%
November		-	0.00%		-	0.00%		-	0.00%	-	-	0.00%
December		-	0.00%		-	0.00%		-	0.00%	-	-	0.00%
January		-	0.00%		-	0.00%		-	0.00%	-	-	0.00%
February		-	0.00%		-	0.00%		-	0.00%	-	-	0.00%
March		-	0.00%		-	0.00%		-	0.00%	-	-	0.00%
April		-	0.00%		-	0.00%		-	0.00%	-	-	0.00%
May		-	0.00%		-	0.00%		-	0.00%	-	-	0.00%
June		-	0.00%		-	0.00%		-	0.00%	-	-	0.00%
Totals	1,865,316	2,284,737	22.49%	1,606,018	1,609,951	0.24%	1,546,042	1,899,311	22.85%	9,072,638	9,677,523	6.67%

Louisville Regional Airport Authority
Rental Car Concessions
Deplanements & Market Share
Fiscal Year 2027

	Deplanements			Market Share	
	2026	2027			
July	226,301	221,788	-1.99%	Alamo	9.29%
August	186,514		-100.00%	Avis	12.14%
September	203,137		-100.00%	Budget/Payless	11.51%
October	233,629		-100.00%	Dollar/Thrifty	7.19%
November	165,940		-100.00%	Enterprise	23.61%
December	162,982		-100.00%	Hertz	16.64%
January	139,084		-100.00%	National	19.63%
February	152,332		-100.00%		
March	183,834		-100.00%	Totals	100.00%
April	200,147		-100.00%		
May	195,531		-100.00%		
June	209,952		-100.00%		
Totals	2,259,383	221,788	-90.18%		

